

Global Aromatic TPU Elastomer Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/A17AB2AA5D54EN.html>

Date: January 2026

Pages: 110

Price: US\$ 3,480.00 (Single User License)

ID: A17AB2AA5D54EN

Abstracts

According to our (Global Info Research) latest study, the global Aromatic TPU Elastomer market size was valued at US\$ 2572 million in 2025 and is forecast to a readjusted size of US\$ 3765 million by 2032 with a CAGR of 5.9% during review period.

Aromatic TPU Elastomer is a linear segmented block copolymer built from aromatic diisocyanates (commonly MDI-based chemistry) reacted with long-chain polyols (polyether, polyester, or polycarbonate diols) plus chain extenders: the “soft segments” deliver elasticity and low-temperature flexibility, while the “hard segments” provide strength, abrasion resistance, and oil/chemical resistance. As a thermoplastic elastomer, it is melt-processable (extrusion, injection molding, calendaring, thermoforming) and commercialized as pellets/granules, films, cable jacketing compounds, and formulated compounds for specific end uses. Compared with aliphatic TPU, aromatic TPU is typically the “workhorse” family with broad, cost-effective performance, but it is more prone to discoloration and property loss under heat/UV exposure, so outdoor light-stable/optically clear applications often require stabilization or aliphatic systems. Key applications include footwear and sports goods, wire & cable, hoses and industrial seals, automotive interior/functional parts, consumer electronics overmolding and protection, and films/lamination; the supply-demand center is structurally anchored in Asia-Pacific (notably China), with Europe, the U.S., Japan and Korea influential in premium grades and application engineering.

Based on consolidated public-market benchmarks and industry report ranges, 2025 global aromatic TPU elastomer output is estimated at ~0.75–1.05 million metric tons (Mt), with a representative FOB ex-works price band of ~US\$2,300–3,600 per ton (commodity grades clustering around the mid-band, while specialty/high-performance

compounds can price materially above).

This report is a detailed and comprehensive analysis for global Aromatic TPU Elastomer market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Aromatic TPU Elastomer market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Aromatic TPU Elastomer market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Aromatic TPU Elastomer market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Aromatic TPU Elastomer market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Aromatic TPU Elastomer
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Aromatic TPU Elastomer market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF SE, Covestro AG, The Lubrizol Corporation, Huntsman International LLC, COIM Group, Epaflex Polyurethanes SpA, Nippon Miractran Co., Ltd., Dongsung Chemical Co., Ltd., Ilkwang Polymer (IKP),

Taiwan PU Corporation (TPUCO), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Aromatic TPU Elastomer market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pellets

Powder

Sheets and Films

Market segment by Chemical Structure

Polyester Based TPU

Polyether Based TPU

Polycaprolactone Based TPU

Market segment by Processing Technology

Injection Molding

Extrusion Processing

Calendering Processing

Market segment by Chemistry Type

Aromatic TPU Based on MDI

Aromatic TPU Based on TDI

Blended Aromatic Systems

Market segment by Application

Footwear Industry

Industrial Products

Consumer Goods

Others

Major players covered

BASF SE

Covestro AG

The Lubrizol Corporation

Huntsman International LLC

COIM Group

Epaflex Polyurethanes SpA

Nippon Miractran Co., Ltd.

Dongsung Chemical Co., Ltd.

Ilkwang Polymer (IKP)

Taiwan PU Corporation (TPUCO)

ICP DAS Co., Ltd. (BMP)

Wanhua Chemical Group Co., Ltd.

Miracll Chemicals Co., Ltd.

Zhejiang Huafon Thermoplastic Polyurethane Co., Ltd.

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Aromatic TPU Elastomer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Aromatic TPU Elastomer, with price, sales quantity, revenue, and global market share of Aromatic TPU Elastomer from 2021 to 2026.

Chapter 3, the Aromatic TPU Elastomer competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Aromatic TPU Elastomer breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Aromatic TPU Elastomer market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Aromatic TPU Elastomer.

Chapter 14 and 15, to describe Aromatic TPU Elastomer sales channel, distributors, customers, research findings and conclusion.

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