

Global Backpack Cooler Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Backpack Cooler market size was valued at US\$ 379 million in 2024 and is forecast to a readjusted size of USD 514 million by 2031 with a CAGR of 4.5% during review period.

The Backpack Cooler market has witnessed substantial growth in recent years, driven by the increasing demand for convenient and portable solutions to keep food and beverages cold during outdoor activities, travel, and leisure pursuits. This market segment caters to individuals seeking versatile and hands-free cooling options that combine the functionality of a traditional cooler with the ease of carrying a backpack. As people embrace active lifestyles and engage in activities such as hiking, picnicking, camping, and sports events, the need for a reliable and insulated backpack cooler becomes paramount.

Manufacturers in this market are responding with innovative designs that prioritize both effective cooling capabilities and ergonomic comfort. Advanced insulation technologies are often incorporated to ensure prolonged temperature retention, enabling users to enjoy chilled items for extended periods. Additionally, durability and weather-resistant materials are common features to ensure that these backpack coolers can withstand the rigors of outdoor environments.

Consumer preferences for eco-friendly materials, sleek aesthetics, and multipurpose compartments have driven manufacturers to diversify their product offerings, resulting in backpack coolers that also function as daypacks or incorporate extra storage for personal items. This convergence of convenience, functionality, and style has contributed to the growing popularity of backpack coolers among a wide range of

consumers, from adventure seekers to families and sports enthusiasts.

Furthermore, the increasing trend of micro-adventures, where people seek quick getaways and outdoor escapades, has bolstered the demand for compact and efficient cooling solutions that can accommodate their on-the-go lifestyles. With this expanding market, manufacturers are likely to continue focusing on innovation, including smart features, sustainable materials, and improved carrying comfort, to cater to evolving customer needs. As the desire for outdoor experiences remains strong, the Backpack Cooler market is poised for sustained growth and ongoing diversification in the types of products offered.

This report is a detailed and comprehensive analysis for global Backpack Cooler market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Backpack Cooler market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Backpack Cooler market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Backpack Cooler market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Backpack Cooler market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries
To assess the growth potential for Backpack Cooler

To forecast future growth in each product and end-use market
To forecast future factors affecting the marketplace

This report profiles key players in the global Backpack Cooler market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Everlasting Comfort, TOURIT, RTIC Outdoors, Carhartt, Yeti Cooler, Hydro Flask, Recreational Equipment, ICEMULE, Arctic Zone(California Innovations), Coleman, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Backpack Cooler market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Below 20L

20L to 30L

Above 30L

Market segment by Application

Travelling

Camping

Adventure

Others

Major players covered

Everlasting Comfort

TOURIT

RTIC Outdoors

Carhartt

Yeti Cooler

Hydro Flask

Recreational Equipment

ICEMULE

Arctic Zone(California Innovations)

Coleman

Pelican Products

OtterBox

Igloo Coolers

SWIG LIFE

Picnic Time

Primus

MIERSPORTS

Yukon

BEIS

Companion

Geckobrand

Stormtech

Malo'o Racks

Yeti

Polar Bear Coolers

AO Coolers

Igloo

Columbia

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Backpack Cooler product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Backpack Cooler, with price, sales quantity, revenue, and global market share of Backpack Cooler from 2020 to 2025.

Chapter 3, the Backpack Cooler competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Backpack Cooler breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Backpack Cooler market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Backpack Cooler.

Chapter 14 and 15, to describe Backpack Cooler sales channel, distributors, customers, research findings and conclusion.

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