

Global Aromatic TPU Resin Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Aromatic TPU Resin market size was valued at US\$ 2572 million in 2025 and is forecast to a readjusted size of US\$ 3765 million by 2032 with a CAGR of 5.9% during review period.

Aromatic TPU resin is a segmented linear thermoplastic polyurethane built primarily from aromatic diisocyanates (with MDI-based chemistry being the dominant industrial route) reacted with long-chain polyols (polyether, polyester, polycarbonate, etc.) plus chain extenders. Its “soft segments” deliver elasticity and low-temperature flexibility, while “hard segments” provide strength, abrasion resistance, and oil/chemical resistance—enabling repeatable melt processing (extrusion, injection molding, calendaring/casting) without chemical crosslinking. Versus aliphatic TPU, aromatic TPU is typically positioned as the high-volume, cost-effective workhorse family, but it is more prone to discoloration under heat/UV exposure; outdoor light-stable or optical applications therefore rely on stabilization packages or a shift to aliphatic systems. Key end uses include footwear and sports goods, wire & cable jacketing and hoses, automotive interior/functional parts, electronics overmolding and protection, films and laminations, as well as adhesives and coatings.

In 2024, consolidated analyst benchmarks and public statistics indicate global TPU resin output of approximately 0.89–0.95 million metric tons (Mt). Asia-Pacific remains the primary production and supply hub, supported by integrated value chains, large-scale manufacturing, and concentrated downstream demand. On pricing, TPU resin FOB ex-works levels vary materially by soft-segment chemistry, hardness range, performance modification, and regional supply-demand dynamics; mainstream commodity grades commonly fall within a reference range of US\$2,600–3,300 per ton,

while high-performance, specialty-modified, or low-volume customized grades are typically priced above this band.

This report is a detailed and comprehensive analysis for global Aromatic TPU Resin market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Aromatic TPU Resin market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Aromatic TPU Resin market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Aromatic TPU Resin market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Aromatic TPU Resin market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Aromatic TPU Resin
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Aromatic TPU Resin market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF SE, Covestro AG, The Lubrizol Corporation, Huntsman International LLC, COIM Group, Epaflex Polyurethanes SpA,

Nippon Miractran Co., Ltd., Dongsung Chemical Co., Ltd., Ilkwang Polymer (IKP), Taiwan PU Corporation (TPUCO), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Aromatic TPU Resin market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pellets and Granules

Powder

Film Grade Resin

Market segment by Chemical Structure

Polyether Based

Polyester Based

Polycarbonate Based

Market segment by Processing Technology

Injection Molding

Extrusion Processing

Calendering Processing

Market segment by Chemistry Type

MDI Based Aromatic TPU

TDI Based Aromatic TPU

Mixed Aromatic Isocyanate Systems

Market segment by Application

Footwear and Sports

Automotive

Electronics and Electrical

Others

Major players covered

BASF SE

Covestro AG

The Lubrizol Corporation

Huntsman International LLC

COIM Group

Epaflex Polyurethanes SpA

Nippon Miractran Co., Ltd.

Dongsung Chemical Co., Ltd.

Ilkwang Polymer (IKP)

Taiwan PU Corporation (TPUCO)

ICP DAS Co., Ltd. (BMP)

Wanhua Chemical Group Co., Ltd.

Miracll Chemicals Co., Ltd.

Zhejiang Huafon Thermoplastic Polyurethane Co., Ltd.

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Aromatic TPU Resin product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Aromatic TPU Resin, with price, sales quantity, revenue, and global market share of Aromatic TPU Resin from 2021 to 2026.

Chapter 3, the Aromatic TPU Resin competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Aromatic TPU Resin breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Aromatic TPU Resin market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Aromatic TPU Resin.

Chapter 14 and 15, to describe Aromatic TPU Resin sales channel, distributors, customers, research findings and conclusion.

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