

# Asia-Pacific Home Appliance Market by Manufacturers, Regions, Type and Application, Forecast to 2022

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## Abstracts

Home appliance is electrical/mechanical machine which accomplish some household functions, such as cooking or cleaning. Home appliances can be classified into: major appliances, small appliances, and consumer electronics.

Major home appliances spans a variety of devices comprising refrigeration appliances, home laundry appliances, dishwashing appliances, air-conditioning appliances, large and small cooking appliances.

### SCOPE OF THE REPORT:

This report focuses on the Home Appliance in Asia-Pacific market, especially in China, Japan, Korea, Taiwan, Southeast Asia, India and Australia. This report categorizes the market based on manufacturers, countries/Regions, type and application.

Market Segment by Manufacturers, this report covers

Haier (GE)

Whirlpool

Midea

Panasonic

Arcelik

SAMSUNG

SONY

LG

BSH

Hisence

Electrolux

Philips

Gree

TCL

Changhong

SKYWORTH

Meling

Market Segment by Countries, covering

China

Japan

Korea

Taiwan

Southeast Asia

India

Australia

Market Segment by Type, covers

Kitchen Appliances

Refrigerators

Washing Machines

Televisions

Air Conditioners

Market Segment by Applications, can be divided into

In Store (Offline)

Online

There are 19 Chapters to deeply display the Asia-Pacific Home Appliance market.

Chapter 1, to describe Home Appliance Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Home Appliance, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the Asia-Pacific market by countries, covering China, Japan, Korea, Southeast Asia, Taiwan, India and Australia, with sales, price, revenue and market share of Home Appliance, for each country, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2012 to 2017;

Chapter 7, 8, 9, 10, 11, 12 and 13 to analyze the key countries by manufacturers, Type and Application, covering China, Japan, Korea, Southeast Asia, Taiwan, India and Australia, with sales, revenue and market share by manufacturers, types and application;

Chapter 14, Home Appliance market forecast, by countries, type and application, with sales, price, revenue and growth rate forecast, from 2017 to 2022;

Chapter 15, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 16, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 17, to describe sales channel, distributors, traders, dealers etc.

Chapter 18 and 19, to describe the research findings and conclusion, appendix, methodology and data source

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