

Global ASA Copolymers Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global ASA Copolymers market size was valued at US\$ 1130 million in 2024 and is forecast to a readjusted size of USD 1493 million by 2031 with a CAGR of 4.1% during review period.

Acrylic-styrene-acrylonitrile copolymer (ASA) is a thermoplastic elastomer. This type of copolymer has excellent resistance to UV irradiation, heat, moisture, and stress cracking and probably has the best weathering resistance of all acrylonitrile elastomers. It also has good chemical resistance and high impact strength. Its mechanical properties are very similar to acrylonitrile butadiene styrene (ABS) elastomers.

One of the most important markets for ASAs are automotive body parts such as mirror housings and radiator grills. ASA thermoplastics are also extensively used in the building & construction, appliance, electrical/electronics, and sports goods industries.

According to the different properties, ASA can be divided into general grade, extrusion grade, heat resistant grade and others. General grade is used most widely and the price is the lowest, in 2019, about 52% of the global sale volumes are general grade.

Of the major players of ASA Copolymers, LG Chem maintained its first place in the ranking in 2019. LG Chem accounted for 19% of the ASA Copolymers revenue market share in 2019. Other players accounted for 17%, 16 %, 13% including Chi Mei Corporation, Ineos Styrolution Group, SABIC.

China, United States, Europe, China Taiwan, Japan and Korea are the main manufacturing regions in the world. Considering the consumption region. USA is the

largest consumption area, making up 23% in 2019. Europe ranks the second, total ASA Resin accounted for 20%.

This report is a detailed and comprehensive analysis for global ASA Copolymers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global ASA Copolymers market size and forecasts, in consumption value (\$ Million), sales quantity (Ton), and average selling prices (US\$/Ton), 2020-2031

Global ASA Copolymers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Ton), and average selling prices (US\$/Ton), 2020-2031

Global ASA Copolymers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Ton), and average selling prices (US\$/Ton), 2020-2031

Global ASA Copolymers market shares of main players, shipments in revenue (\$ Million), sales quantity (Ton), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for ASA Copolymers
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global ASA Copolymers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include LG Chem, Ineos Styrolution, SABIC, Techno-UMG, NIPPON A&L, Kumho-Sunny, FCFC, Qingdao Weilai, LOTTE Advanced

Materials, Chi Mei Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

ASA Copolymers market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Extrusion Grade

Heat Resistant Grade

Flame Retardant Grade

General Grade

Market segment by Application

Automotive

Building Materials

Consumer Electronics and Home Appliances

Others

Major players covered

LG Chem

Ineos Styrolution

SABIC

Techno-UMG

NIPPON A&L

Kumho-Sunny

FCFC

Qingdao Weilai

LOTTE Advanced Materials

Chi Mei Corporation

Xinxiang Chuangmei

Schulman (LyondellBasell)

Romira

SAX Polymers Industries

Run Feng Sci.&Tech

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe ASA Copolymers product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of ASA Copolymers, with price, sales quantity, revenue, and global market share of ASA Copolymers from 2020 to 2025.

Chapter 3, the ASA Copolymers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the ASA Copolymers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and ASA Copolymers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of ASA Copolymers.

Chapter 14 and 15, to describe ASA Copolymers sales channel, distributors, customers, research findings and conclusion.

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