

Global Automotive Wheel Weight Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Wheel Weight market size was valued at US\$ 736 million in 2024 and is forecast to a readjusted size of USD 1070 million by 2031 with a CAGR of 5.5% during review period.

Automotive Wheel Weight, also known as the tire balance weight, is a weight component installed on the wheel. Its main function is to help the wheel maintain dynamic balance when rotating at high speed. When the wheel rotates at high speed, due to the dynamic imbalance of the wheel, the vehicle will experience wheel shaking and steering wheel vibration during driving. The function of the balance weight is to correct the balance of each edge of the wheel by adding weight, so that the wheel can remain stable under high-speed rotation, while extending the service life of the tire and reducing tire wear.

The automotive wheel weight market is vital for maintaining vehicle performance and safety by ensuring proper wheel balance. Wheel weights are attached to the rims to counterbalance any uneven weight distribution, which can occur due to manufacturing imperfections, wear and tear, or even changes in tire structure. Without proper balance, vehicles may experience vibrations, decreased fuel efficiency, and premature tire wear, leading to compromised safety and higher maintenance costs. As the automotive industry grows and becomes more advanced, the demand for high-quality and environmentally friendly wheel weights is increasing. Traditional materials like lead are being phased out due to environmental concerns, with alternatives like steel and zinc gaining popularity. Electric vehicles (EVs), which are typically heavier than conventional vehicles, have specific requirements for wheel balancing, further influencing market trends. Geographically, regions such as Asia-Pacific are leading the market due to their

robust automotive manufacturing sectors, while North America and Europe are also significant markets driven by stringent regulations and a focus on sustainability.

This report is a detailed and comprehensive analysis for global Automotive Wheel Weight market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive Wheel Weight market size and forecasts, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (US\$/K Units), 2020-2031

Global Automotive Wheel Weight market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (US\$/K Units), 2020-2031

Global Automotive Wheel Weight market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (US\$/K Units), 2020-2031

Global Automotive Wheel Weight market shares of main players, shipments in revenue (\$ Million), sales quantity (M Units), and ASP (US\$/K Units), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Automotive Wheel Weight
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Automotive Wheel Weight market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include WEGMANN, Baolong Automotive, TOHO KOGYO, Cascade Wheel Weights, 3M, Shengshi Weiye, Trax JH Ltd, Hebei

HOLMAN Auto Parts, Hebei LongRun Automotive, HEBEI XST, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive Wheel Weight market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Clip-On Type

Adhesive Type

Market segment by Application

OEM

Aftermarket

Major players covered

WEGMANN

Baolong Automotive

TOHO KOGYO

Cascade Wheel Weights

3M

Shengshi Weiye

Trax JH Ltd

Hebei HOLMAN Auto Parts

Hebei LongRun Automotive

HEBEI XST

Alpha Autoparts

Bharat Balancing Weightss

Yaqiya

Hatco

HEBEI FANYA

Cangzhou Sheen Auto Parts

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Wheel Weight product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Wheel Weight, with price, sales quantity, revenue, and global market share of Automotive Wheel Weight from 2020 to 2025.

Chapter 3, the Automotive Wheel Weight competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Wheel Weight breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Automotive Wheel Weight market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Wheel Weight.

Chapter 14 and 15, to describe Automotive Wheel Weight sales channel, distributors, customers, research findings and conclusion.

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