

Asia-Pacific Electronic Shelf Label (ESL) Market by Manufacturers, Regions, Type and Application, Forecast to 2022

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Abstracts

Electronic Shelf Label, also known by the acronym ESL. It is the latest solution for inventory and price management in the retail sector, based on the use of advanced IT technology. ESL replaces conventional paper price tags attached to the shelves of supermarkets and department stores with, for example, LCDs and electronic paper (E-paper) that show information on product price, sales promotions, etc.

Scope of the Report:

This report focuses on the Electronic Shelf Label (ESL) in Asia-Pacific market, especially in China, Japan, Korea, Taiwan, Southeast Asia, India and Australia. This report categorizes the market based on manufacturers, countries/Regions, type and application.

Market Segment by Manufacturers, this report covers

SES(imagotag)

Pricer

Samsung

E Ink

Displaydata

Opticon Sensors Europe B.V

DIGI

Hanshow Technology

LG innotek

Panasonic

Altierre

Market Segment by Countries, covering

China

Japan

Korea

Taiwan

Southeast Asia

India

Australia

Market Segment by Type, covers

Liquid Crystal Display (LCD) Displays

E papers Displays

Market Segment by Applications, can be divided into

Department Stores/Mass Merchandise

Grocery/Supermarket

Drug Stores

Specialty Stores

Others

There are 19 Chapters to deeply display the Asia-Pacific Electronic Shelf Label (ESL) market.

Chapter 1, to describe Electronic Shelf Label (ESL) Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Electronic Shelf Label (ESL), with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the Asia-Pacific market by countries, covering China, Japan, Korea, Southeast Asia, Taiwan, India and Australia, with sales, price, revenue and market share of Electronic Shelf Label (ESL), for each country, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2012 to 2017;

Chapter 7, 8, 9, 10, 11, 12 and 13 to analyze the key countries by manufacturers, Type and Application, covering China, Japan, Korea, Southeast Asia, Taiwan, India and Australia, with sales, revenue and market share by manufacturers, types and application;

Chapter 14, Electronic Shelf Label (ESL) market forecast, by countries, type and application, with sales, price, revenue and growth rate forecast, from 2017 to 2022;

Chapter 15, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 16, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 17, to describe sales channel, distributors, traders, dealers etc.

Chapter 18 and 19, to describe the research findings and conclusion, appendix, methodology and data source

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