

Global AR Device Chipsets Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global AR Device Chipsets market size was valued at US\$ 334 million in 2024 and is forecast to a readjusted size of USD 690 million by 2031 with a CAGR of 11.0% during review period.

An electronic chipset manages the flow of data between components on a motherboard. It's the traffic controller between the CPU, GPU, RAM, storage, and peripherals. Experts have referred to it as the “glue” of the motherboard. AR glasses and headsets are wearable devices that overlay digital content onto the user's field of view. These devices often have more advanced sensors and processors than smartphones and can provide a more immersive AR experience.

According to our Semiconductor Research Center, in 2022, the global semiconductor equipment was valued at US\$ 109 billion. China mainland, China Taiwan and South Korea have a combined market share over 70%. North America, Europe and Japan, have a combined market share of 23%. The key drivers are high performance computing, AI, cloud computing, Servers, 5G and EV (electric vehicle), etc.

This report is a detailed and comprehensive analysis for global AR Device Chipsets market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AR Device Chipsets market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global AR Device Chipsets market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global AR Device Chipsets market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global AR Device Chipsets market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for AR Device Chipsets
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global AR Device Chipsets market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Micronchip, Analog Devices, Intel, Qualcomm, Samsung, NXP Semiconductors, Broadcom, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

AR Device Chipsets market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Computing and Control Chips

Memory Chips

Sensor Chips

Others

Market segment by Application

AR Headset

AR Glasses

Others

Major players covered

Micronchip

Analog Devices

Intel

Qualcomm

Samsung

NXP Semiconductors

Broadcom

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe AR Device Chipsets product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of AR Device Chipsets, with price, sales quantity, revenue, and global market share of AR Device Chipsets from 2020 to 2025.

Chapter 3, the AR Device Chipsets competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the AR Device Chipsets breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and AR Device Chipsets market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of AR Device Chipsets.

Chapter 14 and 15, to describe AR Device Chipsets sales channel, distributors, customers, research findings and conclusion.

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