

Global Bed Blankets Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Bed Blankets market size was valued at US\$ 7672 million in 2024 and is forecast to a readjusted size of USD 9247 million by 2031 with a CAGR of 2.7% during review period.

Available in a variety of fabrics, patterns and designs, blankets come out smaller than a bedspread, but are big enough to cover your whole body, which a throw is not. They are usually styled folded across the bottom half or quarter of your bed.

The bed blanket market has maintained steady growth, with its size gradually expanding. Sales of bed blankets have been on the rise not only in cold regions but globally, as consumers increasingly prioritize comfort and aesthetics. Specific uses of bed blankets are also expanding beyond their traditional role of providing warmth, with a growing emphasis on home decor and personalized design. In the future, as lifestyles continue to evolve and consumers seek quality, the bed blanket market is expected to continue its growth trajectory, with a significant focus on sustainable and environmentally friendly products.

This report is a detailed and comprehensive analysis for global Bed Blankets market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Bed Blankets market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Bed Blankets market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Bed Blankets market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Bed Blankets market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Bed Blankets
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Bed Blankets market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Buffy, Sunday Citizen, Boll & Branch, L.L.Bean, Amazon Basics, Garnet Hill, Bedsure, Zhejiang Truelove Vogue, Shandong New Silk Road, Pendleton Woolen Mills, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Bed Blankets market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Polyester

Cotton

Wool

Other

Market segment by Application

Home Use

Commercial Use

Other

Major players covered

Buffy

Sunday Citizen

Boll & Branch

L.L.Bean

Amazon Basics

Garnet Hill

Bedsure

Zhejiang Truelove Vogue

Shandong New Silk Road

Pendleton Woolen Mills

IBENA

Berkshire Blanket

Brickle Group

Faribault Woolen Mill

Gravity Blankets

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bed Blankets product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bed Blankets, with price, sales quantity, revenue, and global market share of Bed Blankets from 2020 to 2025.

Chapter 3, the Bed Blankets competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bed Blankets breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Bed Blankets market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bed Blankets.

Chapter 14 and 15, to describe Bed Blankets sales channel, distributors, customers, research findings and conclusion.

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