

Asia-Pacific Electric Blankets Market by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

An electric blanket has an electrical heating device built in that is meant to be placed above the bed sheet. In Commonwealth countries, however, it refers to an electric mattress pad that is kept below the bottom bed sheet. They comprise a control unit that allows the user to adjust the heat produced by the device. Larger size beds may even have two separate control units for both sides of the bed. An electric blanket can be useful to heat the bed to a certain level before sleeping to keep the occupant cosy and warm. Typical low voltage electric blankets work on 12-24 volts and are made of thin carbon fibre wires. The electric blanket was invented more than a century ago by American inventor Samuel Russell, while the first recorded sale in the electric blanket market was by the Samson United Corporation in 1930.

Scope of the Report:

This report focuses on the Electric Blankets in Asia-Pacific market, especially in China, Japan, Korea, Taiwan, Southeast Asia, India and Australia. This report categorizes the market based on manufacturers, countries/Regions, type and application.

Market Segment by Manufacturers, this report covers

Rainbow Group

Sunbeam

Caiyang

Shanghai Xiaomianyang Electric

Qingdao Qindao Electric

Perfect Fit Industries, LLC.

Beurer

Tenacta Group S.p.A.

Bokuk Electronics CO.

Morphy Richards

Slumberland

Biddeford

Market Segment by Countries, covering

China

Japan

Korea

Taiwan

Southeast Asia

India

Australia

Market Segment by Type, covers

Underblankets

Overblankets

Market Segment by Applications, can be divided into

Commercial use

Home use

There are 19 Chapters to deeply display the Asia-Pacific Electric Blankets market.

Chapter 1, to describe Electric Blankets Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Electric Blankets, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the Asia-Pacific market by countries, covering China, Japan, Korea, Southeast Asia, Taiwan, India and Australia, with sales, price, revenue and market share of Electric Blankets, for each country, from 2013 to 2018;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2013 to 2018;

Chapter 7, 8, 9, 10, 11, 12 and 13 to analyze the key countries by manufacturers, Type and Application, covering 7 Region, with sales, revenue and market share by manufacturers, types and applications;

Chapter 14, Electric Blankets market forecast, by countries, type and application, with sales, price, revenue and growth rate forecast, from 2018 to 2023;

Chapter 15, to analyze the manufacturing cost, key raw materials and manufacturing process, etc.

Chapter 16, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 17, to describe sales channel, distributors, traders, dealers, etc.

Chapter 18 and 19, to describe the research findings and conclusion, appendix, methodology and data source.

Contents

1 MARKET OVERVIEW

- 1.1 Electric Blankets Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Underblankets
 - 1.2.2 Overblankets
- 1.3 Market Analysis by Applications
 - 1.3.1 Commercial use
 - 1.3.2 Home use
- 1.4 Market Analysis by Countries
 - 1.4.1 China Status and Prospect (2013-2023)
 - 1.4.2 Korea Status and Prospect (2013-2023)
 - 1.4.3 Japan Status and Prospect (2013-2023)
 - 1.4.4 Taiwan Status and Prospect (2013-2023)
 - 1.4.5 Southeast Asia Status and Prospect (2013-2023)
 - 1.4.6 India Status and Prospect (2013-2023)
 - 1.4.7 Australia Status and Prospect (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk
 - 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

- 2.1 Rainbow Group
 - 2.1.1 Business Overview
 - 2.1.2 Electric Blankets Type and Applications
 - 2.1.2.1 Type
 - 2.1.2.2 Type
 - 2.1.3 Rainbow Group Electric Blankets Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 Sunbeam
 - 2.2.1 Business Overview
 - 2.2.2 Electric Blankets Type and Applications
 - 2.2.2.1 Type
 - 2.2.2.2 Type
 - 2.2.3 Sunbeam Electric Blankets Sales, Price, Revenue, Gross Margin and Market

Share (2016-2017)

2.3 Caiyang

2.3.1 Business Overview

2.3.2 Electric Blankets Type and Applications

2.3.2.1 Type

2.3.2.2 Type

2.3.3 Caiyang Electric Blankets Sales, Price, Revenue, Gross Margin and Market

Share (2016-2017)

2.4 Shanghai Xiaomianyang Electric

2.4.1 Business Overview

2.4.2 Electric Blankets Type and Applications

2.4.2.1 Type

2.4.2.2 Type

2.4.3 Shanghai Xiaomianyang Electric Electric Blankets Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5 Qingdao Qindao Electric

2.5.1 Business Overview

2.5.2 Electric Blankets Type and Applications

2.5.2.1 Type

2.5.2.2 Type

2.5.3 Qingdao Qindao Electric Electric Blankets Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6 Perfect Fit Industries, LLC.

2.6.1 Business Overview

2.6.2 Electric Blankets Type and Applications

2.6.2.1 Type

2.6.2.2 Type

2.6.3 Perfect Fit Industries, LLC. Electric Blankets Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7 Beurer

2.7.1 Business Overview

2.7.2 Electric Blankets Type and Applications

2.7.2.1 Type

2.7.2.2 Type

2.7.3 Beurer Electric Blankets Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8 Tenacta Group S.p.A.

2.8.1 Business Overview

2.8.2 Electric Blankets Type and Applications

2.8.2.1 Type

2.8.2.2 Type

2.8.3 Tenacta Group S.p.A. Electric Blankets Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9 Bokuk Electronics CO.

2.9.1 Business Overview

2.9.2 Electric Blankets Type and Applications

2.9.2.1 Type

2.9.2.2 Type

2.9.3 Bokuk Electronics CO. Electric Blankets Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10 Morphy Richards

2.10.1 Business Overview

2.10.2 Electric Blankets Type and Applications

2.10.2.1 Type

2.10.2.2 Type

2.10.3 Morphy Richards Electric Blankets Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.11 Slumberdown

2.11.1 Business Overview

2.11.2 Electric Blankets Type and Applications

2.11.2.1 Type

2.11.2.2 Type

2.11.3 Slumberdown Electric Blankets Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.12 Biddeford

2.12.1 Business Overview

2.12.2 Electric Blankets Type and Applications

2.12.2.1 Type

2.12.2.2 Type

2.12.3 Biddeford Electric Blankets Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 ASIA-PACIFIC ELECTRIC BLANKETS MARKET COMPETITION, BY MANUFACTURER

3.1 Asia-Pacific Electric Blankets Sales and Market Share by Manufacturer (2016-2017)

3.2 Asia-Pacific Electric Blankets Revenue and Market Share by Manufacturer (2016-2017)

- 3.2.1 Asia-Pacific Electric Blankets Revenue by Manufacturer (2016-2017)
- 3.2.2 Asia-Pacific Electric Blankets Revenue Market Share by Manufacturer (2016-2017)
- 3.3 Asia-Pacific Electric Blankets Price by Manufacturers (2016-2017)
- 3.4 Market Concentration Rate
 - 3.4.1 Top 3 Electric Blankets Manufacturer Market Share (2016-2017)
 - 3.4.2 Top 6 Electric Blankets Manufacturer Market Share (2016-2017)
- 3.5 Market Competition Trend

4 ASIA-PACIFIC ELECTRIC BLANKETS MARKET ANALYSIS BY COUNTRIES/REGIONS

- 4.1 Asia-Pacific Electric Blankets Sales Market Share by Countries/Regions
- 4.2 Asia-Pacific Electric Blankets Sales by Countries/Regions (2013-2018)
 - 4.2.1 Asia-Pacific Electric Blankets Sales by Countries/Regions (2013-2018)
 - 4.2.2 Asia-Pacific Electric Blankets Sales Market Share by Countries (2013-2018)
- 4.3 Asia-Pacific Electric Blankets Revenue (Value) by Countries (2013-2018)
 - 4.3.1 Asia-Pacific Electric Blankets Revenue and Growth Rate (2013-2018)
 - 4.3.2 Asia-Pacific Electric Blankets Revenue Market Share by Countries (2013-2018)

5 ASIA-PACIFIC MARKET SEGMENTATION ELECTRIC BLANKETS BY TYPE

- 5.1 Asia-Pacific Electric Blankets Sales, Revenue and Market Share by Type (2013-2018)
 - 5.1.1 Asia-Pacific Electric Blankets Sales and Market Share by Type (2013-2018)
 - 5.1.2 Asia-Pacific Electric Blankets Revenue and Market Share by Type (2013-2018)
- 5.2 Type 1 Sales Growth Rate and Price (2013-2018)
 - 5.2.1 Asia-Pacific Type 1 Sales Growth Rate (2013-2018)
 - 5.2.2 Asia-Pacific Type 1 Price (2013-2018)
- 5.3 Type 2 Sales Growth Rate and Price (2013-2018)
 - 5.3.1 Asia-Pacific Type 2 Sales Growth Rate (2013-2018)
 - 5.3.2 Asia-Pacific Type 2 Price (2013-2018)
- 5.4 Type 3 Sales Growth Rate and Price (2013-2018)
 - 5.4.1 Asia-Pacific Type 3 Sales Growth Rate (2013-2018)
 - 5.4.2 Asia-Pacific Type 3 Price (2013-2018)
- 5.5 Type 4 Sales Growth Rate and Price (2013-2018)
 - 5.5.1 Asia-Pacific Type 4 Sales Growth Rate (2013-2018)
 - 5.5.2 Asia-Pacific Type 4 Price (2013-2018)
- 5.6 Type 5 Sales Growth Rate and Price (2013-2018)

5.6.1 Asia-Pacific Type 5 Sales Growth Rate (2013-2018)

5.6.2 Asia-Pacific Type 5 Price (2013-2018)

6 ASIA-PACIFIC MARKET SEGMENTATION ELECTRIC BLANKETS BY APPLICATION

6.1 Asia-Pacific Electric Blankets Sales Market Share by Application (2013-2018)

6.2 Commercial use Sales Growth (2013-2018)

6.3 Home use Sales Growth (2013-2018)

7 CHINA ELECTRIC BLANKETS SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

7.1 China Electric Blankets Revenue, Sales and Growth Rate (2013-2018)

7.2 China Electric Blankets Sales and Market Share by Type (2013-2018)

7.2.1 China Electric Blankets Sales by Type (2013-2018)

7.2.2 China Electric Blankets Sales Market Share by Type (2013-2018)

7.3 China Electric Blankets Sales and Market Share by Application (2013-2018)

7.3.1 China Electric Blankets Sales by Application (2013-2018)

7.3.2 China Electric Blankets Sales Market Share by Application (2013-2018)

7.4 China Electric Blankets Sales, Revenue and Market Share by Manufacturer (2016-2017)

7.4.1 China Electric Blankets Sales and Market Share by Manufacturer (2016-2017)

7.4.2 China Electric Blankets Revenue and Market Share by Manufacturer (2016-2017)

7.5 China Electric Blankets Export and Import (2013-2018)

8 JAPAN ELECTRIC BLANKETS SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

8.1 Japan Electric Blankets Revenue, Sales and Growth Rate (2013-2018)

8.2 Japan Electric Blankets Sales and Market Share by Type (2016-2017)

8.2.1 Japan Electric Blankets Sales by Type (2013-2018)

8.2.2 Japan Electric Blankets Sales Market Share by Type (2013-2018)

8.3 Japan Electric Blankets Sales and Market Share by Application (2013-2018)

8.3.1 Japan Electric Blankets Sales by Application (2013-2018)

8.3.2 Japan Electric Blankets Sales Market Share by Application (2013-2018)

8.4 Japan Electric Blankets Sales, Revenue and Market Share by Manufacturer (2016-2017)

- 8.4.1 Japan Electric Blankets Sales and Market Share by Manufacturer (2016-2017)
- 8.4.2 Japan Electric Blankets Revenue and Market Share by Manufacturer (2016-2017)
- 8.5 Japan Electric Blankets Export and Import (2013-2018)

9 KOREA ELECTRIC BLANKETS SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

- 9.1 Korea Electric Blankets Revenue, Sales and Growth Rate (2013-2018)
- 9.2 Korea Electric Blankets Sales and Market Share by Type (2013-2018)
 - 9.2.1 Korea Electric Blankets Sales by Type (2013-2018)
 - 9.2.2 Korea Electric Blankets Sales Market Share by Type (2013-2018)
- 9.3 Korea Electric Blankets Sales and Market Share by Application (2013-2018)
 - 9.3.1 Korea Electric Blankets Sales by Application (2013-2018)
 - 9.3.2 Korea Electric Blankets Sales Market Share by Application (2013-2018)
- 9.4 Korea Electric Blankets Sales, Revenue and Market Share by Manufacturer (2016-2017)
 - 9.4.1 Korea Electric Blankets Sales and Market Share by Manufacturer (2016-2017)
 - 9.4.2 Korea Electric Blankets Revenue and Market Share by Manufacturer (2016-2017)
- 9.5 Korea Electric Blankets Export and Import (2013-2018)

10 TAIWAN ELECTRIC BLANKETS SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

- 10.1 Taiwan Electric Blankets Revenue, Sales and Growth Rate (2013-2018)
- 10.2 Taiwan Electric Blankets Sales and Market Share by Type (2013-2018)
 - 10.2.1 Taiwan Electric Blankets Sales by Type (2013-2018)
 - 10.2.2 Taiwan Electric Blankets Sales Market Share by Type (2013-2018)
- 10.3 Taiwan Electric Blankets Sales and Market Share by Application (2013-2018)
 - 10.3.1 Taiwan Electric Blankets Sales by Application (2013-2018)
 - 10.3.2 Taiwan Electric Blankets Sales Market Share by Application (2013-2018)
- 10.4 Taiwan Electric Blankets Sales, Revenue and Market Share by Manufacturer (2016-2017)
 - 10.4.1 Taiwan Electric Blankets Sales and Market Share by Manufacturer (2016-2017)
 - 10.4.2 Taiwan Electric Blankets Revenue and Market Share by Manufacturer (2016-2017)
- 10.5 Taiwan Electric Blankets Export and Import (2013-2018)

11 SOUTHEAST ASIA ELECTRIC BLANKETS SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

11.1 Southeast Asia Electric Blankets Revenue, Sales and Growth Rate (2013-2018)

11.2 Southeast Asia Electric Blankets Sales and Market Share by Type (2013-2018)

11.2.1 Southeast Asia Electric Blankets Sales by Type (2013-2018)

11.2.2 Southeast Asia Electric Blankets Sales Market Share by Type (2013-2018)

11.3 Southeast Asia Electric Blankets Sales by Application (2013-2018)

11.3.1 Southeast Asia Electric Blankets Sales by Application (2013-2018)

11.3.2 Southeast Asia Electric Blankets Sales Market Share by Application (2013-2018)

11.4 Southeast Asia Electric Blankets Sales, Revenue and Market Share by Manufacturer (2016-2017)

11.4.1 Southeast Asia Electric Blankets Sales and Market Share by Manufacturer (2016-2017)

11.4.2 Southeast Asia Electric Blankets Revenue and Market Share by Manufacturer

11.5 Southeast Asia Electric Blankets Export and Import (2013-2018)

12 INDIA ELECTRIC BLANKETS SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

12.1 India Electric Blankets Revenue, Sales and Growth Rate (2013-2018)

12.2 India Electric Blankets Sales and Market Share by Type (2013-2018)

12.2.1 India Electric Blankets Sales by Type (2013-2018)

12.2.2 India Electric Blankets Sales Market Share by Type (2013-2018)

12.3 India Electric Blankets Sales and Market Share by Application (2013-2018)

12.3.1 India Electric Blankets Sales by Application (2013-2018)

12.3.2 India Electric Blankets Sales Market Share by Application (2013-2018)

12.4 India Electric Blankets Sales, Revenue and Market Share by Manufacturer (2016-2017)

12.4.1 India Electric Blankets Sales and Market Share by Manufacturer (2016-2017)

12.4.2 India Electric Blankets Revenue and Market Share by Manufacturer (2016-2017)

12.5 India Electric Blankets Export and Import (2013-2018)

13 AUSTRALIA ELECTRIC BLANKETS SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

13.1 Australia Electric Blankets Revenue, Sales and Growth Rate (2013-2018)

13.2 Australia Electric Blankets Sales and Market Share by Type (2013-2018)

13.2.1 Australia Electric Blankets Sales by Type (2013-2018)

13.2.2 Australia Electric Blankets Sales Market Share by Type (2013-2018)

13.3 Australia Electric Blankets Sales by Application (2013-2018)

13.3.1 Australia Electric Blankets Sales by Application (2013-2018)

13.3.2 Australia Electric Blankets Sales Market Share by Application (2013-2018)

13.4 Australia Electric Blankets Sales, Revenue and Market Share by Manufacturer (2016-2017)

13.4.1 Australia Electric Blankets Sales and Market Share by Manufacturer (2016-2017)

13.4.2 Australia Electric Blankets Revenue and Market Share by Manufacturer (2016-2017)

13.5 Australia Electric Blankets Export and Import (2013-2018)

14 ELECTRIC BLANKETS MARKET FORECAST (2018-2023)

14.1 Asia-Pacific Electric Blankets Sales, Revenue and Growth Rate (2018-2023)

14.2 Electric Blankets Market Forecast by Countries/Regions (2018-2023)

14.2.1 China Electric Blankets Sales and Growth Rate Forecast (2018-2023)

14.2.2 Japan Electric Blankets Sales and Growth Rate Forecast (2018-2023)

14.2.3 Korea Electric Blankets Sales and Growth Rate Forecast (2018-2023)

14.2.4 Taiwan Electric Blankets Sales and Growth Rate Forecast (2018-2023)

14.2.5 Southeast Asia Electric Blankets Sales and Growth Rate Forecast (2018-2023)

14.2.6 India Electric Blankets Sales and Growth Rate Forecast (2018-2023)

14.2.7 Australia Electric Blankets Sales and Growth Rate Forecast (2018-2023)

14.3 Electric Blankets Market Forecast by Type (2018-2023)

14.3.1 Asia-Pacific Electric Blankets Sales Forecast by Type (2018-2023)

14.3.2 Asia-Pacific Electric Blankets Market Share Forecast by Type (2018-2023)

14.4 Electric Blankets Market Forecast by Application (2018-2023)

14.4.1 Asia-Pacific Electric Blankets Sales Forecast by Application (2018-2023)

14.4.2 Asia-Pacific Electric Blankets Market Share Forecast by Application (2018-2023)

15 ELECTRIC BLANKETS MANUFACTURING COST ANALYSIS

15.1 Electric Blankets Key Raw Materials Analysis

15.1.1 Key Raw Materials

15.1.2 Price Trend of Key Raw Materials

15.1.3 Key Suppliers of Raw Materials

- 15.1.4 Market Concentration Rate of Raw Materials
- 15.2 Proportion of Manufacturing Cost Structure
 - 15.2.1 Raw Materials
 - 15.2.2 Labor Cost
 - 15.2.3 Manufacturing Expenses
- 15.3 Manufacturing Process Analysis of Electric Blankets

16 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 16.1 Electric Blankets Industrial Chain Analysis
- 16.2 Upstream Raw Materials Sourcing
- 16.3 Raw Materials Sources of Electric Blankets Major Manufacturers in 2017
- 16.4 Downstream Buyers

17 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 17.1 Sales Channel
 - 17.1.1 Direct Marketing
 - 17.1.2 Indirect Marketing
 - 17.1.3 Marketing Channel Future Trend
- 17.2 Distributors, Traders and Dealers

18 RESEARCH FINDINGS AND CONCLUSION

19 APPENDIX

- 19.1 Methodology
- 19.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Electric Blankets Picture

Table Product Specifications of Electric Blankets

Figure Asia-Pacific Sales Market Share of Electric Blankets by Types in 2017

Table Types of Electric Blankets

F

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