

Global AM and FM Radio Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global AM and FM Radio market size was valued at US\$ 2388 million in 2024 and is forecast to a readjusted size of USD 2013 million by 2031 with a CAGR of -2.4% during review period.

The radio is a small radio receiver. It is mainly used to receive radio programs and listen to radio transmitters, usually entertainment and information programs sent by radio stations.

Traditional radios, which exist as home appliances, have grown slowly overall and have entered the industrial sunset. Traditional radio R & D and manufacturing major manufacturers, such as Grundig, Panda and other manufacturers have already used the advantages of the original brand to expand new product areas, and even fully transformed to try to regain vitality. Nowadays, the main force that promotes the progress of the radio industry is small and medium-sized, professional radio manufacturers, such as Tecsun, Sangean, and core technology such as dedicated chips behind them.

This report is a detailed and comprehensive analysis for global AM and FM Radio market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by End Users. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AM and FM Radio market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global AM and FM Radio market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global AM and FM Radio market size and forecasts, by Type and by End Users, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global AM and FM Radio market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for AM and FM Radio
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global AM and FM Radio market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sangean, ANJAN, Panasonic, Muzen Audio, Sony, Tecsun, PHILIPS, GOLDYIP, Degen, PANDA, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

AM and FM Radio market is split by Type and by End Users. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by End Users in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Desktop Type

Portable Type

Market segment by End Users

Commercial Use

Home Use

Major players covered

Sangean

ANJAN

Panasonic

Muzen Audio

Sony

Tecsun

PHILIPS

GOLDYIP

Degen

PANDA

Kaito

Insignia

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe AM and FM Radio product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of AM and FM Radio, with price, sales quantity, revenue, and global market share of AM and FM Radio from 2020 to 2025.

Chapter 3, the AM and FM Radio competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the AM and FM Radio breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by End Users, with sales market share and growth rate by Type, by End Users, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and AM and FM Radio market forecast, by regions, by Type, and by End Users, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of AM and FM Radio.

Chapter 14 and 15, to describe AM and FM Radio sales channel, distributors, customers, research findings and conclusion.

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