

# Asia-Pacific Embedded Multi Media Card (EMMC) Market by Manufacturers, Regions, Type and Application, Forecast to 2022

<https://marketpublishers.com/r/A21BBEF9484EN.html>

Date: December 2017

Pages: 115

Price: US\$ 4,480.00 (Single User License)

ID: A21BBEF9484EN

## Abstracts

'An embedded MultiMediaCard (eMMC) is a small storage device made up of NAND flash memory and a simple storage controller. The eMMC standard for embedded flash memory applications was developed in 2006 by JEDEC and the MultiMediaCard Association.

An eMMC acts as the primary storage for portable devices like cell phones or tablets, which can augment that storage with a removable Secure Digital card or microSD multimedia card. It is the sole storage for very small sensors connected to IoT. The connection to the main board of the device is parallel, but the latest eMMC specification (version 5.1) allows for a transfer rate up to 400 megabytes per second (MBps), which is comparable to a solid-state drive using a SATA connection.

Scope of the Report:

This report focuses on the Embedded Multi Media Card (EMMC) in Asia-Pacific market, especially in China, Japan, Korea, Taiwan, Southeast Asia, India and Australia. This report categorizes the market based on manufacturers, countries/Regions, type and application.

Market Segment by Manufacturers, this report covers

Greenliant

Kingston

Phison

Samsung Electronics

SanDisk

Silicon Motion

SK hynix

Toshiba

Micron

#### Market Segment by Countries, covering

China

Japan

Korea

Taiwan

Southeast Asia

India

Australia

#### Market Segment by Type, covers

16G and Below

32-64G

128G and Above

Market Segment by Applications, can be divided into

Automotive

Smart Phone

Digital Cameras

Tablet PCs

Smart TVs

Others

There are 19 Chapters to deeply display the Asia-Pacific Embedded Multi Media Card (EMMC) market.

Chapter 1, to describe Embedded Multi Media Card (EMMC) Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Embedded Multi Media Card (EMMC), with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the Asia-Pacific market by countries, covering China, Japan, Korea, Southeast Asia, Taiwan, India and Australia, with sales, price, revenue and market share of Embedded Multi Media Card (EMMC), for each country, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2012 to 2017;

Chapter 7, 8, 9, 10, 11, 12 and 13 to analyze the key countries by manufacturers, Type and Application, covering China, Japan, Korea, Southeast Asia, Taiwan, India and Australia, with sales, revenue and market share by manufacturers, types and application;

Chapter 14, Embedded Multi Media Card (EMMC) market forecast, by countries, type and application, with sales, price, revenue and growth rate forecast, from 2017 to 2022;

Chapter 15, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 16, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 17, to describe sales channel, distributors, traders, dealers etc.

Chapter 18 and 19, to describe the research findings and conclusion, appendix, methodology and data source

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