

Asia-Pacific A2P SMS Market by Manufacturers, Regions, Type and Application, Forecast to 2022

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Abstracts

A2P SMS is one where an SMS message is sent from an application — typically a web app to a mobile subscriber. These text messages can also be sent in the other direction (from a mobile subscriber to a web app). This is known as P2A (person-to-application) messaging.

Scope of the Report:

This report focuses on the A2P SMS in Asia-Pacific market, especially in China, Japan, Korea, Taiwan, Southeast Asia, India and Australia. This report categorizes the market based on manufacturers, countries/Regions, type and application.

Market Segment by Manufacturers, this report covers

MBlox

CLX Communications

Infobip

Tanla Solutions

SAP Mobile Services

Silverstreet BV

Syniverse Technologies

Nexmo Co. Ltd.

Tyntec

SITO Mobile

OpenMarket Inc.

Genesys Telecommunications

3Cinteractive

Vibes Media

Beepsend

Soprano

Accrete

FortyTwo Telecom AB

ClearSky

Ogangi Corporation

AMD Telecom S.A

Market Segment by Countries, covering

China

Japan

Korea

Taiwan

Southeast Asia

India

Australia

Market Segment by Type, covers

CRM

Promotions

Pushed Content

Interactive

Others

Market Segment by Applications, can be divided into

BFSI

Entertainment

Tourism

Retail

Marketing

Healthcare

Media

Others

There are 19 Chapters to deeply display the Asia-Pacific A2P SMS market.

Chapter 1, to describe A2P SMS Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of A2P SMS, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the Asia-Pacific market by countries, covering China, Japan, Korea, Southeast Asia, Taiwan, India and Australia, with sales, price, revenue and market share of A2P SMS, for each country, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2012 to 2017;

Chapter 7, 8, 9, 10, 11, 12 and 13 to analyze the key countries by manufacturers, Type and Application, covering China, Japan, Korea, Southeast Asia, Taiwan, India and Australia, with sales, revenue and market share by manufacturers, types and application;

Chapter 14, A2P SMS market forecast, by countries, type and application, with sales, price, revenue and growth rate forecast, from 2017 to 2022;

Chapter 15, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 16, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 17, to describe sales channel, distributors, traders, dealers etc.

Chapter 18 and 19, to describe the research findings and conclusion, appendix, methodology and data source

Contents

1 MARKET OVERVIEW

- 1.1 A2P SMS Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 CRM
 - 1.2.2 Promotions
 - 1.2.3 Pushed Content
 - 1.2.4 Interactive
 - 1.2.5 Others
- 1.3 Market Analysis by Applications
 - 1.3.1 BFSI
 - 1.3.2 Entertainment
 - 1.3.3 Tourism
 - 1.3.4 Retail
 - 1.3.5 Marketing
 - 1.3.6 Healthcare
 - 1.3.1 Media
 - 1.3.2 Others
- 1.4 Market Analysis by Countries
 - 1.4.1 China Status and Prospect (2012-2022)
 - 1.4.2 Korea Status and Prospect (2012-2022)
 - 1.4.3 Japan Status and Prospect (2012-2022)
 - 1.4.4 Taiwan Status and Prospect (2012-2022)
 - 1.4.5 Southeast Asia Status and Prospect (2012-2022)
 - 1.4.6 India Status and Prospect (2012-2022)
 - 1.4.7 Australia Status and Prospect (2012-2022)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk
 - 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

- 2.1 MBlox
 - 2.1.1 Profile
 - 2.1.2 A2P SMS Type and Applications
 - 2.1.2.1 Type

- 2.1.2.2 Type
- 2.1.3 MBlox A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.1.4 Business Overview
- 2.1.5 MBlox News
- 2.2 CLX Communications
 - 2.2.1 Profile
 - 2.2.2 A2P SMS Type and Applications
 - 2.2.2.1 Type
 - 2.2.2.2 Type
 - 2.2.3 CLX Communications A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.2.4 Business Overview
 - 2.2.5 CLX Communications News
- 2.3 Infobip
 - 2.3.1 Profile
 - 2.3.2 A2P SMS Type and Applications
 - 2.3.2.1 Type
 - 2.3.2.2 Type
 - 2.3.3 Infobip A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.3.4 Business Overview
 - 2.3.5 Infobip News
- 2.4 Tanla Solutions
 - 2.4.1 Profile
 - 2.4.2 A2P SMS Type and Applications
 - 2.4.2.1 Type
 - 2.4.2.2 Type
 - 2.4.3 Tanla Solutions A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.4.4 Business Overview
 - 2.4.5 Tanla Solutions News
- 2.5 SAP Mobile Services
 - 2.5.1 Profile
 - 2.5.2 A2P SMS Type and Applications
 - 2.5.2.1 Type
 - 2.5.2.2 Type
 - 2.5.3 SAP Mobile Services A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

- 2.5.4 Business Overview
- 2.5.5 SAP Mobile Services News
- 2.6 Silverstreet BV
 - 2.6.1 Profile
 - 2.6.2 A2P SMS Type and Applications
 - 2.6.2.1 Type
 - 2.6.2.2 Type
 - 2.6.3 Silverstreet BV A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.6.4 Business Overview
 - 2.6.5 Silverstreet BV News
- 2.7 Syniverse Technologies
 - 2.7.1 Profile
 - 2.7.2 A2P SMS Type and Applications
 - 2.7.2.1 Type
 - 2.7.2.2 Type
 - 2.7.3 Syniverse Technologies A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.4 Business Overview
 - 2.7.5 Syniverse Technologies News
- 2.8 Nexmo Co. Ltd.
 - 2.8.1 Profile
 - 2.8.2 A2P SMS Type and Applications
 - 2.8.2.1 Type
 - 2.8.2.2 Type
 - 2.8.3 Nexmo Co. Ltd. A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.4 Business Overview
 - 2.8.5 Nexmo Co. Ltd. News
- 2.9 Tyntec
 - 2.9.1 Profile
 - 2.9.2 A2P SMS Type and Applications
 - 2.9.2.1 Type
 - 2.9.2.2 Type
 - 2.9.3 Tyntec A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.4 Business Overview
 - 2.9.5 Tyntec News
- 2.10 SITO Mobile

- 2.10.1 Profile
- 2.10.2 A2P SMS Type and Applications
 - 2.10.2.1 Type
 - 2.10.2.2 Type
- 2.10.3 SITO Mobile A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.10.4 Business Overview
- 2.10.5 SITO Mobile News
- 2.11 OpenMarket Inc.
 - 2.11.1 Profile
 - 2.11.2 A2P SMS Type and Applications
 - 2.11.2.1 Type
 - 2.11.2.2 Type
 - 2.11.3 OpenMarket Inc. A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.11.4 Business Overview
 - 2.11.5 OpenMarket Inc. News
- 2.12 Genesys Telecommunications
 - 2.12.1 Profile
 - 2.12.2 A2P SMS Type and Applications
 - 2.12.2.1 Type
 - 2.12.2.2 Type
 - 2.12.3 Genesys Telecommunications A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.12.4 Business Overview
 - 2.12.5 Genesys Telecommunications News
- 2.13 3Cinteractive
 - 2.13.1 Profile
 - 2.13.2 A2P SMS Type and Applications
 - 2.13.2.1 Type
 - 2.13.2.2 Type
 - 2.13.3 3Cinteractive A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.13.4 Business Overview
 - 2.13.5 3Cinteractive News
- 2.14 Vibes Media
 - 2.14.1 Profile
 - 2.14.2 A2P SMS Type and Applications
 - 2.14.2.1 Type

- 2.14.2.2 Type
- 2.14.3 Vibes Media A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.14.4 Business Overview
- 2.14.5 Vibes Media News
- 2.15 Beepsend
 - 2.15.1 Profile
 - 2.15.2 A2P SMS Type and Applications
 - 2.15.2.1 Type
- 2.2 Type
 - 2.15.3 Beepsend A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.15.4 Business Overview
 - 2.15.5 Beepsend News
- 2.16 Soprano
 - 2.16.1 Profile
 - 2.16.2 A2P SMS Type and Applications
 - 2.16.2.1 Type
 - 2.16.2.2 Type
 - 2.16.3 Soprano A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.16.4 Business Overview
 - 2.16.5 Soprano News
- 2.17 Accrete
 - 2.17.1 Profile
 - 2.17.2 A2P SMS Type and Applications
 - 2.17.2.1 Type
 - 2.17.2.2 Type
 - 2.17.3 Accrete A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.17.4 Business Overview
 - 2.17.5 Accrete News
- 2.18 FortyTwo Telecom AB
 - 2.18.1 Profile
 - 2.18.2 A2P SMS Type and Applications
 - 2.18.2.1 Type
 - 2.18.2.2 Type
 - 2.18.3 FortyTwo Telecom AB A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

- 2.18.4 Business Overview
- 2.18.5 FortyTwo Telecom AB News
- 2.19 ClearSky
 - 2.19.1 Profile
 - 2.19.2 A2P SMS Type and Applications
 - 2.19.2.1 Type
 - 2.19.2.2 Type
 - 2.19.3 ClearSky A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.19.4 Business Overview
 - 2.19.5 ClearSky News
- 2.20 Ogangi Corporation
 - 2.20.1 Profile
 - 2.20.2 A2P SMS Type and Applications
 - 2.20.2.1 Type
 - 2.20.2.2 Type
 - 2.20.3 Ogangi Corporation A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.20.4 Business Overview
 - 2.20.5 Ogangi Corporation News
- 2.21 AMD Telecom S.A
 - 2.21.1 Profile
 - 2.21.2 A2P SMS Type and Applications
 - 2.21.2.1 Type
 - 2.21.2.2 Type
 - 2.21.3 AMD Telecom S.A A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.21.4 Business Overview
 - 2.21.5 AMD Telecom S.A News

3 ASIA-PACIFIC A2P SMS MARKET COMPETITION, BY MANUFACTURER

- 3.1 Asia-Pacific A2P SMS Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Asia-Pacific A2P SMS Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Asia-Pacific A2P SMS Price by Manufacturers (2016-2017)
- 3.4 Market Concentration Rate
 - 3.4.1 Top 3 A2P SMS Manufacturer Market Share
 - 3.4.2 Top 5 A2P SMS Manufacturer Market Share
- 3.5 Market Competition Trend

4 ASIA-PACIFIC A2P SMS MARKET ANALYSIS BY COUNTRIES/REGIONS

- 4.1 Asia-Pacific A2P SMS Sales Market Share by Countries/Regions
- 4.2 Asia-Pacific A2P SMS Sales by Countries/Regions (2012-2017)
- 4.3 Asia-Pacific A2P SMS Revenue (Value) by Countries (2012-2017)

5 ASIA-PACIFIC MARKET SEGMENTATION A2P SMS BY TYPE

- 5.1 Asia-Pacific A2P SMS Sales, Revenue and Market Share by Type (2012-2017)
 - 5.1.1 Asia-Pacific A2P SMS Sales and Market Share by Type (2012-2017)
 - 5.1.2 Asia-Pacific A2P SMS Revenue and Market Share by Type (2012-2017)
- 5.2 CRM Sales Growth and Price
 - 5.2.1 Asia-Pacific CRM Sales Growth (2012-2017)
 - 5.2.2 Asia-Pacific CRM Price (2012-2017)
- 5.3 Promotions Sales Growth and Price
 - 5.3.1 Asia-Pacific Promotions Sales Growth (2012-2017)
 - 5.3.2 Asia-Pacific Promotions Price (2012-2017)
- 5.4 Pushed Content Sales Growth and Price
 - 5.4.1 Asia-Pacific Pushed Content Sales Growth (2012-2017)
 - 5.4.2 Asia-Pacific Pushed Content Price (2012-2017)
- 5.5 Interactive Sales Growth and Price
 - 5.5.1 Asia-Pacific Interactive Sales Growth (2012-2017)
 - 5.5.2 Asia-Pacific Interactive Price (2012-2017)
- 5.6 Others Sales Growth and Price
 - 5.6.1 Asia-Pacific Others Sales Growth (2012-2017)
 - 5.6.2 Asia-Pacific Others Price (2012-2017)

6 ASIA-PACIFIC MARKET SEGMENTATION A2P SMS BY APPLICATION

- 6.1 Asia-Pacific A2P SMS Sales Market Share by Application (2012-2017)
- 6.2 BFSI Sales Growth (2012-2017)
- 6.3 Entertainment Sales Growth (2012-2017)
- 6.4 Tourism Sales Growth (2012-2017)
- 6.5 Retail Sales Growth (2012-2017)
- 6.6 Marketing Sales Growth (2012-2017)
- 6.7 Healthcare Sales Growth (2012-2017)
- 6.8 Media Sales Growth (2012-2017)
- 6.9 Others Sales Growth (2012-2017)

7 CHINA A2P SMS SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

- 7.1 China A2P SMS Revenue, Sales and Growth Rate (2012-2017)
- 7.2 China A2P SMS Sales and Market Share by Type
- 7.3 China A2P SMS Sales by Application (2012-2017)
- 7.4 China A2P SMS Sales, Revenue and Market Share by Manufacturer
 - 7.4.1 China A2P SMS Sales and Market Share by Manufacturer
 - 7.4.2 China A2P SMS Revenue and Market Share by Manufacturer
- 7.5 China A2P SMS Export and Import (2012-2017)

8 JAPAN A2P SMS SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

- 8.1 Japan A2P SMS Revenue, Sales and Growth Rate (2012-2017)
- 8.2 Japan A2P SMS Sales and Market Share by Type
- 8.3 Japan A2P SMS Sales by Application (2012-2017)
- 8.4 Japan A2P SMS Sales, Revenue and Market Share by Manufacturer
 - 8.4.1 Japan A2P SMS Sales and Market Share by Manufacturer
 - 8.4.2 Japan A2P SMS Revenue and Market Share by Manufacturer
- 8.5 Japan A2P SMS Export and Import (2012-2017)

9 KOREA A2P SMS SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

- 9.1 Korea A2P SMS Revenue, Sales and Growth Rate (2012-2017)
- 9.2 Korea A2P SMS Sales and Market Share by Type
- 9.3 Korea A2P SMS Sales by Application (2012-2017)
- 9.4 Korea A2P SMS Sales, Revenue and Market Share by Manufacturer
 - 9.4.1 Korea A2P SMS Sales and Market Share by Manufacturer
 - 9.4.2 Korea A2P SMS Revenue and Market Share by Manufacturer
- 9.5 Korea A2P SMS Export and Import (2012-2017)

10 TAIWAN A2P SMS SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

- 10.1 Taiwan A2P SMS Revenue, Sales and Growth Rate (2012-2017)
- 10.2 Taiwan A2P SMS Sales and Market Share by Type

- 10.3 Taiwan A2P SMS Sales by Application (2012-2017)
- 10.4 Taiwan A2P SMS Sales, Revenue and Market Share by Manufacturer
 - 10.4.1 Taiwan A2P SMS Sales and Market Share by Manufacturer
 - 10.4.2 Taiwan A2P SMS Revenue and Market Share by Manufacturer
- 10.5 Taiwan A2P SMS Export and Import (2012-2017)

11 SOUTHEAST ASIA A2P SMS SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

- 11.1 Southeast Asia A2P SMS Revenue, Sales and Growth Rate (2012-2017)
- 11.2 Southeast Asia A2P SMS Sales and Market Share by Type
- 11.3 Southeast Asia A2P SMS Sales by Application (2012-2017)
- 11.4 Southeast Asia A2P SMS Sales, Revenue and Market Share by Manufacturer
 - 11.4.1 Southeast Asia A2P SMS Sales and Market Share by Manufacturer
 - 11.4.2 Southeast Asia A2P SMS Revenue and Market Share by Manufacturer
- 11.5 Southeast Asia A2P SMS Export and Import (2012-2017)

12 INDIA A2P SMS SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

- 12.1 India A2P SMS Revenue, Sales and Growth Rate (2012-2017)
- 12.2 India A2P SMS Sales and Market Share by Type
- 12.3 India A2P SMS Sales by Application (2012-2017)
- 12.4 India A2P SMS Sales, Revenue and Market Share by Manufacturer
 - 12.4.1 India A2P SMS Sales and Market Share by Manufacturer
 - 12.4.2 India A2P SMS Revenue and Market Share by Manufacturer
- 12.5 India A2P SMS Export and Import (2012-2017)

13 AUSTRALIA A2P SMS SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

- 13.1 Australia A2P SMS Revenue, Sales and Growth Rate (2012-2017)
- 13.2 Australia A2P SMS Sales and Market Share by Type
- 13.3 Australia A2P SMS Sales by Application (2012-2017)
- 13.4 Australia A2P SMS Sales, Revenue and Market Share by Manufacturer
 - 13.4.1 Australia A2P SMS Sales and Market Share by Manufacturer
 - 13.4.2 Australia A2P SMS Revenue and Market Share by Manufacturer
- 13.5 Australia A2P SMS Export and Import (2012-2017)

14 A2P SMS MARKET FORECAST (2017-2022)

- 14.1 Asia-Pacific A2P SMS Sales, Revenue and Growth Rate (2017-2022)
- 14.2 A2P SMS Market Forecast by Countries/Regions (2017-2022)
 - 14.2.1 China A2P SMS Sales and Growth Rate Forecast (2017-2022)
 - 14.2.2 Japan A2P SMS Sales and Growth Rate Forecast (2017-2022)
 - 14.2.3 Korea A2P SMS Sales and Growth Rate Forecast (2017-2022)
 - 14.2.4 Taiwan A2P SMS Sales and Growth Rate Forecast (2017-2022)
 - 14.2.5 Southeast Asia A2P SMS Sales and Growth Rate Forecast (2017-2022)
 - 14.2.6 India A2P SMS Sales and Growth Rate Forecast (2017-2022)
 - 14.2.7 Australia A2P SMS Sales and Growth Rate Forecast (2017-2022)
- 14.3 A2P SMS Market Forecast by Type (2017-2022)
- 14.4 A2P SMS Market Forecast by Application (2017-2022)

15 A2P SMS MANUFACTURING COST ANALYSIS

- 15.1 A2P SMS Key Raw Materials Analysis
 - 15.1.1 Key Raw Materials
 - 15.1.2 Price Trend of Key Raw Materials
 - 15.1.3 Key Suppliers of Raw Materials
 - 15.1.4 Market Concentration Rate of Raw Materials
- 15.2 Proportion of Manufacturing Cost Structure
 - 15.2.1 Raw Materials
 - 15.2.2 Labor Cost
 - 15.2.3 Manufacturing Expenses
- 15.3 Manufacturing Process Analysis of A2P SMS

16 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 16.1 A2P SMS Industrial Chain Analysis
- 16.2 Upstream Raw Materials Sourcing
- 16.3 Raw Materials Sources of A2P SMS Major Manufacturers in 2016
- 16.4 Downstream Buyers

17 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 17.1 Sales Channel
 - 17.1.1 Direct Marketing
 - 17.1.2 Indirect Marketing

17.1.3 Marketing Channel Future Trend
17.2 Distributors, Traders and Dealers

18 RESEARCH FINDINGS AND CONCLUSION

19 APPENDIX

19.1 Methodology
19.2 Analyst Introduction
19.3 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure A2P SMS Picture

Table Product Specifications of A2P SMS

Figure Asia-Pacific Sales Market Share of A2P SMS by Types in 2016

Table Types of A2P SMS

Figure CRM Picture

Table Major Manufacturers of CRM

Figure Promotions Picture

Table Major Manufacturers of Promotions

Figure Pushed Content Picture

Table Major Manufacturers of Pushed Content

Figure Interactive Picture

Table Major Manufacturers of Interactive

Figure Others Picture

Table Major Manufacturers of Others

Table Asia-Pacific A2P SMS Sales Market Share by Applications in 2016

Table Applications of A2P SMS

Figure BFSI Picture

Figure Entertainment Picture

Figure Tourism Picture

Figure Retail Picture

Figure Marketing Picture

Figure Healthcare Picture

Figure Media Picture

Figure Others Picture

Figure China A2P SMS Revenue (Million USD) and Growth Rate (2012-2022)

Figure Korea A2P SMS Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan A2P SMS Revenue (Million USD) and Growth Rate (2012-2022)

Figure Taiwan A2P SMS Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia A2P SMS Revenue (Million USD) and Growth Rate (2012-2022)

Figure India A2P SMS Revenue (Million USD) and Growth Rate (2012-2022)

Figure Australia A2P SMS Revenue (Million USD) and Growth Rate (2012-2022)

Table MBlox Basic Information, Manufacturing Base and Competitors

Table MBlox A2P SMS Type and Applications

Table MBlox A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table CLX Communications Basic Information, Manufacturing Base and Competitors

Table CLX Communications A2P SMS Type and Applications

Table CLX Communications A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Infobip Basic Information, Manufacturing Base and Competitors

Table Infobip A2P SMS Type and Applications

Table Infobip A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Tanla Solutions Basic Information, Manufacturing Base and Competitors

Table Tanla Solutions A2P SMS Type and Applications

Table Tanla Solutions A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table SAP Mobile Services Basic Information, Manufacturing Base and Competitors

Table SAP Mobile Services A2P SMS Type and Applications

Table SAP Mobile Services A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Silverstreet BV Basic Information, Manufacturing Base and Competitors

Table Silverstreet BV A2P SMS Type and Applications

Table Silverstreet BV A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Syniverse Technologies Basic Information, Manufacturing Base and Competitors

Table Syniverse Technologies A2P SMS Type and Applications

Table Syniverse Technologies A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Nexmo Co. Ltd. Basic Information, Manufacturing Base and Competitors

Table Nexmo Co. Ltd. A2P SMS Type and Applications

Table Nexmo Co. Ltd. A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Tyntec Basic Information, Manufacturing Base and Competitors

Table Tyntec A2P SMS Type and Applications

Table Tyntec A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table SITO Mobile Basic Information, Manufacturing Base and Competitors

Table SITO Mobile A2P SMS Type and Applications

Table SITO Mobile A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table OpenMarket Inc. Basic Information, Manufacturing Base and Competitors

Table OpenMarket Inc. A2P SMS Type and Applications

Table OpenMarket Inc. A2P SMS Sales, Price, Revenue, Gross Margin and Market

Share (2016-2017)

Table Genesys Telecommunications Basic Information, Manufacturing Base and Competitors

Table Genesys Telecommunications A2P SMS Type and Applications

Table Genesys Telecommunications A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table 3Cinteractive Basic Information, Manufacturing Base and Competitors

Table 3Cinteractive A2P SMS Type and Applications

Table 3Cinteractive A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Vibes Media Basic Information, Manufacturing Base and Competitors

Table Vibes Media A2P SMS Type and Applications

Table Vibes Media A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Beepsend Basic Information, Manufacturing Base and Competitors

Table Beepsend A2P SMS Type and Applications

Table Beepsend A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Soprano Basic Information, Manufacturing Base and Competitors

Table Soprano A2P SMS Type and Applications

Table Soprano A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Accrete Basic Information, Manufacturing Base and Competitors

Table Accrete A2P SMS Type and Applications

Table Accrete A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table FortyTwo Telecom AB Basic Information, Manufacturing Base and Competitors

Table FortyTwo Telecom AB A2P SMS Type and Applications

Table FortyTwo Telecom AB A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table ClearSky Basic Information, Manufacturing Base and Competitors

Table ClearSky A2P SMS Type and Applications

Table ClearSky A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Ogangi Corporation Basic Information, Manufacturing Base and Competitors

Table Ogangi Corporation A2P SMS Type and Applications

Table Ogangi Corporation A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table AMD Telecom S.A Basic Information, Manufacturing Base and Competitors

Table AMD Telecom S.A A2P SMS Type and Applications
Table AMD Telecom S.A A2P SMS Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Table Asia-Pacific A2P SMS Sales by Manufacturer (2016-2017)
Figure Asia-Pacific A2P SMS Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific A2P SMS Sales Market Share by Manufacturer in 2017
Table Asia-Pacific A2P SMS Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific A2P SMS Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific A2P SMS Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific A2P SMS Price by Manufacturers (2016-2017)
Figure Top 3 A2P SMS Manufacturer Market Share in 2015
Figure Top 3 A2P SMS Manufacturer Market Share in 2016
Figure Top 5 A2P SMS Manufacturer Market Share in 2015
Figure Top 5 A2P SMS Manufacturer Market Share in 2016
Figure Asia-Pacific A2P SMS Sales and Growth (2012-2017)
Table Asia-Pacific A2P SMS Sales by Countries/Regions (2012-2017)
Table Asia-Pacific A2P SMS Sales Market Share by Countries (2012-2017)
Figure Asia-Pacific 2012 A2P SMS Sales Market Share by Countries
Figure Asia-Pacific 2016 A2P SMS Sales Market Share by Countries
Figure Asia-Pacific A2P SMS Revenue and Growth (2012-2017)
Table Asia-Pacific A2P SMS Revenue by Countries (2012-2017)
Table Asia-Pacific A2P SMS Revenue Market Share by Countries (2012-2017)
Table Asia-Pacific 2011 A2P SMS Revenue Market Share by Countries
Table Asia-Pacific 2015 A2P SMS Revenue Market Share by Countries
Table Asia-Pacific A2P SMS Sales by Type (2012-2017)
Table Asia-Pacific A2P SMS Sales Share by Type (2012-2017)
Table Asia-Pacific A2P SMS Revenue by Type (2012-2017)
Table Asia-Pacific A2P SMS Revenue Share by Type (2012-2017)
Figure Europe CRM Sales Growth (2012-2017)
Figure Europe CRM Price (2012-2017)
Figure Europe Promotions Sales Growth (2012-2017)
Figure Europe Promotions Price (2012-2017)
Figure Europe Pushed Content Sales Growth (2012-2017)
Figure Europe Pushed Content Price (2012-2017)
Figure Europe Interactive Sales Growth (2012-2017)
Figure Europe Interactive Price (2012-2017)
Figure Europe Others Sales Growth (2012-2017)
Figure Europe Others Price (2012-2017)
Table Asia-Pacific A2P SMS Sales by Application (2012-2017)

Table Asia-Pacific A2P SMS Sales Share by Application (2012-2017)
Figure Europe BFSI Sales Growth (2012-2017)
Figure Europe Entertainment Sales Growth (2012-2017)
Figure Europe Tourism Sales Growth (2012-2017)
Figure Europe Retail Sales Growth (2012-2017)
Figure Europe Marketing Sales Growth (2012-2017)
Figure Europe Healthcare Sales Growth (2012-2017)
Figure Europe Media Sales Growth (2012-2017)
Figure Europe Others Sales Growth (2012-2017)
Figure China A2P SMS Revenue and Growth (2012-2017)
Figure China A2P SMS Sales and Growth (2012-2017)
Table China A2P SMS Sales by Type (2012-2017)
Table China A2P SMS Sales Market Share by Type (2012-2017)
Table China A2P SMS Sales by Application (2012-2017)
Table China A2P SMS Sales Market Share by Application (2012-2017)
Table China A2P SMS Sales by Manufacturer (2016-2017)
Figure China A2P SMS Sales Market Share by Manufacturer in 2016
Figure China A2P SMS Sales Market Share by Manufacturer in 2017
Table China A2P SMS Revenue by Manufacturer (2016-2017)
Figure China A2P SMS Revenue Market Share by Manufacturer in 2015
Figure China A2P SMS Revenue Market Share by Manufacturer in 2016
Table China A2P SMS Export and Import (2012-2017)
Figure Japan A2P SMS Revenue and Growth (2012-2017)
Figure Japan A2P SMS Sales and Growth (2012-2017)
Table Japan A2P SMS Sales by Type (2012-2017)
Table Japan A2P SMS Sales Market Share by Type (2012-2017)
Table Japan A2P SMS Sales by Application (2012-2017)
Table Japan A2P SMS Sales Market Share by Application (2012-2017)
Table Japan A2P SMS Sales by Manufacturer (2016-2017)
Figure Japan A2P SMS Sales Market Share by Manufacturer in 2016
Figure Japan A2P SMS Sales Market Share by Manufacturer in 2017
Table Japan A2P SMS Revenue by Manufacturer (2016-2017)
Figure Japan A2P SMS Revenue Market Share by Manufacturer in 2015
Figure Japan A2P SMS Revenue Market Share by Manufacturer in 2016
Table Japan A2P SMS Export and Import (2012-2017)
Figure Korea A2P SMS Revenue and Growth (2012-2017)
Figure Korea A2P SMS Sales and Growth (2012-2017)
Table Korea A2P SMS Sales by Type (2012-2017)
Table Korea A2P SMS Sales Market Share by Type (2012-2017)

Table Korea A2P SMS Sales by Application (2012-2017)
Table Korea A2P SMS Sales Market Share by Application (2012-2017)
Table Korea A2P SMS Sales by Manufacturer (2016-2017)
Figure Korea A2P SMS Sales Market Share by Manufacturer in 2016
Figure Korea A2P SMS Sales Market Share by Manufacturer in 2017
Table Korea A2P SMS Revenue by Manufacturer (2016-2017)
Figure Korea A2P SMS Revenue Market Share by Manufacturer in 2015
Figure Korea A2P SMS Revenue Market Share by Manufacturer in 2016
Table Korea A2P SMS Export and Import (2012-2017)
Figure Taiwan A2P SMS Revenue and Growth (2012-2017)
Figure Taiwan A2P SMS Sales and Growth (2012-2017)
Table Taiwan A2P SMS Sales by Type (2012-2017)
Table Taiwan A2P SMS Sales Market Share by Type (2012-2017)
Table Taiwan A2P SMS Sales by Application (2012-2017)
Table Taiwan A2P SMS Sales Market Share by Application (2012-2017)
Table Taiwan A2P SMS Sales by Manufacturer (2016-2017)
Figure Taiwan A2P SMS Sales Market Share by Manufacturer in 2016
Figure Taiwan A2P SMS Sales Market Share by Manufacturer in 2017
Table Taiwan A2P SMS Revenue by Manufacturer (2016-2017)
Figure Taiwan A2P SMS Revenue Market Share by Manufacturer in 2015
Figure Taiwan A2P SMS Revenue Market Share by Manufacturer in 2016
Table Taiwan A2P SMS Export and Import (2012-2017)
Figure Southeast Asia A2P SMS Revenue and Growth (2012-2017)
Figure Southeast Asia A2P SMS Sales and Growth (2012-2017)
Table Southeast Asia A2P SMS Sales by Type (2012-2017)
Table Southeast Asia A2P SMS Sales Market Share by Type (2012-2017)
Table Southeast Asia A2P SMS Sales by Application (2012-2017)
Table Southeast Asia A2P SMS Sales Market Share by Application (2012-2017)
Table Southeast Asia A2P SMS Sales by Manufacturer (2016-2017)
Figure Southeast Asia A2P SMS Sales Market Share by Manufacturer in 2016
Figure Southeast Asia A2P SMS Sales Market Share by Manufacturer in 2017
Table Southeast Asia A2P SMS Revenue by Manufacturer (2016-2017)
Figure Southeast Asia A2P SMS Revenue Market Share by Manufacturer in 2015
Figure Southeast Asia A2P SMS Revenue Market Share by Manufacturer in 2016
Table Southeast Asia A2P SMS Export and Import (2012-2017)
Figure India A2P SMS Revenue and Growth (2012-2017)
Figure India A2P SMS Sales and Growth (2012-2017)
Table India A2P SMS Sales by Type (2012-2017)
Table India A2P SMS Sales Market Share by Type (2012-2017)

Table India A2P SMS Sales by Application (2012-2017)
Table India A2P SMS Sales Market Share by Application (2012-2017)
Table India A2P SMS Sales by Manufacturer (2016-2017)
Figure India A2P SMS Sales Market Share by Manufacturer in 2016
Figure India A2P SMS Sales Market Share by Manufacturer in 2017
Table India A2P SMS Revenue by Manufacturer (2016-2017)
Figure India A2P SMS Revenue Market Share by Manufacturer in 2015
Figure India A2P SMS Revenue Market Share by Manufacturer in 2016
Table India A2P SMS Export and Import (2012-2017)
Figure Australia A2P SMS Revenue and Growth (2012-2017)
Figure Australia A2P SMS Sales and Growth (2012-2017)
Table Australia A2P SMS Sales by Type (2012-2017)
Table Australia A2P SMS Sales Market Share by Type (2012-2017)
Table Australia A2P SMS Sales by Application (2012-2017)
Table Australia A2P SMS Sales Market Share by Application (2012-2017)
Table Australia A2P SMS Sales by Manufacturer (2016-2017)
Figure Australia A2P SMS Sales Market Share by Manufacturer in 2016
Figure Australia A2P SMS Sales Market Share by Manufacturer in 2017
Table Australia A2P SMS Revenue by Manufacturer (2016-2017)
Figure Australia A2P SMS Revenue Market Share by Manufacturer in 2015
Figure Australia A2P SMS Revenue Market Share by Manufacturer in 2016
Table Australia A2P SMS Export and Import (2012-2017)
Figure Asia-Pacific A2P SMS Sales, Revenue and Growth Rate (2017-2022)
Table Asia-Pacific A2P SMS Sales Forecast by Countries/Regions (2017-2022)
Table Asia-Pacific A2P SMS Market Share Forecast by Countries/Regions (2017-2022)
Figure China A2P SMS Sales and Growth Rate Forecast (2017-2022)
Figure Japan A2P SMS Sales and Growth Rate Forecast (2017-2022)
Figure Korea A2P SMS Sales and Growth Rate Forecast (2017-2022)
Figure Taiwan A2P SMS Sales and Growth Rate Forecast (2017-2022)
Figure Southeast Asia A2P SMS Sales and Growth Rate Forecast (2017-2022)
Figure India A2P SMS Sales and Growth Rate Forecast (2017-2022)
Figure Australia A2P SMS Sales and Growth Rate Forecast (2017-2022)
Table Asia-Pacific A2P SMS Sales Forecast by Type (2017-2022)
Table Asia-Pacific A2P SMS Market Share Forecast by Type (2017-2022)
Table Asia-Pacific A2P SMS Sales Forecast by Application (2017-2022)
Table Asia-Pacific A2P SMS Market Share Forecast by Application (2017-2022)
Table Sales Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of A2P SMS

Figure Manufacturing Process Analysis of A2P SMS

Figure A2P SMS Industrial Chain Analysis

Table Raw Materials Sources of A2P SMS Major Manufacturers in 2016

Table Major Buyers of A2P SMS

Table Distributors/Traders/ Dealers List

Figure Europe Media Sales Growth (2012-2017)

Figure Europe Others Sales Growth (2012-2017)

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