

# Global Automotive Ultrasonic Radar Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Automotive Ultrasonic Radar market size was valued at US\$ 667 million in 2024 and is forecast to a readjusted size of USD 1116 million by 2031 with a CAGR of 7.7% during review period.

The sensor is the eye of the car, throughout the driverless. At present, we are still in the phase of assisted driving and semi-automatic driving, the loading rate of ADAS is accelerating, and the market demand for automatic and intelligent parking, cameras, millimeter wave radar, night vision, ultrasonic radar and other sensors are entering a period of rapid growth. In the past few years, automotive ultrasonic sensors have been greatly developed. In 2018, the production of automotive ultrasonic sensors reached about 3.39 million. By 2025, the global production of automotive ultrasonic radar will reach about 6 million. Europe is the largest producer, followed by North America. In 2018, Europe produced about 29 percent of global production, North America about 24 percent, and Japan about 21 percent. In terms of the consumer market, Europe and China are the world's largest consumer markets. In 2018, Europe consumed 27% of global consumption, China about 25% of global consumption, and North America about 21% of global consumption. In terms of product types, the business modes of automotive ultrasonic sensors can be divided into OEM mode and AM mode. OEM mode refers to the mode of directly providing parts and accessories for the vehicle manufacturers, and AM mode refers to the mode of market sales for after-sales service market, that is, maintenance, replacement and upgrading of auto parts. OEM accounts for 85% of the market; From the perspective of product application, automotive ultrasonic sensors can be used in passenger cars and commercial vehicles, and passenger cars are the main application field. Major global automotive ultrasonic sensor companies include: Valeo, Bosch, Nicera, Murata, Audiowell, Coligen (China) Corp. and

other multinational companies, which account for about 80% of the global market. Valeo accounts for about 30 per cent, with Bosch in second place.

Global Automotive Ultrasonic Radar key players include Valeo, Bosch, Nicera, etc.

Global top three manufacturers hold a share over 65%.

Europe is the largest market, with a share about 30%, followed by China, and North America, both have a share about 40 percent.

In terms of product, OEM is the largest segment, with a share about 80%. And in terms of application, the largest application is Passenger Vehicle, followed by Commercial Vehicle.

This report is a detailed and comprehensive analysis for global Automotive Ultrasonic Radar market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Automotive Ultrasonic Radar market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Ultrasonic Radar market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Ultrasonic Radar market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Ultrasonic Radar market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Ultrasonic Radar  
To forecast future growth in each product and end-use market  
To forecast future factors affecting the marketplace

This report profiles key players in the global Automotive Ultrasonic Radar market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Valeo, Bosch, Nicera, Japan Murata, Audiowell Electronics(Guangdong)Co.,Ltd., Coligen (China) Corp., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Automotive Ultrasonic Radar market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

OEM

Aftermarket

### Market segment by Application

Passenger Vehicle

Commercial Vehicle

### Major players covered

Valeo

Bosch

Nicera

Japan Murata

Audiowell Electronics(Guangdong)Co.,Ltd.

Coligen (China) Corp.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Automotive Ultrasonic Radar product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Ultrasonic Radar, with price, sales quantity, revenue, and global market share of Automotive Ultrasonic Radar from 2020 to 2025.

Chapter 3, the Automotive Ultrasonic Radar competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Ultrasonic Radar breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Automotive Ultrasonic Radar market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Ultrasonic Radar.

Chapter 14 and 15, to describe Automotive Ultrasonic Radar sales channel, distributors, customers, research findings and conclusion.

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