

Global Athletic Muscle Tape Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Athletic Muscle Tape market size was valued at US\$ 281 million in 2024 and is forecast to a readjusted size of USD 522 million by 2031 with a CAGR of 9.4% during review period.

Athletic Muscle Tape is a sturdy, stretchy tape usually made with a blend of cotton and nylon. It is often used to help facilitate muscle function, stabilize joints, or keep muscles from contracting improperly. It can also be used to help decrease pain, swelling, and muscle spasms.

This report is a detailed and comprehensive analysis for global Athletic Muscle Tape market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Sales Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Athletic Muscle Tape market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Athletic Muscle Tape market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Athletic Muscle Tape market size and forecasts, by Type and by Sales Channel, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Athletic Muscle Tape market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Athletic Muscle Tape
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Athletic Muscle Tape market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, Mueller, Johnson & Johnson, SpiderTech, KT TAPE, Kinesio Taping, RockTape, Jaybird & Mais, StrengthTape, Atex Medical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Athletic Muscle Tape market is split by Type and by Sales Channel. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Roll Type

Precut Type

Market segment by Sales Channel

Offline Sales

Online Sales

Major players covered

3M

Mueller

Johnson & Johnson

SpiderTech

KT TAPE

Kinesio Taping

RockTape

Jaybird & Mais

StrengthTape

Atex Medical

Towatek Korea

K-active

Healixon

LP Support

TERA Medical

Kindmax

DL Medical&Health

Socko

Medsport

GSPMED

Wuxi Wemade Healthcare Products Co., Ltd.

Wenzhou Zhushi Medical Supplies

Nitto Denko

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Athletic Muscle Tape product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Athletic Muscle Tape, with price, sales quantity, revenue, and global market share of Athletic Muscle Tape from 2020 to 2025.

Chapter 3, the Athletic Muscle Tape competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Athletic Muscle Tape breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Sales Channel, with sales

market share and growth rate by Type, by Sales Channel, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Athletic Muscle Tape market forecast, by regions, by Type, and by Sales Channel, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Athletic Muscle Tape.

Chapter 14 and 15, to describe Athletic Muscle Tape sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Athletic Muscle Tape Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Roll Type

1.3.3 Precut Type

1.4 Market Analysis by Sales Channel

1.4.1 Overview: Global Athletic Muscle Tape Consumption Value by Sales Channel: 2020 Versus 2024 Versus 2031

1.4.2 Offline Sales

1.4.3 Online Sales

1.5 Global Athletic Muscle Tape Market Size & Forecast

1.5.1 Global Athletic Muscle Tape Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Athletic Muscle Tape Sales Quantity (2020-2031)

1.5.3 Global Athletic Muscle Tape Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 3M

2.1.1 3M Details

2.1.2 3M Major Business

2.1.3 3M Athletic Muscle Tape Product and Services

2.1.4 3M Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 3M Recent Developments/Updates

2.2 Mueller

2.2.1 Mueller Details

2.2.2 Mueller Major Business

2.2.3 Mueller Athletic Muscle Tape Product and Services

2.2.4 Mueller Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 Mueller Recent Developments/Updates

2.3 Johnson & Johnson

2.3.1 Johnson & Johnson Details

- 2.3.2 Johnson & Johnson Major Business
- 2.3.3 Johnson & Johnson Athletic Muscle Tape Product and Services
- 2.3.4 Johnson & Johnson Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.3.5 Johnson & Johnson Recent Developments/Updates
- 2.4 SpiderTech
 - 2.4.1 SpiderTech Details
 - 2.4.2 SpiderTech Major Business
 - 2.4.3 SpiderTech Athletic Muscle Tape Product and Services
 - 2.4.4 SpiderTech Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.4.5 SpiderTech Recent Developments/Updates
- 2.5 KT TAPE
 - 2.5.1 KT TAPE Details
 - 2.5.2 KT TAPE Major Business
 - 2.5.3 KT TAPE Athletic Muscle Tape Product and Services
 - 2.5.4 KT TAPE Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.5.5 KT TAPE Recent Developments/Updates
- 2.6 Kinesio Taping
 - 2.6.1 Kinesio Taping Details
 - 2.6.2 Kinesio Taping Major Business
 - 2.6.3 Kinesio Taping Athletic Muscle Tape Product and Services
 - 2.6.4 Kinesio Taping Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.6.5 Kinesio Taping Recent Developments/Updates
- 2.7 RockTape
 - 2.7.1 RockTape Details
 - 2.7.2 RockTape Major Business
 - 2.7.3 RockTape Athletic Muscle Tape Product and Services
 - 2.7.4 RockTape Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.7.5 RockTape Recent Developments/Updates
- 2.8 Jaybird & Mais
 - 2.8.1 Jaybird & Mais Details
 - 2.8.2 Jaybird & Mais Major Business
 - 2.8.3 Jaybird & Mais Athletic Muscle Tape Product and Services
 - 2.8.4 Jaybird & Mais Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

- 2.8.5 Jaybird & Mais Recent Developments/Updates
- 2.9 StrengthTape
 - 2.9.1 StrengthTape Details
 - 2.9.2 StrengthTape Major Business
 - 2.9.3 StrengthTape Athletic Muscle Tape Product and Services
 - 2.9.4 StrengthTape Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 StrengthTape Recent Developments/Updates
- 2.10 Atex Medical
 - 2.10.1 Atex Medical Details
 - 2.10.2 Atex Medical Major Business
 - 2.10.3 Atex Medical Athletic Muscle Tape Product and Services
 - 2.10.4 Atex Medical Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 Atex Medical Recent Developments/Updates
- 2.11 Towatek Korea
 - 2.11.1 Towatek Korea Details
 - 2.11.2 Towatek Korea Major Business
 - 2.11.3 Towatek Korea Athletic Muscle Tape Product and Services
 - 2.11.4 Towatek Korea Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 Towatek Korea Recent Developments/Updates
- 2.12 K-active
 - 2.12.1 K-active Details
 - 2.12.2 K-active Major Business
 - 2.12.3 K-active Athletic Muscle Tape Product and Services
 - 2.12.4 K-active Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 K-active Recent Developments/Updates
- 2.13 Healixon
 - 2.13.1 Healixon Details
 - 2.13.2 Healixon Major Business
 - 2.13.3 Healixon Athletic Muscle Tape Product and Services
 - 2.13.4 Healixon Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.13.5 Healixon Recent Developments/Updates
- 2.14 LP Support
 - 2.14.1 LP Support Details
 - 2.14.2 LP Support Major Business

- 2.14.3 LP Support Athletic Muscle Tape Product and Services
- 2.14.4 LP Support Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.14.5 LP Support Recent Developments/Updates
- 2.15 TERA Medical
 - 2.15.1 TERA Medical Details
 - 2.15.2 TERA Medical Major Business
 - 2.15.3 TERA Medical Athletic Muscle Tape Product and Services
 - 2.15.4 TERA Medical Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.15.5 TERA Medical Recent Developments/Updates
- 2.16 Kindmax
 - 2.16.1 Kindmax Details
 - 2.16.2 Kindmax Major Business
 - 2.16.3 Kindmax Athletic Muscle Tape Product and Services
 - 2.16.4 Kindmax Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.16.5 Kindmax Recent Developments/Updates
- 2.17 DL Medical&Health
 - 2.17.1 DL Medical&Health Details
 - 2.17.2 DL Medical&Health Major Business
 - 2.17.3 DL Medical&Health Athletic Muscle Tape Product and Services
 - 2.17.4 DL Medical&Health Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.17.5 DL Medical&Health Recent Developments/Updates
- 2.18 Socko
 - 2.18.1 Socko Details
 - 2.18.2 Socko Major Business
 - 2.18.3 Socko Athletic Muscle Tape Product and Services
 - 2.18.4 Socko Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.18.5 Socko Recent Developments/Updates
- 2.19 Medsport
 - 2.19.1 Medsport Details
 - 2.19.2 Medsport Major Business
 - 2.19.3 Medsport Athletic Muscle Tape Product and Services
 - 2.19.4 Medsport Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.19.5 Medsport Recent Developments/Updates

2.20 GSPMED

2.20.1 GSPMED Details

2.20.2 GSPMED Major Business

2.20.3 GSPMED Athletic Muscle Tape Product and Services

2.20.4 GSPMED Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.20.5 GSPMED Recent Developments/Updates

2.21 Wuxi Wemade Healthcare Products Co., Ltd.

2.21.1 Wuxi Wemade Healthcare Products Co., Ltd. Details

2.21.2 Wuxi Wemade Healthcare Products Co., Ltd. Major Business

2.21.3 Wuxi Wemade Healthcare Products Co., Ltd. Athletic Muscle Tape Product and Services

2.21.4 Wuxi Wemade Healthcare Products Co., Ltd. Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.21.5 Wuxi Wemade Healthcare Products Co., Ltd. Recent Developments/Updates

2.22 Wenzhou Zhusi Medical Supplies

2.22.1 Wenzhou Zhusi Medical Supplies Details

2.22.2 Wenzhou Zhusi Medical Supplies Major Business

2.22.3 Wenzhou Zhusi Medical Supplies Athletic Muscle Tape Product and Services

2.22.4 Wenzhou Zhusi Medical Supplies Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.22.5 Wenzhou Zhusi Medical Supplies Recent Developments/Updates

2.23 Nitto Denko

2.23.1 Nitto Denko Details

2.23.2 Nitto Denko Major Business

2.23.3 Nitto Denko Athletic Muscle Tape Product and Services

2.23.4 Nitto Denko Athletic Muscle Tape Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.23.5 Nitto Denko Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: ATHLETIC MUSCLE TAPE BY MANUFACTURER

3.1 Global Athletic Muscle Tape Sales Quantity by Manufacturer (2020-2025)

3.2 Global Athletic Muscle Tape Revenue by Manufacturer (2020-2025)

3.3 Global Athletic Muscle Tape Average Price by Manufacturer (2020-2025)

3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of Athletic Muscle Tape by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 Athletic Muscle Tape Manufacturer Market Share in 2024

- 3.4.3 Top 6 Athletic Muscle Tape Manufacturer Market Share in 2024
- 3.5 Athletic Muscle Tape Market: Overall Company Footprint Analysis
 - 3.5.1 Athletic Muscle Tape Market: Region Footprint
 - 3.5.2 Athletic Muscle Tape Market: Company Product Type Footprint
 - 3.5.3 Athletic Muscle Tape Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Athletic Muscle Tape Market Size by Region
 - 4.1.1 Global Athletic Muscle Tape Sales Quantity by Region (2020-2031)
 - 4.1.2 Global Athletic Muscle Tape Consumption Value by Region (2020-2031)
 - 4.1.3 Global Athletic Muscle Tape Average Price by Region (2020-2031)
- 4.2 North America Athletic Muscle Tape Consumption Value (2020-2031)
- 4.3 Europe Athletic Muscle Tape Consumption Value (2020-2031)
- 4.4 Asia-Pacific Athletic Muscle Tape Consumption Value (2020-2031)
- 4.5 South America Athletic Muscle Tape Consumption Value (2020-2031)
- 4.6 Middle East & Africa Athletic Muscle Tape Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Athletic Muscle Tape Sales Quantity by Type (2020-2031)
- 5.2 Global Athletic Muscle Tape Consumption Value by Type (2020-2031)
- 5.3 Global Athletic Muscle Tape Average Price by Type (2020-2031)

6 MARKET SEGMENT BY SALES CHANNEL

- 6.1 Global Athletic Muscle Tape Sales Quantity by Sales Channel (2020-2031)
- 6.2 Global Athletic Muscle Tape Consumption Value by Sales Channel (2020-2031)
- 6.3 Global Athletic Muscle Tape Average Price by Sales Channel (2020-2031)

7 NORTH AMERICA

- 7.1 North America Athletic Muscle Tape Sales Quantity by Type (2020-2031)
- 7.2 North America Athletic Muscle Tape Sales Quantity by Sales Channel (2020-2031)
- 7.3 North America Athletic Muscle Tape Market Size by Country
 - 7.3.1 North America Athletic Muscle Tape Sales Quantity by Country (2020-2031)
 - 7.3.2 North America Athletic Muscle Tape Consumption Value by Country (2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Athletic Muscle Tape Sales Quantity by Type (2020-2031)

8.2 Europe Athletic Muscle Tape Sales Quantity by Sales Channel (2020-2031)

8.3 Europe Athletic Muscle Tape Market Size by Country

8.3.1 Europe Athletic Muscle Tape Sales Quantity by Country (2020-2031)

8.3.2 Europe Athletic Muscle Tape Consumption Value by Country (2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific Athletic Muscle Tape Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific Athletic Muscle Tape Sales Quantity by Sales Channel (2020-2031)

9.3 Asia-Pacific Athletic Muscle Tape Market Size by Region

9.3.1 Asia-Pacific Athletic Muscle Tape Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific Athletic Muscle Tape Consumption Value by Region (2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

9.3.5 South Korea Market Size and Forecast (2020-2031)

9.3.6 India Market Size and Forecast (2020-2031)

9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

10.1 South America Athletic Muscle Tape Sales Quantity by Type (2020-2031)

10.2 South America Athletic Muscle Tape Sales Quantity by Sales Channel (2020-2031)

10.3 South America Athletic Muscle Tape Market Size by Country

10.3.1 South America Athletic Muscle Tape Sales Quantity by Country (2020-2031)

10.3.2 South America Athletic Muscle Tape Consumption Value by Country
(2020-2031)

10.3.3 Brazil Market Size and Forecast (2020-2031)

10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Athletic Muscle Tape Sales Quantity by Type (2020-2031)

11.2 Middle East & Africa Athletic Muscle Tape Sales Quantity by Sales Channel (2020-2031)

11.3 Middle East & Africa Athletic Muscle Tape Market Size by Country

11.3.1 Middle East & Africa Athletic Muscle Tape Sales Quantity by Country (2020-2031)

11.3.2 Middle East & Africa Athletic Muscle Tape Consumption Value by Country (2020-2031)

11.3.3 Turkey Market Size and Forecast (2020-2031)

11.3.4 Egypt Market Size and Forecast (2020-2031)

11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)

11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

12.1 Athletic Muscle Tape Market Drivers

12.2 Athletic Muscle Tape Market Restraints

12.3 Athletic Muscle Tape Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Athletic Muscle Tape and Key Manufacturers

13.2 Manufacturing Costs Percentage of Athletic Muscle Tape

13.3 Athletic Muscle Tape Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Athletic Muscle Tape Typical Distributors

14.3 Athletic Muscle Tape Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Athletic Muscle Tape Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Athletic Muscle Tape Consumption Value by Sales Channel, (USD Million), 2020 & 2024 & 2031

Table 3. 3M Basic Information, Manufacturing Base and Competitors

Table 4. 3M Major Business

Table 5. 3M Athletic Muscle Tape Product and Services

Table 6. 3M Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. 3M Recent Developments/Updates

Table 8. Mueller Basic Information, Manufacturing Base and Competitors

Table 9. Mueller Major Business

Table 10. Mueller Athletic Muscle Tape Product and Services

Table 11. Mueller Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Mueller Recent Developments/Updates

Table 13. Johnson & Johnson Basic Information, Manufacturing Base and Competitors

Table 14. Johnson & Johnson Major Business

Table 15. Johnson & Johnson Athletic Muscle Tape Product and Services

Table 16. Johnson & Johnson Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Johnson & Johnson Recent Developments/Updates

Table 18. SpiderTech Basic Information, Manufacturing Base and Competitors

Table 19. SpiderTech Major Business

Table 20. SpiderTech Athletic Muscle Tape Product and Services

Table 21. SpiderTech Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. SpiderTech Recent Developments/Updates

Table 23. KT TAPE Basic Information, Manufacturing Base and Competitors

Table 24. KT TAPE Major Business

Table 25. KT TAPE Athletic Muscle Tape Product and Services

Table 26. KT TAPE Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. KT TAPE Recent Developments/Updates

Table 28. Kinesio Taping Basic Information, Manufacturing Base and Competitors

Table 29. Kinesio Taping Major Business

Table 30. Kinesio Taping Athletic Muscle Tape Product and Services

Table 31. Kinesio Taping Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Kinesio Taping Recent Developments/Updates

Table 33. RockTape Basic Information, Manufacturing Base and Competitors

Table 34. RockTape Major Business

Table 35. RockTape Athletic Muscle Tape Product and Services

Table 36. RockTape Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. RockTape Recent Developments/Updates

Table 38. Jaybird & Mais Basic Information, Manufacturing Base and Competitors

Table 39. Jaybird & Mais Major Business

Table 40. Jaybird & Mais Athletic Muscle Tape Product and Services

Table 41. Jaybird & Mais Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Jaybird & Mais Recent Developments/Updates

Table 43. StrengthTape Basic Information, Manufacturing Base and Competitors

Table 44. StrengthTape Major Business

Table 45. StrengthTape Athletic Muscle Tape Product and Services

Table 46. StrengthTape Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. StrengthTape Recent Developments/Updates

Table 48. Atex Medical Basic Information, Manufacturing Base and Competitors

Table 49. Atex Medical Major Business

Table 50. Atex Medical Athletic Muscle Tape Product and Services

Table 51. Atex Medical Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. Atex Medical Recent Developments/Updates

Table 53. Towatek Korea Basic Information, Manufacturing Base and Competitors

Table 54. Towatek Korea Major Business

Table 55. Towatek Korea Athletic Muscle Tape Product and Services

Table 56. Towatek Korea Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. Towatek Korea Recent Developments/Updates

Table 58. K-active Basic Information, Manufacturing Base and Competitors

Table 59. K-active Major Business

Table 60. K-active Athletic Muscle Tape Product and Services

Table 61. K-active Athletic Muscle Tape Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. K-active Recent Developments/Updates

Table 63. Healixon Basic Information, Manufacturing Base and Competitors

Table 64. Healixon Major Business

Table 65. Healixon Athletic Muscle Tape Product and Services

Table 66. Healixon Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 67. Healixon Recent Developments/Updates

Table 68. LP Support Basic Information, Manufacturing Base and Competitors

Table 69. LP Support Major Business

Table 70. LP Support Athletic Muscle Tape Product and Services

Table 71. LP Support Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 72. LP Support Recent Developments/Updates

Table 73. TERA Medical Basic Information, Manufacturing Base and Competitors

Table 74. TERA Medical Major Business

Table 75. TERA Medical Athletic Muscle Tape Product and Services

Table 76. TERA Medical Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 77. TERA Medical Recent Developments/Updates

Table 78. Kindmax Basic Information, Manufacturing Base and Competitors

Table 79. Kindmax Major Business

Table 80. Kindmax Athletic Muscle Tape Product and Services

Table 81. Kindmax Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 82. Kindmax Recent Developments/Updates

Table 83. DL Medical&Health Basic Information, Manufacturing Base and Competitors

Table 84. DL Medical&Health Major Business

Table 85. DL Medical&Health Athletic Muscle Tape Product and Services

Table 86. DL Medical&Health Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 87. DL Medical&Health Recent Developments/Updates

Table 88. Socko Basic Information, Manufacturing Base and Competitors

Table 89. Socko Major Business

Table 90. Socko Athletic Muscle Tape Product and Services

Table 91. Socko Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 92. Socko Recent Developments/Updates

Table 93. Medsport Basic Information, Manufacturing Base and Competitors

Table 94. Medsport Major Business

Table 95. Medsport Athletic Muscle Tape Product and Services

Table 96. Medsport Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 97. Medsport Recent Developments/Updates

Table 98. GSPMED Basic Information, Manufacturing Base and Competitors

Table 99. GSPMED Major Business

Table 100. GSPMED Athletic Muscle Tape Product and Services

Table 101. GSPMED Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 102. GSPMED Recent Developments/Updates

Table 103. Wuxi Wemade Healthcare Products Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 104. Wuxi Wemade Healthcare Products Co., Ltd. Major Business

Table 105. Wuxi Wemade Healthcare Products Co., Ltd. Athletic Muscle Tape Product and Services

Table 106. Wuxi Wemade Healthcare Products Co., Ltd. Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 107. Wuxi Wemade Healthcare Products Co., Ltd. Recent Developments/Updates

Table 108. Wenzhou Zhushi Medical Supplies Basic Information, Manufacturing Base and Competitors

Table 109. Wenzhou Zhushi Medical Supplies Major Business

Table 110. Wenzhou Zhushi Medical Supplies Athletic Muscle Tape Product and Services

Table 111. Wenzhou Zhushi Medical Supplies Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 112. Wenzhou Zhushi Medical Supplies Recent Developments/Updates

Table 113. Nitto Denko Basic Information, Manufacturing Base and Competitors

Table 114. Nitto Denko Major Business

Table 115. Nitto Denko Athletic Muscle Tape Product and Services

Table 116. Nitto Denko Athletic Muscle Tape Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 117. Nitto Denko Recent Developments/Updates

Table 118. Global Athletic Muscle Tape Sales Quantity by Manufacturer (2020-2025) & (K Units)

Table 119. Global Athletic Muscle Tape Revenue by Manufacturer (2020-2025) & (USD

Million)

Table 120. Global Athletic Muscle Tape Average Price by Manufacturer (2020-2025) & (US\$/Unit)

Table 121. Market Position of Manufacturers in Athletic Muscle Tape, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 122. Head Office and Athletic Muscle Tape Production Site of Key Manufacturer

Table 123. Athletic Muscle Tape Market: Company Product Type Footprint

Table 124. Athletic Muscle Tape Market: Company Product Application Footprint

Table 125. Athletic Muscle Tape New Market Entrants and Barriers to Market Entry

Table 126. Athletic Muscle Tape Mergers, Acquisition, Agreements, and Collaborations

Table 127. Global Athletic Muscle Tape Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 128. Global Athletic Muscle Tape Sales Quantity by Region (2020-2025) & (K Units)

Table 129. Global Athletic Muscle Tape Sales Quantity by Region (2026-2031) & (K Units)

Table 130. Global Athletic Muscle Tape Consumption Value by Region (2020-2025) & (USD Million)

Table 131. Global Athletic Muscle Tape Consumption Value by Region (2026-2031) & (USD Million)

Table 132. Global Athletic Muscle Tape Average Price by Region (2020-2025) & (US\$/Unit)

Table 133. Global Athletic Muscle Tape Average Price by Region (2026-2031) & (US\$/Unit)

Table 134. Global Athletic Muscle Tape Sales Quantity by Type (2020-2025) & (K Units)

Table 135. Global Athletic Muscle Tape Sales Quantity by Type (2026-2031) & (K Units)

Table 136. Global Athletic Muscle Tape Consumption Value by Type (2020-2025) & (USD Million)

Table 137. Global Athletic Muscle Tape Consumption Value by Type (2026-2031) & (USD Million)

Table 138. Global Athletic Muscle Tape Average Price by Type (2020-2025) & (US\$/Unit)

Table 139. Global Athletic Muscle Tape Average Price by Type (2026-2031) & (US\$/Unit)

Table 140. Global Athletic Muscle Tape Sales Quantity by Sales Channel (2020-2025) & (K Units)

Table 141. Global Athletic Muscle Tape Sales Quantity by Sales Channel (2026-2031) & (K Units)

Table 142. Global Athletic Muscle Tape Consumption Value by Sales Channel

(2020-2025) & (USD Million)

Table 143. Global Athletic Muscle Tape Consumption Value by Sales Channel

(2026-2031) & (USD Million)

Table 144. Global Athletic Muscle Tape Average Price by Sales Channel (2020-2025) & (US\$/Unit)

Table 145. Global Athletic Muscle Tape Average Price by Sales Channel (2026-2031) & (US\$/Unit)

Table 146. North America Athletic Muscle Tape Sales Quantity by Type (2020-2025) & (K Units)

Table 147. North America Athletic Muscle Tape Sales Quantity by Type (2026-2031) & (K Units)

Table 148. North America Athletic Muscle Tape Sales Quantity by Sales Channel (2020-2025) & (K Units)

Table 149. North America Athletic Muscle Tape Sales Quantity by Sales Channel (2026-2031) & (K Units)

Table 150. North America Athletic Muscle Tape Sales Quantity by Country (2020-2025) & (K Units)

Table 151. North America Athletic Muscle Tape Sales Quantity by Country (2026-2031) & (K Units)

Table 152. North America Athletic Muscle Tape Consumption Value by Country (2020-2025) & (USD Million)

Table 153. North America Athletic Muscle Tape Consumption Value by Country (2026-2031) & (USD Million)

Table 154. Europe Athletic Muscle Tape Sales Quantity by Type (2020-2025) & (K Units)

Table 155. Europe Athletic Muscle Tape Sales Quantity by Type (2026-2031) & (K Units)

Table 156. Europe Athletic Muscle Tape Sales Quantity by Sales Channel (2020-2025) & (K Units)

Table 157. Europe Athletic Muscle Tape Sales Quantity by Sales Channel (2026-2031) & (K Units)

Table 158. Europe Athletic Muscle Tape Sales Quantity by Country (2020-2025) & (K Units)

Table 159. Europe Athletic Muscle Tape Sales Quantity by Country (2026-2031) & (K Units)

Table 160. Europe Athletic Muscle Tape Consumption Value by Country (2020-2025) & (USD Million)

Table 161. Europe Athletic Muscle Tape Consumption Value by Country (2026-2031) & (USD Million)

Table 162. Asia-Pacific Athletic Muscle Tape Sales Quantity by Type (2020-2025) & (K Units)

Table 163. Asia-Pacific Athletic Muscle Tape Sales Quantity by Type (2026-2031) & (K Units)

Table 164. Asia-Pacific Athletic Muscle Tape Sales Quantity by Sales Channel (2020-2025) & (K Units)

Table 165. Asia-Pacific Athletic Muscle Tape Sales Quantity by Sales Channel (2026-2031) & (K Units)

Table 166. Asia-Pacific Athletic Muscle Tape Sales Quantity by Region (2020-2025) & (K Units)

Table 167. Asia-Pacific Athletic Muscle Tape Sales Quantity by Region (2026-2031) & (K Units)

Table 168. Asia-Pacific Athletic Muscle Tape Consumption Value by Region (2020-2025) & (USD Million)

Table 169. Asia-Pacific Athletic Muscle Tape Consumption Value by Region (2026-2031) & (USD Million)

Table 170. South America Athletic Muscle Tape Sales Quantity by Type (2020-2025) & (K Units)

Table 171. South America Athletic Muscle Tape Sales Quantity by Type (2026-2031) & (K Units)

Table 172. South America Athletic Muscle Tape Sales Quantity by Sales Channel (2020-2025) & (K Units)

Table 173. South America Athletic Muscle Tape Sales Quantity by Sales Channel (2026-2031) & (K Units)

Table 174. South America Athletic Muscle Tape Sales Quantity by Country (2020-2025) & (K Units)

Table 175. South America Athletic Muscle Tape Sales Quantity by Country (2026-2031) & (K Units)

Table 176. South America Athletic Muscle Tape Consumption Value by Country (2020-2025) & (USD Million)

Table 177. South America Athletic Muscle Tape Consumption Value by Country (2026-2031) & (USD Million)

Table 178. Middle East & Africa Athletic Muscle Tape Sales Quantity by Type (2020-2025) & (K Units)

Table 179. Middle East & Africa Athletic Muscle Tape Sales Quantity by Type (2026-2031) & (K Units)

Table 180. Middle East & Africa Athletic Muscle Tape Sales Quantity by Sales Channel (2020-2025) & (K Units)

Table 181. Middle East & Africa Athletic Muscle Tape Sales Quantity by Sales Channel

(2026-2031) & (K Units)

Table 182. Middle East & Africa Athletic Muscle Tape Sales Quantity by Country

(2020-2025) & (K Units)

Table 183. Middle East & Africa Athletic Muscle Tape Sales Quantity by Country

(2026-2031) & (K Units)

Table 184. Middle East & Africa Athletic Muscle Tape Consumption Value by Country

(2020-2025) & (USD Million)

Table 185. Middle East & Africa Athletic Muscle Tape Consumption Value by Country

(2026-2031) & (USD Million)

Table 186. Athletic Muscle Tape Raw Material

Table 187. Key Manufacturers of Athletic Muscle Tape Raw Materials

Table 188. Athletic Muscle Tape Typical Distributors

Table 189. Athletic Muscle Tape Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Athletic Muscle Tape Picture

Figure 2. Global Athletic Muscle Tape Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Athletic Muscle Tape Revenue Market Share by Type in 2024

Figure 4. Roll Type Examples

Figure 5. Precut Type Examples

Figure 6. Global Athletic Muscle Tape Consumption Value by Sales Channel, (USD Million), 2020 & 2024 & 2031

Figure 7. Global Athletic Muscle Tape Revenue Market Share by Sales Channel in 2024

Figure 8. Offline Sales Examples

Figure 9. Online Sales Examples

Figure 10. Global Athletic Muscle Tape Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 11. Global Athletic Muscle Tape Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 12. Global Athletic Muscle Tape Sales Quantity (2020-2031) & (K Units)

Figure 13. Global Athletic Muscle Tape Price (2020-2031) & (US\$/Unit)

Figure 14. Global Athletic Muscle Tape Sales Quantity Market Share by Manufacturer in 2024

Figure 15. Global Athletic Muscle Tape Revenue Market Share by Manufacturer in 2024

Figure 16. Producer Shipments of Athletic Muscle Tape by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 17. Top 3 Athletic Muscle Tape Manufacturer (Revenue) Market Share in 2024

Figure 18. Top 6 Athletic Muscle Tape Manufacturer (Revenue) Market Share in 2024

Figure 19. Global Athletic Muscle Tape Sales Quantity Market Share by Region (2020-2031)

Figure 20. Global Athletic Muscle Tape Consumption Value Market Share by Region (2020-2031)

Figure 21. North America Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 22. Europe Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 23. Asia-Pacific Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 24. South America Athletic Muscle Tape Consumption Value (2020-2031) &

(USD Million)

Figure 25. Middle East & Africa Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 26. Global Athletic Muscle Tape Sales Quantity Market Share by Type (2020-2031)

Figure 27. Global Athletic Muscle Tape Consumption Value Market Share by Type (2020-2031)

Figure 28. Global Athletic Muscle Tape Average Price by Type (2020-2031) & (US\$/Unit)

Figure 29. Global Athletic Muscle Tape Sales Quantity Market Share by Sales Channel (2020-2031)

Figure 30. Global Athletic Muscle Tape Revenue Market Share by Sales Channel (2020-2031)

Figure 31. Global Athletic Muscle Tape Average Price by Sales Channel (2020-2031) & (US\$/Unit)

Figure 32. North America Athletic Muscle Tape Sales Quantity Market Share by Type (2020-2031)

Figure 33. North America Athletic Muscle Tape Sales Quantity Market Share by Sales Channel (2020-2031)

Figure 34. North America Athletic Muscle Tape Sales Quantity Market Share by Country (2020-2031)

Figure 35. North America Athletic Muscle Tape Consumption Value Market Share by Country (2020-2031)

Figure 36. United States Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 37. Canada Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 38. Mexico Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 39. Europe Athletic Muscle Tape Sales Quantity Market Share by Type (2020-2031)

Figure 40. Europe Athletic Muscle Tape Sales Quantity Market Share by Sales Channel (2020-2031)

Figure 41. Europe Athletic Muscle Tape Sales Quantity Market Share by Country (2020-2031)

Figure 42. Europe Athletic Muscle Tape Consumption Value Market Share by Country (2020-2031)

Figure 43. Germany Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 44. France Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 45. United Kingdom Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 46. Russia Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 47. Italy Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 48. Asia-Pacific Athletic Muscle Tape Sales Quantity Market Share by Type (2020-2031)

Figure 49. Asia-Pacific Athletic Muscle Tape Sales Quantity Market Share by Sales Channel (2020-2031)

Figure 50. Asia-Pacific Athletic Muscle Tape Sales Quantity Market Share by Region (2020-2031)

Figure 51. Asia-Pacific Athletic Muscle Tape Consumption Value Market Share by Region (2020-2031)

Figure 52. China Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 53. Japan Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 54. South Korea Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 55. India Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 56. Southeast Asia Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 57. Australia Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 58. South America Athletic Muscle Tape Sales Quantity Market Share by Type (2020-2031)

Figure 59. South America Athletic Muscle Tape Sales Quantity Market Share by Sales Channel (2020-2031)

Figure 60. South America Athletic Muscle Tape Sales Quantity Market Share by Country (2020-2031)

Figure 61. South America Athletic Muscle Tape Consumption Value Market Share by Country (2020-2031)

Figure 62. Brazil Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 63. Argentina Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 64. Middle East & Africa Athletic Muscle Tape Sales Quantity Market Share by Type (2020-2031)

Figure 65. Middle East & Africa Athletic Muscle Tape Sales Quantity Market Share by Sales Channel (2020-2031)

Figure 66. Middle East & Africa Athletic Muscle Tape Sales Quantity Market Share by Country (2020-2031)

Figure 67. Middle East & Africa Athletic Muscle Tape Consumption Value Market Share by Country (2020-2031)

Figure 68. Turkey Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 69. Egypt Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 70. Saudi Arabia Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 71. South Africa Athletic Muscle Tape Consumption Value (2020-2031) & (USD Million)

Figure 72. Athletic Muscle Tape Market Drivers

Figure 73. Athletic Muscle Tape Market Restraints

Figure 74. Athletic Muscle Tape Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Athletic Muscle Tape in 2024

Figure 77. Manufacturing Process Analysis of Athletic Muscle Tape

Figure 78. Athletic Muscle Tape Industrial Chain

Figure 79. Sales Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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