

# Global Automotive Start-Stop Power Supply Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/A83BA78AC8A0EN.html>

Date: January 2026

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: A83BA78AC8A0EN

## Abstracts

According to our (Global Info Research) latest study, the global Automotive Start-Stop Power Supply market size was valued at US\$ 3962 million in 2025 and is forecast to a readjusted size of US\$ 5083 million by 2032 with a CAGR of 3.6% during review period.

In 2025, global Automotive Start-Stop Power Supply production reached approximately 11.32 million units, with an average global market price of around US\$ 340 per unit.

An automotive start-stop power supply is an onboard power unit designed to support start-stop systems by delivering high transient cranking power, stable low-voltage supply, and voltage hold-up during frequent engine stop/restart events. Working with 12V (or 24V) electrical architectures and starter/BSG/ISG systems, it ensures fast restart capability while maintaining stable voltage for critical electronics (ECUs, lighting, steering assist, pumps, infotainment, etc.), improving fuel efficiency, drivability, and electrical reliability.

The upstream sector primarily includes battery cells and energy storage media (EFB/AGM lead-acid systems, lithium-ion cells, or supercapacitors), key materials (lead ingots and alloys, sulfuric acid electrolytes, separators/glass fiber membranes, aluminum/copper foil, conductive carbon materials, plastic casings and flame-retardant materials), power and control devices (MOSFETs/IGBTs, DC-DC magnetic components, relays/fuses, BMS/monitoring ICs, wiring harnesses and connectors), and manufacturing equipment and testing systems. The midstream sector comprises power supply/battery manufacturers that manufacture battery cells/packs, implement BMS and power management strategies, thermal management and structural design, and lifespan and safety verification, supplying OEMs or Tier 1 suppliers. Downstream applications

cover passenger vehicles and light commercial vehicle platforms equipped with start-stop functionality. Representative upstream ecosystem examples include Umicore, BASF (battery materials/chemical systems), Infineon, STMicroelectronics (power semiconductors), and TE Connectivity (connectors). Representative downstream application companies include Clarios, Exide, GS Yuasa, CATL, and OEM platforms such as Toyota, Volkswagen, and Stellantis.

The annual production capacity of a single-line Automotive Start-Stop Power Supply is approximately 200k units, with a gross profit margin of approximately 15%-30%.

This report is a detailed and comprehensive analysis for global Automotive Start-Stop Power Supply market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Automotive Start-Stop Power Supply market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Automotive Start-Stop Power Supply market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Automotive Start-Stop Power Supply market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Automotive Start-Stop Power Supply market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries  
To assess the growth potential for Automotive Start-Stop Power Supply

To forecast future growth in each product and end-use market  
To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Start-Stop Power Supply market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Clarios, GS YuaSa, Bosch, Johnson Controls, ATLASBX, East Penn Manufacturing, Varta Automotive, Power Sonic Corporation, Energizer, JYC Battery Manufacturer, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Automotive Start-Stop Power Supply market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Lead Acid Battery

Lithium-Ion Battery

Others

### **Market segment by Voltage**

5V

12V

24V

48V

Others

## **Market segment by Application**

Passenger Vehicles

Commercial Vehicles

## **Major players covered**

Clarios

GS YuaSa

Bosch

Johnson Controls

ATLASBX

East Penn Manufacturing

Varta Automotive

Power Sonic Corporation

Energizer

JYC Battery Manufacturer

CANBAT

CARKU Technology

Great Power Energy&Technology

Fengfan

Guangzhou Battsys Co

Fullymax Battery

Mewyeah Technology

CBB Battery Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Automotive Start-Stop Power Supply product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Start-Stop Power Supply, with price, sales quantity, revenue, and global market share of Automotive Start-Stop Power Supply from 2021 to 2026.

Chapter 3, the Automotive Start-Stop Power Supply competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Start-Stop Power Supply breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Automotive Start-Stop Power Supply market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Start-Stop Power Supply.

Chapter 14 and 15, to describe Automotive Start-Stop Power Supply sales channel, distributors, customers, research findings and conclusion.

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