

Global AI Training Data Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global AI Training Data Services market size was valued at US\$ 5032 million in 2025 and is forecast to a readjusted size of US\$ 31214 million by 2032 with a CAGR of 29.7% during review period.

The global gross margin for AI Training Data Services is projected to be approximately 49% in 2025. AI Training Data Services refers to a collection of products and services encompassing the collection, processing, and labeling of data required for AI model training, alignment, and evaluation; quality control; data governance and version management; and the generation and delivery of synthetic data. Its core deliverables are structured data assets that can be directly used for training or evaluation (e.g., finished datasets, industry data packages, instruction and preference data, evaluation sets), or the ability to continuously produce this data (e.g., data labeling platforms and data operation pipelines). Statistically, AI Training Data Services are typically defined by the 'commercial delivery of training data-related capabilities,' emphasizing the transformation of data from its raw form to a trainable form. Data labeling, as a crucial step, is generally defined as adding labels and metadata to raw data such as images, text, audio, and video, making it usable for machine learning training and validation.

The core applications of AI Basic Data Services cover three main battlegrounds: First, the data closed loop for autonomous driving and advanced driver assistance systems (long-tail road scene acquisition, spatiotemporally consistent multi-sensor annotation, playback evaluation, and simulation synthesis completion); second, robotics and embodied intelligence (operation teaching and teleoperation data, multimodal interaction data such as visual-language-action or visual-language-tactile-action, and

large-scale synthetic trajectories in simulation environments); and third, large models and generative artificial intelligence (instruction fine-tuning data, preference comparison and scoring data, red team and safety evaluation data, and continuous benchmark evaluation data). Among these, 'alignment and human feedback data' has become an important part of the commercial training chain for large models. The market is moving from the traditional 'low-complexity annotation outsourcing' stage to the 'high-value data engineering' stage. As model capabilities improve, customers' requirements for data are shifting from quantity to quality and verifiability, especially in safety-critical and high-reliability scenarios. Data providers no longer just deliver samples, but need to deliver traceable data lineage, reproducible evaluation protocols, and sustainable data production mechanisms. Synthetic data and simulation are becoming key tools for expanding coverage of long-tail and extreme scenarios, driving the evolution of data services from labor-intensive to platform-based and automated models. The competitive landscape is also being reshaped: leading clients tend to purchase both 'service delivery capabilities' and 'platform capabilities' to reduce the unit cost of data production and increase iteration speed; while data service companies are increasing unit price and customer stickiness by introducing expert participation, human feedback workflows, and more stringent quality control systems. Recent capital and cooperation trends surrounding data service companies also reflect the continued upward trend in long-term market demand for high-quality training data.

This report is a detailed and comprehensive analysis for global AI Training Data Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI Training Data Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global AI Training Data Services market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global AI Training Data Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global AI Training Data Services market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for AI Training Data Services
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Training Data Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TransPerfect, Scale AI, Shaip, TELUS Digital, iMerit, CloudFactory, Samasource, Alegion, Innodata, TaskUs, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

AI Training Data Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Dataset

Data Collection

Data Labeling

Other

Market segment by Data Type

Image

Video

Text

Speech

Market segment by Data Source

Real Device Data

Synthetic Data

Market segment by Application

Smart Security

Smart Home

Smart Finance

Smart Healthcare

New Retail

Embodied Intelligence

Intelligent Driving

Market segment by players, this report covers

TransPerfect

Scale AI

Shaip

TELUS Digital

iMerit

CloudFactory

Samasource

Alegion

Innodata

TaskUs

Centific

Cogito Tech

LXT

Defined.ai

Toloka AI

OneForma

Hive AI

Surge AI

Invisible Technologies

Snorkel AI

Labelbox

SuperAnnotate

Encord

V7

Dataloop(Dell)

Gretel

Mostly AI

Speechocean

Datatang

DataBaker

Data100

Appen

Kingline

Baidu Crowdsourcing

Longmao Data

Fellisen

MindFlow

NavInfo

iFLYTEK

Lionbridge

Market segment by regions, regional analysis covers

Global AI Training Data Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe AI Training Data Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Training Data Services, with revenue, gross margin, and global market share of AI Training Data Services from 2021 to 2026.

Chapter 3, the AI Training Data Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI Training Data Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Training Data Services.

Chapter 13, to describe AI Training Data Services research findings and conclusion.

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