

Global Aromatic Thermoplastic Polyurethane Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/A9DCA5BBDE87EN.html>

Date: January 2026

Pages: 123

Price: US\$ 3,480.00 (Single User License)

ID: A9DCA5BBDE87EN

Abstracts

According to our (Global Info Research) latest study, the global Aromatic Thermoplastic Polyurethane market size was valued at US\$ 6688 million in 2025 and is forecast to a readjusted size of US\$ 9314 million by 2032 with a CAGR of 4.9% during review period.

Aromatic Thermoplastic Polyurethane (Aromatic TPU) is a class of thermoplastic polyurethane elastomers produced using aromatic diisocyanates, primarily MDI or TDI, as hard segment components. Its molecular structure consists of alternating flexible soft segments and rigid aromatic hard segments, combining rubber like elasticity with the reprocessability of thermoplastics. The material is typically supplied in pellet form and can be processed via injection molding, extrusion, calendaring, and hot melt lamination. It is characterized by excellent abrasion resistance, high tear and tensile strength, and a favorable cost performance balance. From a production perspective, manufacturing is mainly concentrated in China, Germany, the United States, Japan, and South Korea, where polyurethane industrial chains are well established. In terms of applications, aromatic TPU is widely used in footwear midsoles and outsoles, industrial hoses and belts, cable jacketing, films and laminates, sports equipment, and various injection molded elastic components, making it the most widely applied TPU category globally.

On a global basis, aromatic thermoplastic polyurethane production reached approximately 1.6–1.9 million metric tons in 2025, accounting for the majority of total TPU output. During the same period, typical FOB prices for aromatic TPU resins ranged from USD 2,800 to USD 4,500 per metric ton, with commodity grades priced toward the lower end and specialty or high abrasion grades commanding premiums.

Globally, the aromatic thermoplastic polyurethane market continues to benefit from

manufacturing recovery and sustained demand for high performance elastic materials. Upgrading trends in footwear and sports goods, increasing industrial automation, and the growing structural complexity of consumer electronics are key drivers supporting market expansion. Its balanced combination of performance and cost efficiency reinforces its position as a mainstream elastomer in large scale industrial applications.

At the same time, the market faces notable challenges and risks. Volatility in aromatic diisocyanate supply and pricing introduces cost uncertainty for manufacturers, while tightening environmental regulations and growing sustainability awareness among brand owners are encouraging partial substitution toward materials with enhanced weather resistance or bio based content, creating structural pressure on conventional aromatic TPU demand.

From the perspective of downstream demand trends, the market is moving toward greater functional specialization and customization. Footwear and industrial products remain the core demand base, while electronics and high frequency use components increasingly require enhanced abrasion resistance, flexibility, and lightweight performance. As a result, aromatic thermoplastic polyurethane is evolving toward higher value added formulations and application specific grades, marking a transition from volume driven growth to performance oriented development.

This report is a detailed and comprehensive analysis for global Aromatic Thermoplastic Polyurethane market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Aromatic Thermoplastic Polyurethane market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Aromatic Thermoplastic Polyurethane market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Aromatic Thermoplastic Polyurethane market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Aromatic Thermoplastic Polyurethane market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Aromatic Thermoplastic Polyurethane
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Aromatic Thermoplastic Polyurethane market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF SE, Covestro AG, The Lubrizol Corporation, Huntsman International LLC, COIM Group, Epaflex Polyurethanes SpA, Nippon Miractran Co., Ltd., Dongsung Chemical Co., Ltd., Ilkwang Polymer (IKP), Taiwan PU Corporation (TPUCO), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Aromatic Thermoplastic Polyurethane market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pellets

Powder

Sheets and Films

Market segment by Chemical Structure

Polyester Based TPU

Polyether Based TPU

Polycaprolactone Based TPU

Market segment by Processing Technology

Injection Molding

Extrusion Processing

Calendering Processing

Market segment by Hardness Range

Shore A Soft Grades

Shore A Medium Grades

Shore D Hard Grades

Market segment by Application

Footwear Industry

Industrial Products

Consumer Goods

Others

Major players covered

BASF SE

Covestro AG

The Lubrizol Corporation

Huntsman International LLC

COIM Group

Epaflex Polyurethanes SpA

Nippon Miractran Co., Ltd.

Dongsung Chemical Co., Ltd.

Ilkwang Polymer (IKP)

Taiwan PU Corporation (TPUCO)

ICP DAS Co., Ltd. (BMP)

Wanhua Chemical Group Co., Ltd.

Miracll Chemicals Co., Ltd.

Zhejiang Huafon Thermoplastic Polyurethane Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Aromatic Thermoplastic Polyurethane product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Aromatic Thermoplastic Polyurethane, with price, sales quantity, revenue, and global market share of Aromatic Thermoplastic Polyurethane from 2021 to 2026.

Chapter 3, the Aromatic Thermoplastic Polyurethane competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Aromatic Thermoplastic Polyurethane breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Aromatic Thermoplastic Polyurethane market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Aromatic Thermoplastic Polyurethane.

Chapter 14 and 15, to describe Aromatic Thermoplastic Polyurethane sales channel, distributors, customers, research findings and conclusion.

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