

Global Automotive Flock Tape Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Flock Tape market size was valued at US\$ 664 million in 2024 and is forecast to a readjusted size of USD 859 million by 2031 with a CAGR of 4.0% during review period.

Automotive Flock Tape is a tape designed specifically for the automotive industry, with a surface covered with fine flocking fibers, which has a soft touch and decorative effect. This tape is usually composed of a plastic substrate, an adhesive layer and a flocking fiber layer, and is used to decorate and seal automotive interior parts, windows, door frames and other automotive parts. Because its flocked surface can reduce friction, reduce noise, and provide good sealing, automotive flocking tape plays an important role in the automotive manufacturing and assembly process. It not only has strong adhesion properties, but also has high wear and corrosion resistance, and is suitable for various automotive environments.

This report is a detailed and comprehensive analysis for global Automotive Flock Tape market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive Flock Tape market size and forecasts, in consumption value (\$

Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m),
2020-2031

Global Automotive Flock Tape market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2020-2031

Global Automotive Flock Tape market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2020-2031

Global Automotive Flock Tape market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sqm), and ASP (US\$/Sq m), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Flock Tape

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Flock Tape market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Spectro Coating, 3M, Industrias Tapla, Pro Tapes & Specialties, Dimontionate Floccati, Dorrie International, Aactus, SOOGANG CHEMICAL, PTI GLOBAL PRODUCTS, HIMEL, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive Flock Tape market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Polyester Fiber Material

Nylon Material

Others

Market segment by Application

Commercial Vehicles

Passenger Vehicles

Major players covered

Spectro Coating

3M

Industrias Tapla

Pro Tapes & Specialties

Dimontonate Floccati

Dorrie International

Aactus

SOOGANG CHEMICAL

PTI GLOBAL PRODUCTS

HIMEL

Adherex Packaging

SwissFlock

HBOND

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Flock Tape product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Flock Tape, with price, sales quantity, revenue, and global market share of Automotive Flock Tape from 2020 to 2025.

Chapter 3, the Automotive Flock Tape competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Flock Tape breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Automotive Flock Tape market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Flock Tape.

Chapter 14 and 15, to describe Automotive Flock Tape sales channel, distributors, customers, research findings and conclusion.

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