

Global Alcohol-based Hand Sanitizer Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Alcohol-based Hand Sanitizer market size was valued at US\$ 2393 million in 2024 and is forecast to a readjusted size of USD 2981 million by 2031 with a CAGR of 3.2% during review period.

Hand sanitizer is an antiseptic liquid, foam, or gel used to inhibit the spread of infectious microorganisms and other harmful bacteria on the hands.

Alcohol-based hand sanitizers are generally more effective in eliminating microorganisms. The hand sanitizer is used to address microorganisms immune to soap and water.

Alcohol-free hand sanitizers constitute another type of sanitizer. These do not strip away oils from the skin and retain moisture.

Asia Pacific is the largest region of alcohol-based hand sanitizers in the world in the past few years and it will keep increasing in the next few years. Asia Pacific market took up about 43% the global sales market in 2019, while Europe and Americas were both about 23.5%, 28.8%.

EU, USA, Japan, etc. are now the key developers of hand sanitizers. There are many vendors developing hand sanitizers in China, such as Longrich (China), Lvsan Chemistry (China), Bluemoon (China), Shanghai Jahwa (China) and Walch (China).

Reckitt Benckiser (UK), Procter & Gamble (US), Unilever (UK), GOJO Industries (US), Walch (China), Lion Corporation (Japan), Saraya (Japan), 3M (US), Bluemoon (China),

Ecolab (US), etc. are the key suppliers in the global hand sanitizers market. Top 5 took up more than 44% of the global market in 2019. Reckitt Benckiser (UK), Procter & Gamble (US), Unilever (UK), GOJO Industries (US), etc. which have leading technology and market position, are well-known suppliers around the world.

This report is a detailed and comprehensive analysis for global Alcohol-based Hand Sanitizer market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Alcohol-based Hand Sanitizer market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (US\$/Ton), 2020-2031

Global Alcohol-based Hand Sanitizer market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (US\$/Ton), 2020-2031

Global Alcohol-based Hand Sanitizer market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (US\$/Ton), 2020-2031

Global Alcohol-based Hand Sanitizer market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Alcohol-based Hand Sanitizer
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Alcohol-based Hand Sanitizer market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key

companies covered as a part of this study include Reckitt Benckiser, Procter & Gamble, Unilever, GOJO Industries, 3M, Medline Industries, Henkel, Lion Corporation, Saraya, Kimberly-Clark, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Alcohol-based Hand Sanitizer market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Gel

Liquid Soap

Foam

Others

Market segment by Application

Personal Use

Medical Industry

Food Processing

Industrial

Others

Major players covered

Reckitt Benckiser

Procter & Gamble

Unilever

GOJO Industries

3M

Medline Industries

Henkel

Lion Corporation

Saraya

Kimberly-Clark

Kutol

Vi-Jon

Ecolab

Carroll CLEAN

Walch

Bluemoon

Longrich

Shanghai Jahwa

Likang

Lvsan Chemistry

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Alcohol-based Hand Sanitizer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Alcohol-based Hand Sanitizer, with price, sales quantity, revenue, and global market share of Alcohol-based Hand Sanitizer from 2020 to 2025.

Chapter 3, the Alcohol-based Hand Sanitizer competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Alcohol-based Hand Sanitizer breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Alcohol-based Hand Sanitizer market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Alcohol-

based Hand Sanitizer.

Chapter 14 and 15, to describe Alcohol-based Hand Sanitizer sales channel, distributors, customers, research findings and conclusion.

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