

Asia-Pacific Matcha Tea Market by Manufacturers, Regions, Type and Application, Forecast to 2022

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Abstracts

Matcha is shade-grown green tea, and it is famous for being used in the tea ceremony of Japan; the leaves of which are hand-picked, steamed, air dried, de-stemmed and slow-ground on granite wheels to produce a calming, antioxidant powerhouse drink which burns fat and increases energy and focus.

Scope of the Report:

This report focuses on the Matcha Tea in Asia-Pacific market, especially in China, Japan, Korea, Taiwan, Southeast Asia, India and Australia. This report categorizes the market based on manufacturers, countries/Regions, type and application.

Market Segment by Manufacturers, this report covers

Aiya

Marushichi Seicha

ShaoXing Royal Tea

ITOEEn

Marukyu Koyamaen

ujimatcha

Yanoen

AOI Seicha

DoMatcha

Market Segment by Countries, covering

China

Japan

Korea

Taiwan

Southeast Asia

India

Australia

Market Segment by Type, covers

Drinking-use Matcha Tea

Additive-use Matcha Tea

Market Segment by Applications, can be divided into

Drinking Tea

Pastry

Ice Cream

Beverage

There are 19 Chapters to deeply display the Asia-Pacific Matcha Tea market.

Chapter 1, to describe Matcha Tea Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Matcha Tea, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the Asia-Pacific market by countries, covering China, Japan, Korea, Southeast Asia, Taiwan, India and Australia, with sales, price, revenue and market share of Matcha Tea, for each country, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2012 to 2017;

Chapter 7, 8, 9, 10, 11, 12 and 13 to analyze the key countries by manufacturers, Type and Application, covering China, Japan, Korea, Southeast Asia, Taiwan, India and Australia, with sales, revenue and market share by manufacturers, types and application;

Chapter 14, Matcha Tea market forecast, by countries, type and application, with sales, price, revenue and growth rate forecast, from 2017 to 2022;

Chapter 15, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 16, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 17, to describe sales channel, distributors, traders, dealers etc.

Chapter 18 and 19, to describe the research findings and conclusion, appendix, methodology and data source

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