

Global Air Fryers & Deep Fryers Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Air Fryers & Deep Fryers market size was valued at US\$ 1689 million in 2024 and is forecast to a readjusted size of USD 2619 million by 2031 with a CAGR of 6.5% during review period.

An air fryer is a kitchen utensil that cooks by circulating hot air around food using a convection mechanism.

On the basis of product type, Touch Type represent the largest share of the worldwide Air Fryers & Deep Fryers market, with 80.14% share. In the applications, Residential segment is estimated to be the largest end-use industry segment of the market in 2019, with 68.09% share of global market. The top 5 companies are Philips, SEB, Hyundai, Joyoung and Midea. The market concentration is not high. North America holds the major share in the global market, with a share of 51.03%.

This report is a detailed and comprehensive analysis for global Air Fryers & Deep Fryers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Air Fryers & Deep Fryers market size and forecasts, in consumption value (\$

Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Air Fryers & Deep Fryers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Air Fryers & Deep Fryers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Air Fryers & Deep Fryers market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Air Fryers & Deep Fryers
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Air Fryers & Deep Fryers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Philips, SEB, Hyundai, Joyoung, Midea, Liren, LOCK&LOCK, Royalstar, Ningbo Biyi, Shanghai Hongxin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Air Fryers & Deep Fryers market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Touch Type

Mechanical Type

Market segment by Application

Residential

Commercial

Major players covered

Philips

SEB

Hyundai

Joyoung

Midea

Liren

LOCK&LOCK

Royalstar

Ningbo Biyi

Shanghai Hongxin

Zhejiang Suteng Industrial and Trading co.,ltd.

Breville

GoWISE USA

Cuisinart?Conair?

Delonghi

German Pool Group

Avalon Bay

YEDI

Vonshef?DOMU?

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Air Fryers & Deep Fryers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Air Fryers & Deep Fryers, with price, sales quantity, revenue, and global market share of Air Fryers & Deep Fryers from 2020 to 2025.

Chapter 3, the Air Fryers & Deep Fryers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Air Fryers & Deep Fryers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Air Fryers & Deep Fryers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Air Fryers & Deep Fryers.

Chapter 14 and 15, to describe Air Fryers & Deep Fryers sales channel, distributors, customers, research findings and conclusion.

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