

# Global Avocado Mayonnaise Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Avocado Mayonnaise market size was valued at US\$ 164 million in 2024 and is forecast to a readjusted size of USD 232 million by 2031 with a CAGR of 5.5% during review period.

Avocado mayonnaise is a creamy condiment made by blending avocado or avocado oil with traditional mayonnaise ingredients such as egg yolk, vinegar or lemon juice, and seasonings. Known for its rich, velvety texture and distinct nutty flavor, avocado mayonnaise is often considered a healthier alternative to conventional mayonnaise. Avocado oil, the primary ingredient in many variations, is rich in monounsaturated fats, vitamins E and K, and antioxidants, making it an appealing option for health-conscious consumers. In addition to its nutritional benefits, avocado mayonnaise is versatile and pairs well with a wide range of dishes, from sandwiches and salads to dips and dressings. Its unique flavor profile and health benefits have made it a standout choice in the growing clean-label food movement.

## Market Overview of Avocado Mayonnaise

The avocado mayonnaise market is steadily growing, driven by increasing consumer demand for natural and health-focused food products. Leading manufacturers, such as Sir Kensington's, Chosen Foods, and Primal Kitchen, have popularized avocado mayonnaise by targeting health-conscious markets in North America, Europe, and parts of the Asia-Pacific region. North America remains the largest market due to a strong emphasis on clean eating and wellness trends. Europe, known for its focus on premium and organic products, is also seeing increased adoption of avocado mayonnaise. In the Asia-Pacific region, rising awareness of Western-style eating habits and healthier

alternatives has bolstered demand. The market is characterized by premium pricing due to the cost of avocado oil, but its perceived health benefits justify its higher value proposition.

## Market Trends in Avocado Mayonnaise

The market for avocado mayonnaise reflects key trends in health, sustainability, and consumer preferences. Increasing interest in keto, paleo, and plant-based diets has boosted the popularity of avocado mayonnaise as a nutrient-rich, diet-friendly option. Consumers are also drawn to products with simple, transparent ingredient lists, driving brands to emphasize clean-label formulations. Innovations in flavor, such as incorporating garlic, chipotle, or lime, have widened avocado mayonnaise's appeal to adventurous palates. Packaging trends, including recyclable materials and convenient squeezable bottles, align with sustainability and usability demands. E-commerce channels continue to expand access to avocado mayonnaise, offering personalized shopping experiences and driving direct-to-consumer sales. These trends indicate a positive growth trajectory for avocado mayonnaise, with rising awareness of its health benefits fueling its global market presence.

This report is a detailed and comprehensive analysis for global Avocado Mayonnaise market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Avocado Mayonnaise market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Avocado Mayonnaise market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Avocado Mayonnaise market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Avocado Mayonnaise market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Avocado Mayonnaise

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Avocado Mayonnaise market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Chosen Foods, Sesajal, La Tourangelle, Bio Planete, Plenty Foods, Westfalia, Hunter & Gather, Primal Kitchen, Kensington & Sons, Kraft Heinz, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Avocado Mayonnaise market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Original

Other

### Market segment by Application

Home Use

Catering

Other

Major players covered

Chosen Foods

Sesajal

La Tourangelle

Bio Planete

Plenty Foods

Westfalia

Hunter & Gather

Primal Kitchen

Kensington & Sons

Kraft Heinz

Nestl?

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Avocado Mayonnaise product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Avocado Mayonnaise, with price, sales quantity, revenue, and global market share of Avocado Mayonnaise from 2020 to 2025.

Chapter 3, the Avocado Mayonnaise competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Avocado Mayonnaise breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Avocado Mayonnaise market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Avocado Mayonnaise.

Chapter 14 and 15, to describe Avocado Mayonnaise sales channel, distributors, customers, research findings and conclusion.

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