

Global Automotive Grade Pearlescent Material Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Grade Pearlescent Material market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

Automotive-grade pearlescent material is a pearlescent material with high weather resistance achieved through multi-layer coating technology and special surface treatment process. The automotive-grade pearlescent material has extremely high optical refractive index, pearlescent effect and viewing angle flashing effect. It has passed the rigorous artificial aging test, paint film adhesion, cross-cut knife detection and other procedures, and has the advantages of moisture resistance, high temperature resistance, corrosion resistance, etc. High weather resistance and environmental protection performance, mainly used in automotive coatings (automotive original OEM paint, high-grade refinish paint), exterior wall coatings, other weather-resistant coatings (metal fluorocarbon paint, coil paint, etc.).

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest

automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

This report is a detailed and comprehensive analysis for global Automotive Grade Pearlescent Material market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive Grade Pearlescent Material market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Automotive Grade Pearlescent Material market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Automotive Grade Pearlescent Material market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Automotive Grade Pearlescent Material market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Automotive Grade Pearlescent Material
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Automotive Grade Pearlescent Material market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Merck Group, BASF SE, CQV,

NIHON KOKEN KOGYO, DIC Corporation, Altana, RIKA Technology, Nihon Koken Kogyo, Kolortek, OXEN New Materials, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive Grade Pearlescent Material market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pearl White

Pearl Pink

Others

Market segment by Application

Commercial Vehicle

Passenger Vehicle

Major players covered

Merck Group

BASF SE

CQV

NIHON KOKEN KOGYO

DIC Corporation

Altana

RIKA Technology

Nihon Koken Kogyo

Kolortek

OXEN New Materials

Fujian Kuncai Material Technology

CHESIR

RIKA Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Grade Pearlescent Material product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Grade Pearlescent Material, with price, sales quantity, revenue, and global market share of Automotive Grade Pearlescent Material from 2020 to 2025.

Chapter 3, the Automotive Grade Pearlescent Material competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed

emphatically by landscape contrast.

Chapter 4, the Automotive Grade Pearlescent Material breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Automotive Grade Pearlescent Material market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Grade Pearlescent Material.

Chapter 14 and 15, to describe Automotive Grade Pearlescent Material sales channel, distributors, customers, research findings and conclusion.

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