

Global Barcode Scanner Rental Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Barcode Scanner Rental market size was valued at US\$ 195 million in 2025 and is forecast to a readjusted size of US\$ 321 million by 2032 with a CAGR of 7.3% during review period.

Barcode scanner rental refers to a business model that provides enterprises with 1D/2D barcode scanning equipment and related services on a monthly or project-based billing basis. Customers can obtain stable scanning capabilities without a one-time purchase. This service covers wired and wireless handheld scanners, fixed scanners, and industrial-grade protective models, and typically includes a base, battery, charger, driver installation, and system integration support. It is suitable for scenarios such as retail POS, warehousing and logistics, express sorting, manufacturing traceability, medical and pharmaceutical management, and asset inventory. Rental solutions emphasize flexible expansion and rapid deployment, allowing for temporary increases in the number of devices based on peak business conditions. Service content generally includes equipment debugging, regular maintenance, fault replacement, and technical support; some also integrate data collection and cloud management. With the growth of e-commerce logistics, supply chain digitalization, and the increasing demand for asset-light operations from enterprises, barcode scanner rental is evolving from single equipment rental to a comprehensive 'hardware + software + maintenance' service, becoming an important basic service in automatic identification applications.

This report is a detailed and comprehensive analysis for global Barcode Scanner Rental market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that

contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Barcode Scanner Rental market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Barcode Scanner Rental market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Barcode Scanner Rental market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Barcode Scanner Rental market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Barcode Scanner Rental

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Barcode Scanner Rental market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include MSS Software, DecisionPoint Technologies, Legacy Technology, Inc., One World Rental, Barcode Rental, Sterling Mobile, Globibo, Gamma Solutions, MIDCOM Service Group, Event WiFi, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Barcode Scanner Rental market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts

for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Laser Scanner

Image Scanner

Linear Image Scanner

Market segment by Equipment Form

Handheld

Wearable

Fixed

Embedded

Market segment by Rental Model

Short-term Rental

Medium-term Project Rental

Long-term Rental

Lease-to-purchase Agreement

All-inclusive Service Rental

Market segment by Application

Retail

Warehousing

Express Delivery

Others

Market segment by players, this report covers

MSS Software

DecisionPoint Technologies

Legacy Technology, Inc.

One World Rental

Barcode Rental

Sterling Mobile

Globibo

Gamma Solutions

MIDCOM Service Group

Event WiFi

Technology Rental

Barcotech Philippines, Inc.

Booqable

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)
South America (Brazil, Rest of South America)
Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Barcode Scanner Rental product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Barcode Scanner Rental, with revenue, gross margin, and global market share of Barcode Scanner Rental from 2021 to 2026.

Chapter 3, the Barcode Scanner Rental competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Barcode Scanner Rental market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Barcode Scanner Rental.

Chapter 13, to describe Barcode Scanner Rental research findings and conclusion.

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