

# Global Aromatic TPU Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Aromatic TPU market size was valued at US\$ 6688 million in 2025 and is forecast to a readjusted size of US\$ 9314 million by 2032 with a CAGR of 4.9% during review period.

Aromatic TPU (Aromatic Thermoplastic Polyurethane) is a class of thermoplastic polyurethane elastomers produced using aromatic diisocyanates, primarily MDI or TDI, as hard segment components. Its molecular structure consists of alternating flexible soft segments and rigid aromatic hard segments, combining rubber like elasticity with the reprocessability of thermoplastics. The material is typically supplied in pellet form and can be processed via injection molding, extrusion, calendaring, and hot melt lamination. It is characterized by excellent abrasion resistance, high tear and tensile strength, and a favorable cost performance balance. From a production perspective, manufacturing is mainly concentrated in China, Germany, the United States, Japan, and South Korea, where polyurethane industrial chains are well established. In terms of applications, aromatic TPU is widely used in footwear midsoles and outsoles, industrial hoses and belts, cable jacketing, films and laminates, sports equipment, and various injection molded elastic components, making it the most widely applied TPU category globally.

On a global basis, aromatic TPU production reached approximately 1.6–1.9 million metric tons in 2025, accounting for the majority of total TPU output. During the same period, typical FOB prices for aromatic TPU resins ranged from USD 2,800 to USD 4,500 per metric ton, with commodity grades priced toward the lower end and specialty or high abrasion grades commanding premiums.

This report is a detailed and comprehensive analysis for global Aromatic TPU market. Both quantitative and qualitative analyses are presented by manufacturers, by region &

country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Aromatic TPU market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Aromatic TPU market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Aromatic TPU market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Aromatic TPU market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Aromatic TPU
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Aromatic TPU market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF SE, Covestro AG, The Lubrizol Corporation, Huntsman International LLC, COIM Group, Epaflex Polyurethanes SpA, Nippon Miractran Co., Ltd., Dongsung Chemical Co., Ltd., Ilkwang Polymer (IKP), Taiwan PU Corporation (TPUCO), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Aromatic TPU market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Pellets

Powder

Sheets and Films

### **Market segment by Chemical Structure**

Polyester Based TPU

Polyether Based TPU

Polycaprolactone Based TPU

### **Market segment by Processing Technology**

Injection Molding

Extrusion Processing

Calendering Processing

### **Market segment by Hardness Range**

Shore A Soft Grades

Shore A Medium Grades

Shore D Hard Grades

### **Market segment by Application**

Footwear Industry

Industrial Products

Consumer Goods

Others

### **Major players covered**

BASF SE

Covestro AG

The Lubrizol Corporation

Huntsman International LLC

COIM Group

Epaflex Polyurethanes SpA

Nippon Miractran Co., Ltd.

Dongsung Chemical Co., Ltd.

Ilkwang Polymer (IKP)

Taiwan PU Corporation (TPUCO)

ICP DAS Co., Ltd. (BMP)

Wanhua Chemical Group Co., Ltd.

Miracll Chemicals Co., Ltd.

Zhejiang Huafon Thermoplastic Polyurethane Co., Ltd.

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Aromatic TPU product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Aromatic TPU, with price, sales quantity, revenue, and global market share of Aromatic TPU from 2021 to 2026.

Chapter 3, the Aromatic TPU competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Aromatic TPU breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Aromatic TPU market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Aromatic TPU.

Chapter 14 and 15, to describe Aromatic TPU sales channel, distributors, customers, research findings and conclusion.

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