

Global Baby Formula Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Baby Formula market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

Baby Formula refers to products made from cow milk (goat milk) and its processed products as the main raw materials, added with appropriate amounts of vitamins, minerals and other auxiliary materials for consumption by infants (less than three years old)

Baby Formula has wide range of marketing channels, such as maternal stores, supermarkets/hypermarkets, online retail, and maternal stores was the most widely used area which took up about 48.83% of the Chinese market in 2019.

Chinese Baby Formula market now still dominated by international players, big players are from US and EU. Wyeth, Feihe, Danone, Friso, Mead Johnson & Company, etc. are top players in this industry, top 5 holds about 37.67 of the total Chinese market size.

This report is a detailed and comprehensive analysis for global Baby Formula market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Baby Formula market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/MT), 2020-2031

Global Baby Formula market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/MT), 2020-2031

Global Baby Formula market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/MT), 2020-2031

Global Baby Formula market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Baby Formula

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global Baby Formula market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Yili, Biostime, Yashili, Feihe, Brightdairy, Beingmate, Wonderson, Synutra, Wissun, Wyeth, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Baby Formula market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cow Milk Infant Formula

Goat Milk Infant Formula

Market segment by Application

Maternal Stores

Supermarkets/Hypermarkets

Major players covered

Yili

Biostime

Yashili

Feihe

Brightdairy

Beingmate

Wonderson

Synutra

Wissun

Wyeth

Junlebao

Danone

Mead Johnson & Company

Abbott

Friso

Ausnutria

Nanshan

Hongxingmeiling

Sanyuan

Babybio

Yatai

Fineboon

YeePer

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Baby Formula product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Baby Formula, with price, sales quantity, revenue, and global market share of Baby Formula from 2020 to 2025.

Chapter 3, the Baby Formula competitive situation, sales quantity, revenue, and global

market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Baby Formula breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Baby Formula market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Baby Formula.

Chapter 14 and 15, to describe Baby Formula sales channel, distributors, customers, research findings and conclusion.

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