

# Global Automotive Active Sound Control Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Automotive Active Sound Control market size was valued at US\$ 882 million in 2025 and is forecast to a readjusted size of US\$ 1234 million by 2032 with a CAGR of 5.0% during review period.

Automotive Active Sound Control (ASC) is a vehicle audio-and-signal-processing system that uses microphones and/or reference signals (such as engine speed, wheel speed, and sometimes accelerometers) to digitally manage cabin sound in real time—either by reducing unwanted noise (active noise cancellation of low-frequency road, engine, or exhaust “booming/drone”) or by shaping/enhancing the sound character to match a brand or driving mode (active sound design for ICE, hybrids, and EVs). The system runs algorithms on an audio amplifier or dedicated controller to generate precisely timed “anti-noise” or synthesized sound through the vehicle’s speakers (and occasionally dedicated actuators like headrest speakers or active mounts), with calibration tailored to each vehicle platform so it remains stable, effective, and natural across different speeds, loads, and road conditions.

Upstream for automotive Active Sound Control (ASC) starts with noise-and-vibration target setting and vehicle acoustic modeling, followed by selecting sensors (cabin microphones, wheel-speed/RPM signals, sometimes accelerometers), choosing actuators (typically the in-car audio speakers, and in some designs active mounts or shakers), and developing/tuning the DSP algorithms (feedforward/feedback/hybrid) along with ECU/amp hardware, software integration, and validation for latency, stability, and robustness across speeds, road surfaces, temperatures, and vehicle variants; suppliers then deliver calibrated software and hardware modules to OEMs and Tier-1 integrators and support vehicle-level calibration. Downstream, OEMs integrate ASC into

the infotainment/audio or dedicated domain controller, run end-of-line checks and over-the-air parameter updates when supported, and the system is applied in production vehicles to cancel low-frequency road/engine boom or to enhance sound character (especially relevant for EV/HEV), with ongoing aftermarket/field service mainly consisting of software updates, diagnostics, and replacement of microphones/amps/speakers if needed.

This report is a detailed and comprehensive analysis for global Automotive Active Sound Control market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Automotive Active Sound Control market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Automotive Active Sound Control market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Automotive Active Sound Control market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Automotive Active Sound Control market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Active Sound Control

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Active Sound Control market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a

part of this study include Silentium, Bose, Harman, Asahi Kasei Microdevices, Denso, Continental, Panasonic, Acoutec, Sonexos, Molex, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

Automotive Active Sound Control market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### **Market segment by Type**

Feedforward ASC

Feedback ASC

Hybrid ASC

#### **Market segment by Noise Path**

Airborne Noise Control

Structure-borne Control

#### **Market segment by Application**

Passenger Cars

Commercial Vehicles

#### **Market segment by players, this report covers**

Silentium

Bose

Harman

Asahi Kasei Microdevices

Denso

Continental

Panasonic

Acoutec

Sonexos

Molex

Faurecia Creo

Analog Devices

**Market segment by regions, regional analysis covers**

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Automotive Active Sound Control product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Automotive Active Sound Control, with revenue, gross margin, and global market share of Automotive Active Sound Control from 2021

to 2026.

Chapter 3, the Automotive Active Sound Control competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Automotive Active Sound Control market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Automotive Active Sound Control.

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