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Asia-Pacific Social Customer Relationship Management (CRM) Software Market by Manufacturers, Regions, Type and Application, Forecast to 2022

https://marketpublishers.com/r/A4A755978CDEN.html
Date: March 2017
Pages: 118
Price: US$ 4,480.00 (Single User License)
ID: A4A755978CDEN

Abstracts

Customer relationship management (CRM) is an approach to managing a company's interaction with current and potential future customers that tries to analyze data about customers' history with a company and to improve business relationships with customers, specifically focusing on customer retention and ultimately driving sales growth.

SCOPE OF THE REPORT:

This report focuses on the Social Customer Relationship Management (CRM) Software in Asia-Pacific market, especially in China, Japan, Korea, Taiwan, Southeast Asia, India and Australia. This report categorizes the market based on manufacturers, countries/Regions, type and application.

Market Segment by Manufacturers, this report covers

IBM

Jive Software

Lithium

Oracle

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Salesforce

Microsoft

Netsuite

Pegasystems

Sap

SugarCRM.

Market Segment by Countries, covering

China

Japan

Korea

Taiwan

Southeast Asia

India

Australia

Market Segment by Type, covers

Social Monitoring and Social Listening

Social Mapping

Social Middleware

Social Management

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Social Measurement

Market Segment by Applications, can be divided into

Customer Service and Support

Marketing

Sales

Others

There are 19 Chapters to deeply display the Asia-Pacific Social Customer Relationship Management (CRM) Software market.

Chapter 1, to describe Social Customer Relationship Management (CRM) Software Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Social Customer Relationship Management (CRM) Software, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the Asia-Pacific market by countries, covering China, Japan, Korea, Southeast Asia, Taiwan, India and Australia, with sales, price, revenue and market share of Social Customer Relationship Management (CRM) Software, for each country, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2012 to 2017;

Chapter 7, 8, 9, 10, 11, 12 and 13 to analyze the key countries by manufacturers, Type and Application,covering China,Japan,Korea,Southeast Asia, Taiwan, India and

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Australia,with sales,revenue and market share by manufacturers,types and application;

Chapter 14, Social Customer Relationship Management (CRM) Software market forecast, by countries, type and application, with sales, price, revenue and growth rate forecast, from 2017 to 2022;

Chapter 15, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 16, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 17, to describe sales channel, distributors, traders, dealers etc.

Chapter 18 and 19, to describe the research findings and conclusion, appendix, methodology and data source

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