

Global AI Datasets Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global AI Datasets market size was valued at US\$ 1847 million in 2025 and is forecast to a readjusted size of US\$ 11458 million by 2032 with a CAGR of 29.7% during review period.

The global AI dataset gross margin is projected to be around 49% in 2025. AI datasets refer to collections of data assets organized as 'machine-readable, reusable, and licensed' for training, fine-tuning, aligning, and evaluating artificial intelligence models. They typically include raw data (images, videos, audio, text, sensor/point clouds, etc.), structured labels/metadata (categories, bounding boxes/segments, timestamps, trajectories, command-response pairs, preference comparisons, etc.), and data descriptions (data source, copyright/licensing, collection conditions, quality standards, and version information). From a commercial delivery perspective, AI datasets can be sold as 'off-the-shelf datasets' under license, or delivered as 'dataset creation' on a project basis (including data collection, annotation, and quality control), and continuously updated and versioned on platforms or data marketplaces. Industry research often categorizes them into two main types: 'dataset creation' and 'dataset sales/marketplaces.'

AI datasets are evolving from 'project-deliverable data packages' to 'sustainably iterative data assets.' As generative AI and multimodal models enter their productization cycle, customer procurement focus is shifting from data quantity to data quality, traceability, and reproducible evaluation. Dataset vendors need to deliver more robust authorization chains, data lineage, version management, and quality audits to support long-term iteration and compliance requirements. Simultaneously, synthetic data and data augmentation are increasingly used to address long-tail and scarce scenarios, driving dataset supply from purely manual labor-intensive to a hybrid paradigm of

'tools/platforms + human feedback.' This has resulted in a structural differentiation in industry gross margins: higher margins for off-the-shelf datasets, lower margins for custom-created datasets, and more stable margins for platform-based datasets.

This report is a detailed and comprehensive analysis for global AI Datasets market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI Datasets market size and forecasts, in consumption value (\$ Million), 2021-2032

Global AI Datasets market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global AI Datasets market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global AI Datasets market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Datasets

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Datasets market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TransPerfect (DataForce), Shaip, TELUS Digital, Centific, LXT, Defined.ai, Innodata, Gretel, Mostly AI, Speechocean, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

AI Datasets market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Off-the-shelf Datasets

Dataset Creation

Market segment by Data Type

Image

Video

Text

Speech

Market segment by Data Properties

Real Device Data

Synthetic Data

Market segment by Application

Smart Security

Smart Home

Smart Finance

Smart Healthcare

New Retail

Intelligent Driving

Market segment by players, this report covers

TransPerfect (DataForce)

Shaip

TELUS Digital

Centific

LXT

Defined.ai

Innodata

Gretel

Mostly AI

Speechocean

Datatang

DataBaker

Data100

Appen

Kingline

Longmao Data

Fellisen

MindFlow

NavInfo

iFLYTEK

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe AI Datasets product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Datasets, with revenue, gross margin, and global market share of AI Datasets from 2021 to 2026.

Chapter 3, the AI Datasets competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI

Datasets market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Datasets.

Chapter 13, to describe AI Datasets research findings and conclusion.

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