

Global ASA Resin Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/AB74A908D81FEN.html>

Date: July 2025

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: AB74A908D81FEN

Abstracts

According to our (Global Info Research) latest study, the global ASA Resin market size was valued at US\$ 1210 million in 2024 and is forecast to a readjusted size of USD 1772 million by 2031 with a CAGR of 5.7% during review period.

ASA resin is an impact-modified resin copolymerized from ternary polymers such as styrene, acrylonitrile and acrylic rubber. Compared with ABS resin, ASA resin has about ten times better weather resistance and UV radiation resistance than ABS because the acrylic rubber does not contain double bonds. It can still maintain color stability, gloss and mechanical properties under long-term exposure to outdoor environments such as ultraviolet rays, moisture, heat, cold and impact. It is often used in automotive exterior decorative components, such as automotive rearview mirror housings, window lines, extruded solid profiles of door profiles, bumpers, etc. Due to its excellent weather resistance and mechanical properties, it can adapt to the use requirements of automobiles in various harsh environments. It can also be used to manufacture house sidings, windows, rainwater gutter systems, fences, etc. In outdoor buildings, ASA resin can maintain good performance and appearance for a long time and reduce maintenance costs. In general, ASA resin is an excellent engineering plastic with good weather resistance, mechanical and physical properties and processing properties, and is widely used in many fields.

Automobile is the largest application field of ASA resin. Due to the huge automobile market, there is a large demand for resin for parts such as rearview mirrors, tailgates, and car lampshades. The weather resistance and impact resistance of ASA resin can meet the requirements of outdoor use of automobile parts. With the advancement of technology and the development of the market, the application of ASA resin in medical, new energy and other fields is also gradually increasing, bringing new growth points to

the market. China's ASA resin industry started late, and early products mostly relied on imports. However, after nearly ten years of development, the number of local companies has continued to increase, and some companies have the ability to mass produce products. With the advantages of localization and cost control, they have occupied a certain share in the domestic market. With the continuous transfer of global industries, China is expected to gradually become the world's largest ASA resin producer in the future. At the same time, the economies of Southeast Asia, India and other regions have great development potential, and will become important demand areas for ASA resin in the future.

Global core ASA resin manufacturers include LG Chem, Ineos Styrolution etc. The top 5 companies hold a share about 65%. China is the largest market, with a share about 30%, followed by North America and Europe with the share about 22% and 17%. In terms of product, heat resistant grade is the largest segment, with a share over 40%. And in terms of application, the largest application is automobile, followed by architectural engineering.

This report is a detailed and comprehensive analysis for global ASA Resin market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Power and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global ASA Resin market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global ASA Resin market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global ASA Resin market size and forecasts, by Power and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global ASA Resin market shares of main players, shipments in revenue (\$ Million),

sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for ASA Resin

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global ASA Resin market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include LG Chem, Ineos Styrolution, SABIC, Techno-UMG, NIPPON A&L, KUMHO-SUNNY, FCFC, Qingdao Future Chemical, LOTTE Advanced Materials, CHIMEI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

ASA Resin market is split by Power and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Power, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Power

Extrusion Grade

Heat Resistant Grade

Flame Retardant Grade

General Grade

Market segment by Application

Automobile

Architectural Engineering

Consumer Electronics and Home Appliances

Others

Major players covered

LG Chem

Ineos Styrolution

SABIC

Techno-UMG

NIPPON A&L

KUMHO-SUNNY

FCFC

Qingdao future Chemical

LOTTE Advanced Materials

CHIMEI

Chuangmei Technology

A. Schulman (LyondellBasell)

Romira

SAX Polymers Industries

Run Feng

KINGFA

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe ASA Resin product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of ASA Resin, with price, sales quantity, revenue, and global market share of ASA Resin from 2020 to 2025.

Chapter 3, the ASA Resin competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the ASA Resin breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Power and by Application, with sales market share and growth rate by Power, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and ASA Resin market forecast, by regions, by Power, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of ASA Resin.

Chapter 14 and 15, to describe ASA Resin sales channel, distributors, customers, research findings and conclusion.

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