

Global Baby Foods and Infant Formula Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Baby Foods and Infant Formula market size was valued at US\$ 39300 million in 2024 and is forecast to a readjusted size of USD 50570 million by 2031 with a CAGR of 3.7% during review period.

Baby food products help in fulfilling nutritional requirements of babies and help in their physical growth and development. Infant formula products are to meet the nutritional needs of babies by adding various nutrients to milk powder to achieve an effect close to breast milk.

The major global manufacturers of baby food and formula include Beingmate, Hipp, Mead Johnson, Arla Foods, FrieslandCampina, Morinaga Milk, Yili Group, Danone, Abbott, Nestle, China Feihe, Hero Group and Meiji, etc., which are mainly distributed in Europe, North America, China and Japan, accounting for more than 60% of the market share. The world's largest consumer region is the Asia-Pacific region, which accounts for half of the market, followed by Europe and North America at 22 and 16 per cent, respectively. Baby Foods and Infant Formula includes Milk Formula and Infant Complementary Foods, Milk Formula occupies the main market share. Among them, A2 Infant Formulas is the closest natural formula, so it is also widely favored by consumers.

Baby food and infant formula are nutritious foods designed to meet the special needs of infant growth and development. Infant formula is mainly used for infants who cannot be breastfed. Its ingredients simulate breast milk and provide the protein, fat, carbohydrates, vitamins and minerals required by infants. Baby food is gradually introduced as a complementary food after 6 months of age to enrich their diet and help

them adapt to different food tastes and textures.

As important products to meet the nutritional needs of infants, baby food and infant formula have a wide sales market worldwide. The main sales areas include North America, Europe, Asia, Latin America and Africa. Among them, North America and Europe are traditional infant food markets with mature market mechanisms and sound regulatory systems. In Asia, especially China and India, the demand for infant food and formula milk powder is also expanding with the development of economy and population growth. Emerging markets such as Latin America and Africa also show great growth potential. The sales channels of infant food and formula milk powder are diversified, including supermarkets, pharmacies, maternal and child stores, e-commerce platforms, etc. With the development of globalization, international trade has also had an important impact on the sales of infant food and formula milk powder.

In recent years, the infant food and infant formula milk powder market is showing multiple positive trends and broad development opportunities. With the continuous enhancement of consumers' awareness of food safety and health, organic, natural and additive-free infant food and formula milk powder are becoming more and more popular. The introduction of the concept of functional food enables products to play a more active role in promoting infant digestion, immunity and cognitive development. At the same time, with the development of science and technology, personalized customized products are gradually emerging to meet the special needs of different infants. The rapid development of e-commerce platforms has provided new sales channels for products, and the growth of cross-border e-commerce has promoted competition in the global market. In addition, sustainable development has become the focus of the industry, and more companies have launched sustainable products and packaging. These trends have brought many opportunities for companies, such as developing innovative products, expanding emerging markets, strengthening brand building, and increasing product added value.

This report is a detailed and comprehensive analysis for global Baby Foods and Infant Formula market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Sales Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Baby Foods and Infant Formula market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (US\$/Ton), 2020-2031

Global Baby Foods and Infant Formula market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (US\$/Ton), 2020-2031

Global Baby Foods and Infant Formula market size and forecasts, by Type and by Sales Channel, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (US\$/Ton), 2020-2031

Global Baby Foods and Infant Formula market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Baby Foods and Infant Formula
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Baby Foods and Infant Formula market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Beingmate, HiPP, Mead Johnson, Arla Foods, FrieslandCampina, Morinaga Milk, Yili Group, Danone, Abbott, Nestle, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Baby Foods and Infant Formula market is split by Type and by Sales Channel. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Milk Formula

A2 Infant Formulas

Infant Complementary Foods

Market segment by Sales Channel

Offline Retail

E-Commerce

Major players covered

Beingmate

HiPP

Mead Johnson

Arla Foods

FrieslandCampina

Morinaga Milk

Yili Group

Danone

Abbott

Nestle

China Feihe

Hero Group

Meiji

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Baby Foods and Infant Formula product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Baby Foods and Infant Formula, with price, sales quantity, revenue, and global market share of Baby Foods and Infant Formula from 2020 to 2025.

Chapter 3, the Baby Foods and Infant Formula competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Baby Foods and Infant Formula breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Sales Channel, with sales market share and growth rate by Type, by Sales Channel, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Baby Foods and Infant Formula market forecast, by regions, by Type, and by Sales Channel, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Baby Foods and Infant Formula.

Chapter 14 and 15, to describe Baby Foods and Infant Formula sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Baby Foods and Infant Formula Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Milk Formula

1.3.3 A2 Infant Formulas

1.3.4 Infant Complementary Foods

1.4 Market Analysis by Sales Channel

1.4.1 Overview: Global Baby Foods and Infant Formula Consumption Value by Sales Channel: 2020 Versus 2024 Versus 2031

1.4.2 Offline Retail

1.4.3 E-Commerce

1.5 Global Baby Foods and Infant Formula Market Size & Forecast

1.5.1 Global Baby Foods and Infant Formula Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Baby Foods and Infant Formula Sales Quantity (2020-2031)

1.5.3 Global Baby Foods and Infant Formula Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 Beingmate

2.1.1 Beingmate Details

2.1.2 Beingmate Major Business

2.1.3 Beingmate Baby Foods and Infant Formula Product and Services

2.1.4 Beingmate Baby Foods and Infant Formula Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Beingmate Recent Developments/Updates

2.2 HiPP

2.2.1 HiPP Details

2.2.2 HiPP Major Business

2.2.3 HiPP Baby Foods and Infant Formula Product and Services

2.2.4 HiPP Baby Foods and Infant Formula Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 HiPP Recent Developments/Updates

2.3 Mead Johnson

2.3.1 Mead Johnson Details

2.3.2 Mead Johnson Major Business

2.3.3 Mead Johnson Baby Foods and Infant Formula Product and Services

2.3.4 Mead Johnson Baby Foods and Infant Formula Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Mead Johnson Recent Developments/Updates

2.4 Arla Foods

2.4.1 Arla Foods Details

2.4.2 Arla Foods Major Business

2.4.3 Arla Foods Baby Foods and Infant Formula Product and Services

2.4.4 Arla Foods Baby Foods and Infant Formula Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Arla Foods Recent Developments/Updates

2.5 FrieslandCampina

2.5.1 FrieslandCampina Details

2.5.2 FrieslandCampina Major Business

2.5.3 FrieslandCampina Baby Foods and Infant Formula Product and Services

2.5.4 FrieslandCampina Baby Foods and Infant Formula Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 FrieslandCampina Recent Developments/Updates

2.6 Morinaga Milk

2.6.1 Morinaga Milk Details

2.6.2 Morinaga Milk Major Business

2.6.3 Morinaga Milk Baby Foods and Infant Formula Product and Services

2.6.4 Morinaga Milk Baby Foods and Infant Formula Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Morinaga Milk Recent Developments/Updates

2.7 Yili Group

2.7.1 Yili Group Details

2.7.2 Yili Group Major Business

2.7.3 Yili Group Baby Foods and Infant Formula Product and Services

2.7.4 Yili Group Baby Foods and Infant Formula Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 Yili Group Recent Developments/Updates

2.8 Danone

2.8.1 Danone Details

2.8.2 Danone Major Business

2.8.3 Danone Baby Foods and Infant Formula Product and Services

2.8.4 Danone Baby Foods and Infant Formula Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.8.5 Danone Recent Developments/Updates

2.9 Abbott

2.9.1 Abbott Details

2.9.2 Abbott Major Business

2.9.3 Abbott Baby Foods and Infant Formula Product and Services

2.9.4 Abbott Baby Foods and Infant Formula Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.9.5 Abbott Recent Developments/Updates

2.10 Nestle

2.10.1 Nestle Details

2.10.2 Nestle Major Business

2.10.3 Nestle Baby Foods and Infant Formula Product and Services

2.10.4 Nestle Baby Foods and Infant Formula Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.10.5 Nestle Recent Developments/Updates

2.11 China Feihe

2.11.1 China Feihe Details

2.11.2 China Feihe Major Business

2.11.3 China Feihe Baby Foods and Infant Formula Product and Services

2.11.4 China Feihe Baby Foods and Infant Formula Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.11.5 China Feihe Recent Developments/Updates

2.12 Hero Group

2.12.1 Hero Group Details

2.12.2 Hero Group Major Business

2.12.3 Hero Group Baby Foods and Infant Formula Product and Services

2.12.4 Hero Group Baby Foods and Infant Formula Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.12.5 Hero Group Recent Developments/Updates

2.13 Meiji

2.13.1 Meiji Details

2.13.2 Meiji Major Business

2.13.3 Meiji Baby Foods and Infant Formula Product and Services

2.13.4 Meiji Baby Foods and Infant Formula Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.13.5 Meiji Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: BABY FOODS AND INFANT FORMULA BY MANUFACTURER

- 3.1 Global Baby Foods and Infant Formula Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Baby Foods and Infant Formula Revenue by Manufacturer (2020-2025)
- 3.3 Global Baby Foods and Infant Formula Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)
 - 3.4.1 Producer Shipments of Baby Foods and Infant Formula by Manufacturer Revenue (\$MM) and Market Share (%): 2024
 - 3.4.2 Top 3 Baby Foods and Infant Formula Manufacturer Market Share in 2024
 - 3.4.3 Top 6 Baby Foods and Infant Formula Manufacturer Market Share in 2024
- 3.5 Baby Foods and Infant Formula Market: Overall Company Footprint Analysis
 - 3.5.1 Baby Foods and Infant Formula Market: Region Footprint
 - 3.5.2 Baby Foods and Infant Formula Market: Company Product Type Footprint
 - 3.5.3 Baby Foods and Infant Formula Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Baby Foods and Infant Formula Market Size by Region
 - 4.1.1 Global Baby Foods and Infant Formula Sales Quantity by Region (2020-2031)
 - 4.1.2 Global Baby Foods and Infant Formula Consumption Value by Region (2020-2031)
 - 4.1.3 Global Baby Foods and Infant Formula Average Price by Region (2020-2031)
- 4.2 North America Baby Foods and Infant Formula Consumption Value (2020-2031)
- 4.3 Europe Baby Foods and Infant Formula Consumption Value (2020-2031)
- 4.4 Asia-Pacific Baby Foods and Infant Formula Consumption Value (2020-2031)
- 4.5 South America Baby Foods and Infant Formula Consumption Value (2020-2031)
- 4.6 Middle East & Africa Baby Foods and Infant Formula Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Baby Foods and Infant Formula Sales Quantity by Type (2020-2031)
- 5.2 Global Baby Foods and Infant Formula Consumption Value by Type (2020-2031)
- 5.3 Global Baby Foods and Infant Formula Average Price by Type (2020-2031)

6 MARKET SEGMENT BY SALES CHANNEL

6.1 Global Baby Foods and Infant Formula Sales Quantity by Sales Channel
(2020-2031)

6.2 Global Baby Foods and Infant Formula Consumption Value by Sales Channel
(2020-2031)

6.3 Global Baby Foods and Infant Formula Average Price by Sales Channel
(2020-2031)

7 NORTH AMERICA

7.1 North America Baby Foods and Infant Formula Sales Quantity by Type (2020-2031)

7.2 North America Baby Foods and Infant Formula Sales Quantity by Sales Channel
(2020-2031)

7.3 North America Baby Foods and Infant Formula Market Size by Country

7.3.1 North America Baby Foods and Infant Formula Sales Quantity by Country
(2020-2031)

7.3.2 North America Baby Foods and Infant Formula Consumption Value by Country
(2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Baby Foods and Infant Formula Sales Quantity by Type (2020-2031)

8.2 Europe Baby Foods and Infant Formula Sales Quantity by Sales Channel
(2020-2031)

8.3 Europe Baby Foods and Infant Formula Market Size by Country

8.3.1 Europe Baby Foods and Infant Formula Sales Quantity by Country (2020-2031)

8.3.2 Europe Baby Foods and Infant Formula Consumption Value by Country
(2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific Baby Foods and Infant Formula Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific Baby Foods and Infant Formula Sales Quantity by Sales Channel (2020-2031)

9.3 Asia-Pacific Baby Foods and Infant Formula Market Size by Region

9.3.1 Asia-Pacific Baby Foods and Infant Formula Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific Baby Foods and Infant Formula Consumption Value by Region (2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

9.3.5 South Korea Market Size and Forecast (2020-2031)

9.3.6 India Market Size and Forecast (2020-2031)

9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

10.1 South America Baby Foods and Infant Formula Sales Quantity by Type (2020-2031)

10.2 South America Baby Foods and Infant Formula Sales Quantity by Sales Channel (2020-2031)

10.3 South America Baby Foods and Infant Formula Market Size by Country

10.3.1 South America Baby Foods and Infant Formula Sales Quantity by Country (2020-2031)

10.3.2 South America Baby Foods and Infant Formula Consumption Value by Country (2020-2031)

10.3.3 Brazil Market Size and Forecast (2020-2031)

10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Baby Foods and Infant Formula Sales Quantity by Type (2020-2031)

11.2 Middle East & Africa Baby Foods and Infant Formula Sales Quantity by Sales Channel (2020-2031)

11.3 Middle East & Africa Baby Foods and Infant Formula Market Size by Country

11.3.1 Middle East & Africa Baby Foods and Infant Formula Sales Quantity by Country (2020-2031)

11.3.2 Middle East & Africa Baby Foods and Infant Formula Consumption Value by

Country (2020-2031)

11.3.3 Turkey Market Size and Forecast (2020-2031)

11.3.4 Egypt Market Size and Forecast (2020-2031)

11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)

11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

12.1 Baby Foods and Infant Formula Market Drivers

12.2 Baby Foods and Infant Formula Market Restraints

12.3 Baby Foods and Infant Formula Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Baby Foods and Infant Formula and Key Manufacturers

13.2 Manufacturing Costs Percentage of Baby Foods and Infant Formula

13.3 Baby Foods and Infant Formula Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Baby Foods and Infant Formula Typical Distributors

14.3 Baby Foods and Infant Formula Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Baby Foods and Infant Formula Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Baby Foods and Infant Formula Consumption Value by Sales Channel, (USD Million), 2020 & 2024 & 2031

Table 3. Beingmate Basic Information, Manufacturing Base and Competitors

Table 4. Beingmate Major Business

Table 5. Beingmate Baby Foods and Infant Formula Product and Services

Table 6. Beingmate Baby Foods and Infant Formula Sales Quantity (K MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Beingmate Recent Developments/Updates

Table 8. HiPP Basic Information, Manufacturing Base and Competitors

Table 9. HiPP Major Business

Table 10. HiPP Baby Foods and Infant Formula Product and Services

Table 11. HiPP Baby Foods and Infant Formula Sales Quantity (K MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. HiPP Recent Developments/Updates

Table 13. Mead Johnson Basic Information, Manufacturing Base and Competitors

Table 14. Mead Johnson Major Business

Table 15. Mead Johnson Baby Foods and Infant Formula Product and Services

Table 16. Mead Johnson Baby Foods and Infant Formula Sales Quantity (K MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Mead Johnson Recent Developments/Updates

Table 18. Arla Foods Basic Information, Manufacturing Base and Competitors

Table 19. Arla Foods Major Business

Table 20. Arla Foods Baby Foods and Infant Formula Product and Services

Table 21. Arla Foods Baby Foods and Infant Formula Sales Quantity (K MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Arla Foods Recent Developments/Updates

Table 23. FrieslandCampina Basic Information, Manufacturing Base and Competitors

Table 24. FrieslandCampina Major Business

Table 25. FrieslandCampina Baby Foods and Infant Formula Product and Services

Table 26. FrieslandCampina Baby Foods and Infant Formula Sales Quantity (K MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. FrieslandCampina Recent Developments/Updates

Table 28. Morinaga Milk Basic Information, Manufacturing Base and Competitors

Table 29. Morinaga Milk Major Business

Table 30. Morinaga Milk Baby Foods and Infant Formula Product and Services

Table 31. Morinaga Milk Baby Foods and Infant Formula Sales Quantity (K MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Morinaga Milk Recent Developments/Updates

Table 33. Yili Group Basic Information, Manufacturing Base and Competitors

Table 34. Yili Group Major Business

Table 35. Yili Group Baby Foods and Infant Formula Product and Services

Table 36. Yili Group Baby Foods and Infant Formula Sales Quantity (K MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. Yili Group Recent Developments/Updates

Table 38. Danone Basic Information, Manufacturing Base and Competitors

Table 39. Danone Major Business

Table 40. Danone Baby Foods and Infant Formula Product and Services

Table 41. Danone Baby Foods and Infant Formula Sales Quantity (K MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Danone Recent Developments/Updates

Table 43. Abbott Basic Information, Manufacturing Base and Competitors

Table 44. Abbott Major Business

Table 45. Abbott Baby Foods and Infant Formula Product and Services

Table 46. Abbott Baby Foods and Infant Formula Sales Quantity (K MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Abbott Recent Developments/Updates

Table 48. Nestle Basic Information, Manufacturing Base and Competitors

Table 49. Nestle Major Business

Table 50. Nestle Baby Foods and Infant Formula Product and Services

Table 51. Nestle Baby Foods and Infant Formula Sales Quantity (K MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. Nestle Recent Developments/Updates

Table 53. China Feihe Basic Information, Manufacturing Base and Competitors

Table 54. China Feihe Major Business

Table 55. China Feihe Baby Foods and Infant Formula Product and Services

Table 56. China Feihe Baby Foods and Infant Formula Sales Quantity (K MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. China Feihe Recent Developments/Updates

Table 58. Hero Group Basic Information, Manufacturing Base and Competitors

Table 59. Hero Group Major Business

Table 60. Hero Group Baby Foods and Infant Formula Product and Services

Table 61. Hero Group Baby Foods and Infant Formula Sales Quantity (K MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. Hero Group Recent Developments/Updates

Table 63. Meiji Basic Information, Manufacturing Base and Competitors

Table 64. Meiji Major Business

Table 65. Meiji Baby Foods and Infant Formula Product and Services

Table 66. Meiji Baby Foods and Infant Formula Sales Quantity (K MT), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 67. Meiji Recent Developments/Updates

Table 68. Global Baby Foods and Infant Formula Sales Quantity by Manufacturer (2020-2025) & (K MT)

Table 69. Global Baby Foods and Infant Formula Revenue by Manufacturer (2020-2025) & (USD Million)

Table 70. Global Baby Foods and Infant Formula Average Price by Manufacturer (2020-2025) & (US\$/Ton)

Table 71. Market Position of Manufacturers in Baby Foods and Infant Formula, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 72. Head Office and Baby Foods and Infant Formula Production Site of Key Manufacturer

Table 73. Baby Foods and Infant Formula Market: Company Product Type Footprint

Table 74. Baby Foods and Infant Formula Market: Company Product Application Footprint

Table 75. Baby Foods and Infant Formula New Market Entrants and Barriers to Market Entry

Table 76. Baby Foods and Infant Formula Mergers, Acquisition, Agreements, and Collaborations

Table 77. Global Baby Foods and Infant Formula Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 78. Global Baby Foods and Infant Formula Sales Quantity by Region (2020-2025) & (K MT)

Table 79. Global Baby Foods and Infant Formula Sales Quantity by Region (2026-2031) & (K MT)

Table 80. Global Baby Foods and Infant Formula Consumption Value by Region (2020-2025) & (USD Million)

Table 81. Global Baby Foods and Infant Formula Consumption Value by Region (2026-2031) & (USD Million)

Table 82. Global Baby Foods and Infant Formula Average Price by Region (2020-2025)

& (US\$/Ton)

Table 83. Global Baby Foods and Infant Formula Average Price by Region (2026-2031)

& (US\$/Ton)

Table 84. Global Baby Foods and Infant Formula Sales Quantity by Type (2020-2025) & (K MT)

Table 85. Global Baby Foods and Infant Formula Sales Quantity by Type (2026-2031) & (K MT)

Table 86. Global Baby Foods and Infant Formula Consumption Value by Type (2020-2025) & (USD Million)

Table 87. Global Baby Foods and Infant Formula Consumption Value by Type (2026-2031) & (USD Million)

Table 88. Global Baby Foods and Infant Formula Average Price by Type (2020-2025) & (US\$/Ton)

Table 89. Global Baby Foods and Infant Formula Average Price by Type (2026-2031) & (US\$/Ton)

Table 90. Global Baby Foods and Infant Formula Sales Quantity by Sales Channel (2020-2025) & (K MT)

Table 91. Global Baby Foods and Infant Formula Sales Quantity by Sales Channel (2026-2031) & (K MT)

Table 92. Global Baby Foods and Infant Formula Consumption Value by Sales Channel (2020-2025) & (USD Million)

Table 93. Global Baby Foods and Infant Formula Consumption Value by Sales Channel (2026-2031) & (USD Million)

Table 94. Global Baby Foods and Infant Formula Average Price by Sales Channel (2020-2025) & (US\$/Ton)

Table 95. Global Baby Foods and Infant Formula Average Price by Sales Channel (2026-2031) & (US\$/Ton)

Table 96. North America Baby Foods and Infant Formula Sales Quantity by Type (2020-2025) & (K MT)

Table 97. North America Baby Foods and Infant Formula Sales Quantity by Type (2026-2031) & (K MT)

Table 98. North America Baby Foods and Infant Formula Sales Quantity by Sales Channel (2020-2025) & (K MT)

Table 99. North America Baby Foods and Infant Formula Sales Quantity by Sales Channel (2026-2031) & (K MT)

Table 100. North America Baby Foods and Infant Formula Sales Quantity by Country (2020-2025) & (K MT)

Table 101. North America Baby Foods and Infant Formula Sales Quantity by Country (2026-2031) & (K MT)

Table 102. North America Baby Foods and Infant Formula Consumption Value by Country (2020-2025) & (USD Million)

Table 103. North America Baby Foods and Infant Formula Consumption Value by Country (2026-2031) & (USD Million)

Table 104. Europe Baby Foods and Infant Formula Sales Quantity by Type (2020-2025) & (K MT)

Table 105. Europe Baby Foods and Infant Formula Sales Quantity by Type (2026-2031) & (K MT)

Table 106. Europe Baby Foods and Infant Formula Sales Quantity by Sales Channel (2020-2025) & (K MT)

Table 107. Europe Baby Foods and Infant Formula Sales Quantity by Sales Channel (2026-2031) & (K MT)

Table 108. Europe Baby Foods and Infant Formula Sales Quantity by Country (2020-2025) & (K MT)

Table 109. Europe Baby Foods and Infant Formula Sales Quantity by Country (2026-2031) & (K MT)

Table 110. Europe Baby Foods and Infant Formula Consumption Value by Country (2020-2025) & (USD Million)

Table 111. Europe Baby Foods and Infant Formula Consumption Value by Country (2026-2031) & (USD Million)

Table 112. Asia-Pacific Baby Foods and Infant Formula Sales Quantity by Type (2020-2025) & (K MT)

Table 113. Asia-Pacific Baby Foods and Infant Formula Sales Quantity by Type (2026-2031) & (K MT)

Table 114. Asia-Pacific Baby Foods and Infant Formula Sales Quantity by Sales Channel (2020-2025) & (K MT)

Table 115. Asia-Pacific Baby Foods and Infant Formula Sales Quantity by Sales Channel (2026-2031) & (K MT)

Table 116. Asia-Pacific Baby Foods and Infant Formula Sales Quantity by Region (2020-2025) & (K MT)

Table 117. Asia-Pacific Baby Foods and Infant Formula Sales Quantity by Region (2026-2031) & (K MT)

Table 118. Asia-Pacific Baby Foods and Infant Formula Consumption Value by Region (2020-2025) & (USD Million)

Table 119. Asia-Pacific Baby Foods and Infant Formula Consumption Value by Region (2026-2031) & (USD Million)

Table 120. South America Baby Foods and Infant Formula Sales Quantity by Type (2020-2025) & (K MT)

Table 121. South America Baby Foods and Infant Formula Sales Quantity by Type

(2026-2031) & (K MT)

Table 122. South America Baby Foods and Infant Formula Sales Quantity by Sales Channel (2020-2025) & (K MT)

Table 123. South America Baby Foods and Infant Formula Sales Quantity by Sales Channel (2026-2031) & (K MT)

Table 124. South America Baby Foods and Infant Formula Sales Quantity by Country (2020-2025) & (K MT)

Table 125. South America Baby Foods and Infant Formula Sales Quantity by Country (2026-2031) & (K MT)

Table 126. South America Baby Foods and Infant Formula Consumption Value by Country (2020-2025) & (USD Million)

Table 127. South America Baby Foods and Infant Formula Consumption Value by Country (2026-2031) & (USD Million)

Table 128. Middle East & Africa Baby Foods and Infant Formula Sales Quantity by Type (2020-2025) & (K MT)

Table 129. Middle East & Africa Baby Foods and Infant Formula Sales Quantity by Type (2026-2031) & (K MT)

Table 130. Middle East & Africa Baby Foods and Infant Formula Sales Quantity by Sales Channel (2020-2025) & (K MT)

Table 131. Middle East & Africa Baby Foods and Infant Formula Sales Quantity by Sales Channel (2026-2031) & (K MT)

Table 132. Middle East & Africa Baby Foods and Infant Formula Sales Quantity by Country (2020-2025) & (K MT)

Table 133. Middle East & Africa Baby Foods and Infant Formula Sales Quantity by Country (2026-2031) & (K MT)

Table 134. Middle East & Africa Baby Foods and Infant Formula Consumption Value by Country (2020-2025) & (USD Million)

Table 135. Middle East & Africa Baby Foods and Infant Formula Consumption Value by Country (2026-2031) & (USD Million)

Table 136. Baby Foods and Infant Formula Raw Material

Table 137. Key Manufacturers of Baby Foods and Infant Formula Raw Materials

Table 138. Baby Foods and Infant Formula Typical Distributors

Table 139. Baby Foods and Infant Formula Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Baby Foods and Infant Formula Picture

Figure 2. Global Baby Foods and Infant Formula Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Baby Foods and Infant Formula Revenue Market Share by Type in 2024

Figure 4. Milk Formula Examples

Figure 5. A2 Infant Formulas Examples

Figure 6. Infant Complementary Foods Examples

Figure 7. Global Baby Foods and Infant Formula Consumption Value by Sales Channel, (USD Million), 2020 & 2024 & 2031

Figure 8. Global Baby Foods and Infant Formula Revenue Market Share by Sales Channel in 2024

Figure 9. Offline Retail Examples

Figure 10. E-Commerce Examples

Figure 11. Global Baby Foods and Infant Formula Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 12. Global Baby Foods and Infant Formula Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 13. Global Baby Foods and Infant Formula Sales Quantity (2020-2031) & (K MT)

Figure 14. Global Baby Foods and Infant Formula Price (2020-2031) & (US\$/Ton)

Figure 15. Global Baby Foods and Infant Formula Sales Quantity Market Share by Manufacturer in 2024

Figure 16. Global Baby Foods and Infant Formula Revenue Market Share by Manufacturer in 2024

Figure 17. Producer Shipments of Baby Foods and Infant Formula by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 18. Top 3 Baby Foods and Infant Formula Manufacturer (Revenue) Market Share in 2024

Figure 19. Top 6 Baby Foods and Infant Formula Manufacturer (Revenue) Market Share in 2024

Figure 20. Global Baby Foods and Infant Formula Sales Quantity Market Share by Region (2020-2031)

Figure 21. Global Baby Foods and Infant Formula Consumption Value Market Share by Region (2020-2031)

Figure 22. North America Baby Foods and Infant Formula Consumption Value

(2020-2031) & (USD Million)

Figure 23. Europe Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 24. Asia-Pacific Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 25. South America Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 26. Middle East & Africa Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 27. Global Baby Foods and Infant Formula Sales Quantity Market Share by Type (2020-2031)

Figure 28. Global Baby Foods and Infant Formula Consumption Value Market Share by Type (2020-2031)

Figure 29. Global Baby Foods and Infant Formula Average Price by Type (2020-2031) & (US\$/Ton)

Figure 30. Global Baby Foods and Infant Formula Sales Quantity Market Share by Sales Channel (2020-2031)

Figure 31. Global Baby Foods and Infant Formula Revenue Market Share by Sales Channel (2020-2031)

Figure 32. Global Baby Foods and Infant Formula Average Price by Sales Channel (2020-2031) & (US\$/Ton)

Figure 33. North America Baby Foods and Infant Formula Sales Quantity Market Share by Type (2020-2031)

Figure 34. North America Baby Foods and Infant Formula Sales Quantity Market Share by Sales Channel (2020-2031)

Figure 35. North America Baby Foods and Infant Formula Sales Quantity Market Share by Country (2020-2031)

Figure 36. North America Baby Foods and Infant Formula Consumption Value Market Share by Country (2020-2031)

Figure 37. United States Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 38. Canada Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 39. Mexico Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 40. Europe Baby Foods and Infant Formula Sales Quantity Market Share by Type (2020-2031)

Figure 41. Europe Baby Foods and Infant Formula Sales Quantity Market Share by Sales Channel (2020-2031)

Figure 42. Europe Baby Foods and Infant Formula Sales Quantity Market Share by Country (2020-2031)

Figure 43. Europe Baby Foods and Infant Formula Consumption Value Market Share by Country (2020-2031)

Figure 44. Germany Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 45. France Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 46. United Kingdom Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 47. Russia Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 48. Italy Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 49. Asia-Pacific Baby Foods and Infant Formula Sales Quantity Market Share by Type (2020-2031)

Figure 50. Asia-Pacific Baby Foods and Infant Formula Sales Quantity Market Share by Sales Channel (2020-2031)

Figure 51. Asia-Pacific Baby Foods and Infant Formula Sales Quantity Market Share by Region (2020-2031)

Figure 52. Asia-Pacific Baby Foods and Infant Formula Consumption Value Market Share by Region (2020-2031)

Figure 53. China Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 54. Japan Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 55. South Korea Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 56. India Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 57. Southeast Asia Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 58. Australia Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 59. South America Baby Foods and Infant Formula Sales Quantity Market Share by Type (2020-2031)

Figure 60. South America Baby Foods and Infant Formula Sales Quantity Market Share by Sales Channel (2020-2031)

Figure 61. South America Baby Foods and Infant Formula Sales Quantity Market Share

by Country (2020-2031)

Figure 62. South America Baby Foods and Infant Formula Consumption Value Market Share by Country (2020-2031)

Figure 63. Brazil Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 64. Argentina Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 65. Middle East & Africa Baby Foods and Infant Formula Sales Quantity Market Share by Type (2020-2031)

Figure 66. Middle East & Africa Baby Foods and Infant Formula Sales Quantity Market Share by Sales Channel (2020-2031)

Figure 67. Middle East & Africa Baby Foods and Infant Formula Sales Quantity Market Share by Country (2020-2031)

Figure 68. Middle East & Africa Baby Foods and Infant Formula Consumption Value Market Share by Country (2020-2031)

Figure 69. Turkey Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 70. Egypt Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 71. Saudi Arabia Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 72. South Africa Baby Foods and Infant Formula Consumption Value (2020-2031) & (USD Million)

Figure 73. Baby Foods and Infant Formula Market Drivers

Figure 74. Baby Foods and Infant Formula Market Restraints

Figure 75. Baby Foods and Infant Formula Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Baby Foods and Infant Formula in 2024

Figure 78. Manufacturing Process Analysis of Baby Foods and Infant Formula

Figure 79. Baby Foods and Infant Formula Industrial Chain

Figure 80. Sales Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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