

Global Battery-Powered Lawn Mower Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Battery-Powered Lawn Mower market size was valued at US\$ 8854 million in 2023 and is forecast to a readjusted size of USD 11650 million by 2030 with a CAGR of 4.0% during review period.

A battery-powered lawn mower is a type of lawn care equipment that operates on rechargeable batteries instead of gasoline or a power cord. These mowers are eco-friendly, quieter, and require less maintenance compared to traditional gas-powered models.

Market Drivers:

Environmental Concerns: Growing awareness of environmental issues and the shift towards sustainable practices drive the demand for eco-friendly alternatives to gas-powered lawn mowers.

Noise Reduction: Battery-powered lawn mowers operate more quietly than gas-powered models, making them ideal for noise-sensitive environments such as residential neighborhoods.

Low Maintenance: Battery-powered mowers have fewer moving parts and require less maintenance compared to gas-powered counterparts, reducing the overall cost of ownership.

Ease of Use: Cordless operation eliminates the need for gas refills and the hassle of managing power cords, providing greater convenience and ease of use for homeowners.

Government Incentives: Incentive programs, rebates, and regulations promoting the use of environmentally friendly lawn care equipment encourage the adoption of battery-powered lawn mowers.

Market Challenges:

Limited Runtime: Battery-powered lawn mowers may have limited runtime per charge, requiring users to plan their mowing sessions accordingly or invest in additional batteries for extended use.

Charging Time: Recharging the batteries of a cordless mower can take several hours, which may be a challenge for users with large lawns or time-sensitive mowing schedules.

Battery Longevity: The lifespan of rechargeable batteries can diminish over time, leading to reduced runtime and performance, necessitating periodic battery replacements.

Power and Performance: While advancements have been made in battery technology, some users may find that gas-powered mowers still offer superior power and cutting performance for certain applications.

Initial Cost: Battery-powered lawn mowers tend to have a higher upfront cost compared to traditional gas mowers, which may deter cost-conscious consumers from making the switch.

This report is a detailed and comprehensive analysis for global Battery-Powered Lawn Mower market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Battery-Powered Lawn Mower market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030
Global Battery-Powered Lawn Mower market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Battery-Powered Lawn Mower market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Battery-Powered Lawn Mower market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Battery-Powered Lawn Mower

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Battery-Powered Lawn Mower market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TTI, Stanley Black & Decker, Bosch, Makita, HiKOKI, CHERVON, Snow Joe, Toro, Husqvarna, Stiga Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Battery-Powered Lawn Mower market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Ride-on Lawn Mower
- Walk Behind Lawn Mower
- Robot Lawn Mower

Market segment by Application

- Household
- Commercial

Major players covered

- TTI
- Stanley Black & Decker
- Bosch
- Makita
- HiKOKI
- CHERVON
- Snow Joe
- Toro
- Husqvarna

- Stiga Group
- STIHL
- GreenWorks
- MTD
- WORX
- Litheli
- SnapFresh
- Hyundai Power Products
- Sprint

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Battery-Powered Lawn Mower product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Battery-Powered Lawn Mower, with price, sales quantity, revenue, and global market share of Battery-Powered Lawn Mower from 2019 to 2024.

Chapter 3, the Battery-Powered Lawn Mower competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Battery-Powered Lawn Mower breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Battery-Powered Lawn Mower market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Battery-Powered Lawn Mower.

Chapter 14 and 15, to describe Battery-Powered Lawn Mower sales channel, distributors, customers, research findings and conclusion.

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