

Global AIS Transponder Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/A7BEE1A97A8BEN.html>

Date: July 2025

Pages: 117

Price: US\$ 3,480.00 (Single User License)

ID: A7BEE1A97A8BEN

Abstracts

According to our (Global Info Research) latest study, the global AIS Transponder market size was valued at US\$ 59.5 million in 2024 and is forecast to a readjusted size of USD 91.1 million by 2031 with a CAGR of 6.3% during review period.

An Automatic Identification System Market is designed to enable two-way communication between various vessels and onshore-based coastal authorities. The system is capable of providing static, dynamic, and voyage data about a ship to other ships in the vicinity and to nearby coastal authorities.

There are two classes of AIS unit fitted to vessels, Class A and Class B. Class A units are a mandatory fit under the safety of life at sea (SOLAS) convention to vessels above 300 gross tons or which carry more than 11 passengers in International waters. Many other commercial vessels and some leisure craft also fit Class A units. Class B units are currently not a mandatory fit but authorities in several parts of the world are considering this. Class B units are designed for fitting in vessels which do not fall into the mandatory Class A fit category.

SRT Marine and Alltek Marine are the top two manufacturers in the AIS Transponder market in 2019. SRT Marine dominated with 22.95% global revenue share, followed by Alltek Marine with 21.07% global revenue share. Other key players include Furuno, Navico, Garmin, Icom, Japan Radio Company, Vesper Marine, Comnav Marine, True Heading and among others.

On the basis of region, APAC is the largest market segment of AIS Transponder, with a consumption market share over 77% in 2019, China, Japan, and South Korea play an

important role in APAC Region. Europe followed APAC with a consumption market share of 9.48% in 2019.

Class A Marine AIS, which is targeted at large commercial vessels. While Class B Marine AIS is aimed at the lighter commercial, leisure and fishing vessels markets. AIS Transponder used in industry including Merchant Marine, Recreational Boats, and Fishing Vessels etc. Report data showed that 36.03% and 42.10% of the AIS Transponder market demand in Merchant Marine and Fishing Vessels in 2019, respectively.

This report is a detailed and comprehensive analysis for global AIS Transponder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AIS Transponder market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global AIS Transponder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global AIS Transponder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global AIS Transponder market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for AIS Transponder
- To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global AIS Transponder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SRT Marine, Alltek Marine, Furuno, Navico, Garmin, Icom, Japan Radio Company, Vesper Marine, Comnav Marine, True Heading, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

AIS Transponder market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Class A Marine AIS

Class B Marine AIS

Market segment by Application

Merchant Marine

Recreational Boats

Fishing Vessels

Others

Major players covered

SRT Marine

Alltek Marine

Furuno

Navico

Garmin

Icom

Japan Radio Company

Vesper Marine

Comnav Marine

True Heading

Kongsberg Gruppen ASA

Transas Marine Limited (W?rtsil?)

SAAB AB

Raymarine

Weatherdock AG

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe AIS Transponder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of AIS Transponder, with price, sales quantity, revenue, and global market share of AIS Transponder from 2020 to 2025.

Chapter 3, the AIS Transponder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the AIS Transponder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and AIS Transponder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of AIS Transponder.

Chapter 14 and 15, to describe AIS Transponder sales channel, distributors, customers, research findings and conclusion.

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