

Global Back Pillows Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/B6E23009A750EN.html>

Date: July 2025

Pages: 154

Price: US\$ 3,480.00 (Single User License)

ID: B6E23009A750EN

Abstracts

According to our (Global Info Research) latest study, the global Back Pillows market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

It is ergonomically designed to maximize spine support, relieve stress and help improve user posture or address musculoskeletal issues.

The health products market is expected to witness significant Wellness and self-care have become significant lifestyle trends. Consumers are investing in products that promote relaxation, stress relief, and overall wellness. This includes products such as essential oils, aromatherapy diffusers, yoga mats, meditation apps, and herbal supplements. The fitness industry has experienced substantial growth in recent years, with more individuals adopting an active lifestyle. This has led to an increased demand for fitness-related products such as fitness trackers, smartwatches, workout equipment, sports nutrition supplements, and athletic apparel. The health products market is expected to experience significant growth as consumers prioritize their health and well-being, seek out natural and organic options, embrace wellness and self-care trends, adopt an active lifestyle, embrace technological advancements, value personalization, and leverage the convenience of e-commerce platforms for purchasing health products.

This report is a detailed and comprehensive analysis for global Back Pillows market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global Back Pillows market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Back Pillows market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Back Pillows market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Back Pillows market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Back Pillows

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global Back Pillows market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include GhostBed, Casper, Core Products International, Purple, Sleep Number, The White Willow, Therm-a-Rest, Wakefit, Backbone Cushion, Natroyal Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Back Pillows market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption

value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Polyester

Down

Emulsion

Others

Market segment by Application

Bedroom

Office

Car

Others

Major players covered

GhostBed

Casper

Core Products International

Purple

Sleep Number

The White Willow

Therm-a-Rest

Wakefit

Backbone Cushion

Natroyal Group

LianDa

ONSEN Sleeping

Lancashire Textiles

Upper Echelon Products

Alex Orthopedic

My Pillow Inc.

Cushion Lab

Sleepsia

Samsonite

Qutool

My Frido

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Back Pillows product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Back Pillows, with price, sales quantity, revenue, and global market share of Back Pillows from 2020 to 2025.

Chapter 3, the Back Pillows competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Back Pillows breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Back Pillows market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Back Pillows.

Chapter 14 and 15, to describe Back Pillows sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Back Pillows Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Polyester

1.3.3 Down

1.3.4 Emulsion

1.3.5 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Back Pillows Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Bedroom

1.4.3 Office

1.4.4 Car

1.4.5 Others

1.5 Global Back Pillows Market Size & Forecast

1.5.1 Global Back Pillows Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Back Pillows Sales Quantity (2020-2031)

1.5.3 Global Back Pillows Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 GhostBed

2.1.1 GhostBed Details

2.1.2 GhostBed Major Business

2.1.3 GhostBed Back Pillows Product and Services

2.1.4 GhostBed Back Pillows Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 GhostBed Recent Developments/Updates

2.2 Casper

2.2.1 Casper Details

2.2.2 Casper Major Business

2.2.3 Casper Back Pillows Product and Services

2.2.4 Casper Back Pillows Sales Quantity, Average Price, Revenue, Gross Margin and

Market Share (2020-2025)

2.2.5 Casper Recent Developments/Updates

2.3 Core Products International

2.3.1 Core Products International Details

2.3.2 Core Products International Major Business

2.3.3 Core Products International Back Pillows Product and Services

2.3.4 Core Products International Back Pillows Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Core Products International Recent Developments/Updates

2.4 Purple

2.4.1 Purple Details

2.4.2 Purple Major Business

2.4.3 Purple Back Pillows Product and Services

2.4.4 Purple Back Pillows Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Purple Recent Developments/Updates

2.5 Sleep Number

2.5.1 Sleep Number Details

2.5.2 Sleep Number Major Business

2.5.3 Sleep Number Back Pillows Product and Services

2.5.4 Sleep Number Back Pillows Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 Sleep Number Recent Developments/Updates

2.6 The White Willow

2.6.1 The White Willow Details

2.6.2 The White Willow Major Business

2.6.3 The White Willow Back Pillows Product and Services

2.6.4 The White Willow Back Pillows Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 The White Willow Recent Developments/Updates

2.7 Therm-a-Rest

2.7.1 Therm-a-Rest Details

2.7.2 Therm-a-Rest Major Business

2.7.3 Therm-a-Rest Back Pillows Product and Services

2.7.4 Therm-a-Rest Back Pillows Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 Therm-a-Rest Recent Developments/Updates

2.8 Wakefit

2.8.1 Wakefit Details

- 2.8.2 Wakefit Major Business
- 2.8.3 Wakefit Back Pillows Product and Services
- 2.8.4 Wakefit Back Pillows Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.8.5 Wakefit Recent Developments/Updates
- 2.9 Backbone Cushion
 - 2.9.1 Backbone Cushion Details
 - 2.9.2 Backbone Cushion Major Business
 - 2.9.3 Backbone Cushion Back Pillows Product and Services
 - 2.9.4 Backbone Cushion Back Pillows Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Backbone Cushion Recent Developments/Updates
- 2.10 Natroyal Group
 - 2.10.1 Natroyal Group Details
 - 2.10.2 Natroyal Group Major Business
 - 2.10.3 Natroyal Group Back Pillows Product and Services
 - 2.10.4 Natroyal Group Back Pillows Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 Natroyal Group Recent Developments/Updates
- 2.11 LianDa
 - 2.11.1 LianDa Details
 - 2.11.2 LianDa Major Business
 - 2.11.3 LianDa Back Pillows Product and Services
 - 2.11.4 LianDa Back Pillows Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 LianDa Recent Developments/Updates
- 2.12 ONSEN Sleeping
 - 2.12.1 ONSEN Sleeping Details
 - 2.12.2 ONSEN Sleeping Major Business
 - 2.12.3 ONSEN Sleeping Back Pillows Product and Services
 - 2.12.4 ONSEN Sleeping Back Pillows Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 ONSEN Sleeping Recent Developments/Updates
- 2.13 Lancashire Textiles
 - 2.13.1 Lancashire Textiles Details
 - 2.13.2 Lancashire Textiles Major Business
 - 2.13.3 Lancashire Textiles Back Pillows Product and Services
 - 2.13.4 Lancashire Textiles Back Pillows Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

- 2.13.5 Lancashire Textiles Recent Developments/Updates
- 2.14 Upper Echelon Products
 - 2.14.1 Upper Echelon Products Details
 - 2.14.2 Upper Echelon Products Major Business
 - 2.14.3 Upper Echelon Products Back Pillows Product and Services
 - 2.14.4 Upper Echelon Products Back Pillows Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.14.5 Upper Echelon Products Recent Developments/Updates
- 2.15 Alex Orthopedic
 - 2.15.1 Alex Orthopedic Details
 - 2.15.2 Alex Orthopedic Major Business
 - 2.15.3 Alex Orthopedic Back Pillows Product and Services
 - 2.15.4 Alex Orthopedic Back Pillows Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.15.5 Alex Orthopedic Recent Developments/Updates
- 2.16 My Pillow Inc.
 - 2.16.1 My Pillow Inc. Details
 - 2.16.2 My Pillow Inc. Major Business
 - 2.16.3 My Pillow Inc. Back Pillows Product and Services
 - 2.16.4 My Pillow Inc. Back Pillows Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.16.5 My Pillow Inc. Recent Developments/Updates
- 2.17 Cushion Lab
 - 2.17.1 Cushion Lab Details
 - 2.17.2 Cushion Lab Major Business
 - 2.17.3 Cushion Lab Back Pillows Product and Services
 - 2.17.4 Cushion Lab Back Pillows Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.17.5 Cushion Lab Recent Developments/Updates
- 2.18 Sleepsia
 - 2.18.1 Sleepsia Details
 - 2.18.2 Sleepsia Major Business
 - 2.18.3 Sleepsia Back Pillows Product and Services
 - 2.18.4 Sleepsia Back Pillows Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.18.5 Sleepsia Recent Developments/Updates
- 2.19 Samsonite
 - 2.19.1 Samsonite Details
 - 2.19.2 Samsonite Major Business

- 2.19.3 Samsonite Back Pillows Product and Services
- 2.19.4 Samsonite Back Pillows Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.19.5 Samsonite Recent Developments/Updates
- 2.20 Qutool
 - 2.20.1 Qutool Details
 - 2.20.2 Qutool Major Business
 - 2.20.3 Qutool Back Pillows Product and Services
 - 2.20.4 Qutool Back Pillows Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.20.5 Qutool Recent Developments/Updates
- 2.21 My Frido
 - 2.21.1 My Frido Details
 - 2.21.2 My Frido Major Business
 - 2.21.3 My Frido Back Pillows Product and Services
 - 2.21.4 My Frido Back Pillows Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.21.5 My Frido Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: BACK PILLOWS BY MANUFACTURER

- 3.1 Global Back Pillows Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Back Pillows Revenue by Manufacturer (2020-2025)
- 3.3 Global Back Pillows Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)
 - 3.4.1 Producer Shipments of Back Pillows by Manufacturer Revenue (\$MM) and Market Share (%): 2024
 - 3.4.2 Top 3 Back Pillows Manufacturer Market Share in 2024
 - 3.4.3 Top 6 Back Pillows Manufacturer Market Share in 2024
- 3.5 Back Pillows Market: Overall Company Footprint Analysis
 - 3.5.1 Back Pillows Market: Region Footprint
 - 3.5.2 Back Pillows Market: Company Product Type Footprint
 - 3.5.3 Back Pillows Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Back Pillows Market Size by Region

- 4.1.1 Global Back Pillows Sales Quantity by Region (2020-2031)
- 4.1.2 Global Back Pillows Consumption Value by Region (2020-2031)
- 4.1.3 Global Back Pillows Average Price by Region (2020-2031)
- 4.2 North America Back Pillows Consumption Value (2020-2031)
- 4.3 Europe Back Pillows Consumption Value (2020-2031)
- 4.4 Asia-Pacific Back Pillows Consumption Value (2020-2031)
- 4.5 South America Back Pillows Consumption Value (2020-2031)
- 4.6 Middle East & Africa Back Pillows Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Back Pillows Sales Quantity by Type (2020-2031)
- 5.2 Global Back Pillows Consumption Value by Type (2020-2031)
- 5.3 Global Back Pillows Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Back Pillows Sales Quantity by Application (2020-2031)
- 6.2 Global Back Pillows Consumption Value by Application (2020-2031)
- 6.3 Global Back Pillows Average Price by Application (2020-2031)

7 NORTH AMERICA

- 7.1 North America Back Pillows Sales Quantity by Type (2020-2031)
- 7.2 North America Back Pillows Sales Quantity by Application (2020-2031)
- 7.3 North America Back Pillows Market Size by Country
 - 7.3.1 North America Back Pillows Sales Quantity by Country (2020-2031)
 - 7.3.2 North America Back Pillows Consumption Value by Country (2020-2031)
 - 7.3.3 United States Market Size and Forecast (2020-2031)
 - 7.3.4 Canada Market Size and Forecast (2020-2031)
 - 7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

- 8.1 Europe Back Pillows Sales Quantity by Type (2020-2031)
- 8.2 Europe Back Pillows Sales Quantity by Application (2020-2031)
- 8.3 Europe Back Pillows Market Size by Country
 - 8.3.1 Europe Back Pillows Sales Quantity by Country (2020-2031)
 - 8.3.2 Europe Back Pillows Consumption Value by Country (2020-2031)

- 8.3.3 Germany Market Size and Forecast (2020-2031)
- 8.3.4 France Market Size and Forecast (2020-2031)
- 8.3.5 United Kingdom Market Size and Forecast (2020-2031)
- 8.3.6 Russia Market Size and Forecast (2020-2031)
- 8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Back Pillows Sales Quantity by Type (2020-2031)
- 9.2 Asia-Pacific Back Pillows Sales Quantity by Application (2020-2031)
- 9.3 Asia-Pacific Back Pillows Market Size by Region
 - 9.3.1 Asia-Pacific Back Pillows Sales Quantity by Region (2020-2031)
 - 9.3.2 Asia-Pacific Back Pillows Consumption Value by Region (2020-2031)
 - 9.3.3 China Market Size and Forecast (2020-2031)
 - 9.3.4 Japan Market Size and Forecast (2020-2031)
 - 9.3.5 South Korea Market Size and Forecast (2020-2031)
 - 9.3.6 India Market Size and Forecast (2020-2031)
 - 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
 - 9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

- 10.1 South America Back Pillows Sales Quantity by Type (2020-2031)
- 10.2 South America Back Pillows Sales Quantity by Application (2020-2031)
- 10.3 South America Back Pillows Market Size by Country
 - 10.3.1 South America Back Pillows Sales Quantity by Country (2020-2031)
 - 10.3.2 South America Back Pillows Consumption Value by Country (2020-2031)
 - 10.3.3 Brazil Market Size and Forecast (2020-2031)
 - 10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Back Pillows Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa Back Pillows Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa Back Pillows Market Size by Country
 - 11.3.1 Middle East & Africa Back Pillows Sales Quantity by Country (2020-2031)
 - 11.3.2 Middle East & Africa Back Pillows Consumption Value by Country (2020-2031)
 - 11.3.3 Turkey Market Size and Forecast (2020-2031)
 - 11.3.4 Egypt Market Size and Forecast (2020-2031)

11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)

11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

12.1 Back Pillows Market Drivers

12.2 Back Pillows Market Restraints

12.3 Back Pillows Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Back Pillows and Key Manufacturers

13.2 Manufacturing Costs Percentage of Back Pillows

13.3 Back Pillows Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Back Pillows Typical Distributors

14.3 Back Pillows Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Back Pillows Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Back Pillows Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. GhostBed Basic Information, Manufacturing Base and Competitors

Table 4. GhostBed Major Business

Table 5. GhostBed Back Pillows Product and Services

Table 6. GhostBed Back Pillows Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. GhostBed Recent Developments/Updates

Table 8. Casper Basic Information, Manufacturing Base and Competitors

Table 9. Casper Major Business

Table 10. Casper Back Pillows Product and Services

Table 11. Casper Back Pillows Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Casper Recent Developments/Updates

Table 13. Core Products International Basic Information, Manufacturing Base and Competitors

Table 14. Core Products International Major Business

Table 15. Core Products International Back Pillows Product and Services

Table 16. Core Products International Back Pillows Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Core Products International Recent Developments/Updates

Table 18. Purple Basic Information, Manufacturing Base and Competitors

Table 19. Purple Major Business

Table 20. Purple Back Pillows Product and Services

Table 21. Purple Back Pillows Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Purple Recent Developments/Updates

Table 23. Sleep Number Basic Information, Manufacturing Base and Competitors

Table 24. Sleep Number Major Business

Table 25. Sleep Number Back Pillows Product and Services

Table 26. Sleep Number Back Pillows Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Sleep Number Recent Developments/Updates

Table 28. The White Willow Basic Information, Manufacturing Base and Competitors

Table 29. The White Willow Major Business

Table 30. The White Willow Back Pillows Product and Services

Table 31. The White Willow Back Pillows Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. The White Willow Recent Developments/Updates

Table 33. Therm-a-Rest Basic Information, Manufacturing Base and Competitors

Table 34. Therm-a-Rest Major Business

Table 35. Therm-a-Rest Back Pillows Product and Services

Table 36. Therm-a-Rest Back Pillows Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. Therm-a-Rest Recent Developments/Updates

Table 38. Wakefit Basic Information, Manufacturing Base and Competitors

Table 39. Wakefit Major Business

Table 40. Wakefit Back Pillows Product and Services

Table 41. Wakefit Back Pillows Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Wakefit Recent Developments/Updates

Table 43. Backbone Cushion Basic Information, Manufacturing Base and Competitors

Table 44. Backbone Cushion Major Business

Table 45. Backbone Cushion Back Pillows Product and Services

Table 46. Backbone Cushion Back Pillows Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Backbone Cushion Recent Developments/Updates

Table 48. Natroyal Group Basic Information, Manufacturing Base and Competitors

Table 49. Natroyal Group Major Business

Table 50. Natroyal Group Back Pillows Product and Services

Table 51. Natroyal Group Back Pillows Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. Natroyal Group Recent Developments/Updates

Table 53. LianDa Basic Information, Manufacturing Base and Competitors

Table 54. LianDa Major Business

Table 55. LianDa Back Pillows Product and Services

Table 56. LianDa Back Pillows Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. LianDa Recent Developments/Updates

Table 58. ONSSEN Sleeping Basic Information, Manufacturing Base and Competitors

Table 59. ONSSEN Sleeping Major Business

Table 60. ONSSEN Sleeping Back Pillows Product and Services

Table 61. ONSEN Sleeping Back Pillows Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 62. ONSEN Sleeping Recent Developments/Updates
Table 63. Lancashire Textiles Basic Information, Manufacturing Base and Competitors
Table 64. Lancashire Textiles Major Business
Table 65. Lancashire Textiles Back Pillows Product and Services
Table 66. Lancashire Textiles Back Pillows Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 67. Lancashire Textiles Recent Developments/Updates
Table 68. Upper Echelon Products Basic Information, Manufacturing Base and Competitors
Table 69. Upper Echelon Products Major Business
Table 70. Upper Echelon Products Back Pillows Product and Services
Table 71. Upper Echelon Products Back Pillows Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 72. Upper Echelon Products Recent Developments/Updates
Table 73. Alex Orthopedic Basic Information, Manufacturing Base and Competitors
Table 74. Alex Orthopedic Major Business
Table 75. Alex Orthopedic Back Pillows Product and Services
Table 76. Alex Orthopedic Back Pillows Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 77. Alex Orthopedic Recent Developments/Updates
Table 78. My Pillow Inc. Basic Information, Manufacturing Base and Competitors
Table 79. My Pillow Inc. Major Business
Table 80. My Pillow Inc. Back Pillows Product and Services
Table 81. My Pillow Inc. Back Pillows Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 82. My Pillow Inc. Recent Developments/Updates
Table 83. Cushion Lab Basic Information, Manufacturing Base and Competitors
Table 84. Cushion Lab Major Business
Table 85. Cushion Lab Back Pillows Product and Services
Table 86. Cushion Lab Back Pillows Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 87. Cushion Lab Recent Developments/Updates
Table 88. Sleepsia Basic Information, Manufacturing Base and Competitors
Table 89. Sleepsia Major Business
Table 90. Sleepsia Back Pillows Product and Services
Table 91. Sleepsia Back Pillows Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 92. Sleepsia Recent Developments/Updates
Table 93. Samsonite Basic Information, Manufacturing Base and Competitors
Table 94. Samsonite Major Business
Table 95. Samsonite Back Pillows Product and Services
Table 96. Samsonite Back Pillows Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 97. Samsonite Recent Developments/Updates
Table 98. Qutool Basic Information, Manufacturing Base and Competitors
Table 99. Qutool Major Business
Table 100. Qutool Back Pillows Product and Services
Table 101. Qutool Back Pillows Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 102. Qutool Recent Developments/Updates
Table 103. My Frido Basic Information, Manufacturing Base and Competitors
Table 104. My Frido Major Business
Table 105. My Frido Back Pillows Product and Services
Table 106. My Frido Back Pillows Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 107. My Frido Recent Developments/Updates
Table 108. Global Back Pillows Sales Quantity by Manufacturer (2020-2025) & (K Units)
Table 109. Global Back Pillows Revenue by Manufacturer (2020-2025) & (USD Million)
Table 110. Global Back Pillows Average Price by Manufacturer (2020-2025) & (US\$/Unit)
Table 111. Market Position of Manufacturers in Back Pillows, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024
Table 112. Head Office and Back Pillows Production Site of Key Manufacturer
Table 113. Back Pillows Market: Company Product Type Footprint
Table 114. Back Pillows Market: Company Product Application Footprint
Table 115. Back Pillows New Market Entrants and Barriers to Market Entry
Table 116. Back Pillows Mergers, Acquisition, Agreements, and Collaborations
Table 117. Global Back Pillows Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR
Table 118. Global Back Pillows Sales Quantity by Region (2020-2025) & (K Units)
Table 119. Global Back Pillows Sales Quantity by Region (2026-2031) & (K Units)
Table 120. Global Back Pillows Consumption Value by Region (2020-2025) & (USD Million)
Table 121. Global Back Pillows Consumption Value by Region (2026-2031) & (USD Million)
Table 122. Global Back Pillows Average Price by Region (2020-2025) & (US\$/Unit)

Table 123. Global Back Pillows Average Price by Region (2026-2031) & (US\$/Unit)

Table 124. Global Back Pillows Sales Quantity by Type (2020-2025) & (K Units)

Table 125. Global Back Pillows Sales Quantity by Type (2026-2031) & (K Units)

Table 126. Global Back Pillows Consumption Value by Type (2020-2025) & (USD Million)

Table 127. Global Back Pillows Consumption Value by Type (2026-2031) & (USD Million)

Table 128. Global Back Pillows Average Price by Type (2020-2025) & (US\$/Unit)

Table 129. Global Back Pillows Average Price by Type (2026-2031) & (US\$/Unit)

Table 130. Global Back Pillows Sales Quantity by Application (2020-2025) & (K Units)

Table 131. Global Back Pillows Sales Quantity by Application (2026-2031) & (K Units)

Table 132. Global Back Pillows Consumption Value by Application (2020-2025) & (USD Million)

Table 133. Global Back Pillows Consumption Value by Application (2026-2031) & (USD Million)

Table 134. Global Back Pillows Average Price by Application (2020-2025) & (US\$/Unit)

Table 135. Global Back Pillows Average Price by Application (2026-2031) & (US\$/Unit)

Table 136. North America Back Pillows Sales Quantity by Type (2020-2025) & (K Units)

Table 137. North America Back Pillows Sales Quantity by Type (2026-2031) & (K Units)

Table 138. North America Back Pillows Sales Quantity by Application (2020-2025) & (K Units)

Table 139. North America Back Pillows Sales Quantity by Application (2026-2031) & (K Units)

Table 140. North America Back Pillows Sales Quantity by Country (2020-2025) & (K Units)

Table 141. North America Back Pillows Sales Quantity by Country (2026-2031) & (K Units)

Table 142. North America Back Pillows Consumption Value by Country (2020-2025) & (USD Million)

Table 143. North America Back Pillows Consumption Value by Country (2026-2031) & (USD Million)

Table 144. Europe Back Pillows Sales Quantity by Type (2020-2025) & (K Units)

Table 145. Europe Back Pillows Sales Quantity by Type (2026-2031) & (K Units)

Table 146. Europe Back Pillows Sales Quantity by Application (2020-2025) & (K Units)

Table 147. Europe Back Pillows Sales Quantity by Application (2026-2031) & (K Units)

Table 148. Europe Back Pillows Sales Quantity by Country (2020-2025) & (K Units)

Table 149. Europe Back Pillows Sales Quantity by Country (2026-2031) & (K Units)

Table 150. Europe Back Pillows Consumption Value by Country (2020-2025) & (USD Million)

Table 151. Europe Back Pillows Consumption Value by Country (2026-2031) & (USD Million)

Table 152. Asia-Pacific Back Pillows Sales Quantity by Type (2020-2025) & (K Units)

Table 153. Asia-Pacific Back Pillows Sales Quantity by Type (2026-2031) & (K Units)

Table 154. Asia-Pacific Back Pillows Sales Quantity by Application (2020-2025) & (K Units)

Table 155. Asia-Pacific Back Pillows Sales Quantity by Application (2026-2031) & (K Units)

Table 156. Asia-Pacific Back Pillows Sales Quantity by Region (2020-2025) & (K Units)

Table 157. Asia-Pacific Back Pillows Sales Quantity by Region (2026-2031) & (K Units)

Table 158. Asia-Pacific Back Pillows Consumption Value by Region (2020-2025) & (USD Million)

Table 159. Asia-Pacific Back Pillows Consumption Value by Region (2026-2031) & (USD Million)

Table 160. South America Back Pillows Sales Quantity by Type (2020-2025) & (K Units)

Table 161. South America Back Pillows Sales Quantity by Type (2026-2031) & (K Units)

Table 162. South America Back Pillows Sales Quantity by Application (2020-2025) & (K Units)

Table 163. South America Back Pillows Sales Quantity by Application (2026-2031) & (K Units)

Table 164. South America Back Pillows Sales Quantity by Country (2020-2025) & (K Units)

Table 165. South America Back Pillows Sales Quantity by Country (2026-2031) & (K Units)

Table 166. South America Back Pillows Consumption Value by Country (2020-2025) & (USD Million)

Table 167. South America Back Pillows Consumption Value by Country (2026-2031) & (USD Million)

Table 168. Middle East & Africa Back Pillows Sales Quantity by Type (2020-2025) & (K Units)

Table 169. Middle East & Africa Back Pillows Sales Quantity by Type (2026-2031) & (K Units)

Table 170. Middle East & Africa Back Pillows Sales Quantity by Application (2020-2025) & (K Units)

Table 171. Middle East & Africa Back Pillows Sales Quantity by Application (2026-2031) & (K Units)

Table 172. Middle East & Africa Back Pillows Sales Quantity by Country (2020-2025) & (K Units)

Table 173. Middle East & Africa Back Pillows Sales Quantity by Country (2026-2031) &

(K Units)

Table 174. Middle East & Africa Back Pillows Consumption Value by Country
(2020-2025) & (USD Million)

Table 175. Middle East & Africa Back Pillows Consumption Value by Country
(2026-2031) & (USD Million)

Table 176. Back Pillows Raw Material

Table 177. Key Manufacturers of Back Pillows Raw Materials

Table 178. Back Pillows Typical Distributors

Table 179. Back Pillows Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Back Pillows Picture

Figure 2. Global Back Pillows Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Back Pillows Revenue Market Share by Type in 2024

Figure 4. Polyester Examples

Figure 5. Down Examples

Figure 6. Emulsion Examples

Figure 7. Others Examples

Figure 8. Global Back Pillows Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 9. Global Back Pillows Revenue Market Share by Application in 2024

Figure 10. Bedroom Examples

Figure 11. Office Examples

Figure 12. Car Examples

Figure 13. Others Examples

Figure 14. Global Back Pillows Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 15. Global Back Pillows Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 16. Global Back Pillows Sales Quantity (2020-2031) & (K Units)

Figure 17. Global Back Pillows Price (2020-2031) & (US\$/Unit)

Figure 18. Global Back Pillows Sales Quantity Market Share by Manufacturer in 2024

Figure 19. Global Back Pillows Revenue Market Share by Manufacturer in 2024

Figure 20. Producer Shipments of Back Pillows by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 21. Top 3 Back Pillows Manufacturer (Revenue) Market Share in 2024

Figure 22. Top 6 Back Pillows Manufacturer (Revenue) Market Share in 2024

Figure 23. Global Back Pillows Sales Quantity Market Share by Region (2020-2031)

Figure 24. Global Back Pillows Consumption Value Market Share by Region (2020-2031)

Figure 25. North America Back Pillows Consumption Value (2020-2031) & (USD Million)

Figure 26. Europe Back Pillows Consumption Value (2020-2031) & (USD Million)

Figure 27. Asia-Pacific Back Pillows Consumption Value (2020-2031) & (USD Million)

Figure 28. South America Back Pillows Consumption Value (2020-2031) & (USD Million)

Figure 29. Middle East & Africa Back Pillows Consumption Value (2020-2031) & (USD Million)

- Figure 30. Global Back Pillows Sales Quantity Market Share by Type (2020-2031)
- Figure 31. Global Back Pillows Consumption Value Market Share by Type (2020-2031)
- Figure 32. Global Back Pillows Average Price by Type (2020-2031) & (US\$/Unit)
- Figure 33. Global Back Pillows Sales Quantity Market Share by Application (2020-2031)
- Figure 34. Global Back Pillows Revenue Market Share by Application (2020-2031)
- Figure 35. Global Back Pillows Average Price by Application (2020-2031) & (US\$/Unit)
- Figure 36. North America Back Pillows Sales Quantity Market Share by Type (2020-2031)
- Figure 37. North America Back Pillows Sales Quantity Market Share by Application (2020-2031)
- Figure 38. North America Back Pillows Sales Quantity Market Share by Country (2020-2031)
- Figure 39. North America Back Pillows Consumption Value Market Share by Country (2020-2031)
- Figure 40. United States Back Pillows Consumption Value (2020-2031) & (USD Million)
- Figure 41. Canada Back Pillows Consumption Value (2020-2031) & (USD Million)
- Figure 42. Mexico Back Pillows Consumption Value (2020-2031) & (USD Million)
- Figure 43. Europe Back Pillows Sales Quantity Market Share by Type (2020-2031)
- Figure 44. Europe Back Pillows Sales Quantity Market Share by Application (2020-2031)
- Figure 45. Europe Back Pillows Sales Quantity Market Share by Country (2020-2031)
- Figure 46. Europe Back Pillows Consumption Value Market Share by Country (2020-2031)
- Figure 47. Germany Back Pillows Consumption Value (2020-2031) & (USD Million)
- Figure 48. France Back Pillows Consumption Value (2020-2031) & (USD Million)
- Figure 49. United Kingdom Back Pillows Consumption Value (2020-2031) & (USD Million)
- Figure 50. Russia Back Pillows Consumption Value (2020-2031) & (USD Million)
- Figure 51. Italy Back Pillows Consumption Value (2020-2031) & (USD Million)
- Figure 52. Asia-Pacific Back Pillows Sales Quantity Market Share by Type (2020-2031)
- Figure 53. Asia-Pacific Back Pillows Sales Quantity Market Share by Application (2020-2031)
- Figure 54. Asia-Pacific Back Pillows Sales Quantity Market Share by Region (2020-2031)
- Figure 55. Asia-Pacific Back Pillows Consumption Value Market Share by Region (2020-2031)
- Figure 56. China Back Pillows Consumption Value (2020-2031) & (USD Million)
- Figure 57. Japan Back Pillows Consumption Value (2020-2031) & (USD Million)
- Figure 58. South Korea Back Pillows Consumption Value (2020-2031) & (USD Million)

- Figure 59. India Back Pillows Consumption Value (2020-2031) & (USD Million)
- Figure 60. Southeast Asia Back Pillows Consumption Value (2020-2031) & (USD Million)
- Figure 61. Australia Back Pillows Consumption Value (2020-2031) & (USD Million)
- Figure 62. South America Back Pillows Sales Quantity Market Share by Type (2020-2031)
- Figure 63. South America Back Pillows Sales Quantity Market Share by Application (2020-2031)
- Figure 64. South America Back Pillows Sales Quantity Market Share by Country (2020-2031)
- Figure 65. South America Back Pillows Consumption Value Market Share by Country (2020-2031)
- Figure 66. Brazil Back Pillows Consumption Value (2020-2031) & (USD Million)
- Figure 67. Argentina Back Pillows Consumption Value (2020-2031) & (USD Million)
- Figure 68. Middle East & Africa Back Pillows Sales Quantity Market Share by Type (2020-2031)
- Figure 69. Middle East & Africa Back Pillows Sales Quantity Market Share by Application (2020-2031)
- Figure 70. Middle East & Africa Back Pillows Sales Quantity Market Share by Country (2020-2031)
- Figure 71. Middle East & Africa Back Pillows Consumption Value Market Share by Country (2020-2031)
- Figure 72. Turkey Back Pillows Consumption Value (2020-2031) & (USD Million)
- Figure 73. Egypt Back Pillows Consumption Value (2020-2031) & (USD Million)
- Figure 74. Saudi Arabia Back Pillows Consumption Value (2020-2031) & (USD Million)
- Figure 75. South Africa Back Pillows Consumption Value (2020-2031) & (USD Million)
- Figure 76. Back Pillows Market Drivers
- Figure 77. Back Pillows Market Restraints
- Figure 78. Back Pillows Market Trends
- Figure 79. Porters Five Forces Analysis
- Figure 80. Manufacturing Cost Structure Analysis of Back Pillows in 2024
- Figure 81. Manufacturing Process Analysis of Back Pillows
- Figure 82. Back Pillows Industrial Chain
- Figure 83. Sales Channel: Direct to End-User vs Distributors
- Figure 84. Direct Channel Pros & Cons
- Figure 85. Indirect Channel Pros & Cons
- Figure 86. Methodology
- Figure 87. Research Process and Data Source

I would like to order

Product name: Global Back Pillows Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

Product link: <https://marketpublishers.com/r/B6E23009A750EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B6E23009A750EN.html>