

Global AI Basic Data Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global AI Basic Data Services market size was valued at US\$ 5032 million in 2025 and is forecast to a readjusted size of US\$ 31214 million by 2032 with a CAGR of 29.7% during review period.

The global gross margin for AI infrastructure data services is projected to be around 49% in 2025. AI infrastructure data services refer to a collection of products and services encompassing the collection, processing, and labeling of data required for AI model training, alignment, and evaluation; quality control; data governance and version management; and the generation and delivery of synthetic data. Its core deliverables are structured data assets that can be directly used for training or evaluation (e.g., finished datasets, industry data packages, instruction and preference data, evaluation sets), or the ability to continuously produce this data (e.g., data labeling platforms and data operation pipelines). Statistically, AI infrastructure data services are typically defined by the 'commercial delivery of training data-related capabilities,' emphasizing the transformation of data from its raw form to a trainable form. Data labeling, as a crucial step, is generally defined as adding labels and metadata to raw data such as images, text, audio, and video, making it usable for machine learning training and validation.

The core applications of AI Basic Data Services cover three main battlegrounds: First, the data closed loop for autonomous driving and advanced driver assistance systems (long-tail road scene acquisition, spatiotemporally consistent multi-sensor annotation, playback evaluation, and simulation synthesis completion); second, robotics and embodied intelligence (operation teaching and teleoperation data, multimodal interaction data such as visual-language-action or visual-language-tactile-action, and

large-scale synthetic trajectories in simulation environments); and third, large models and generative artificial intelligence (instruction fine-tuning data, preference comparison and scoring data, red team and safety evaluation data, and continuous benchmark evaluation data). Among these, 'alignment and human feedback data' has become an important part of the commercial training chain for large models. The market is moving from the traditional 'low-complexity annotation outsourcing' stage to the 'high-value data engineering' stage. As model capabilities improve, customers' requirements for data are shifting from quantity to quality and verifiability, especially in safety-critical and high-reliability scenarios. Data providers no longer just deliver samples, but need to deliver traceable data lineage, reproducible evaluation protocols, and sustainable data production mechanisms. Synthetic data and simulation are becoming key tools for expanding coverage of long-tail and extreme scenarios, driving the evolution of data services from labor-intensive to platform-based and automated models. The competitive landscape is also being reshaped: leading clients tend to purchase both 'service delivery capabilities' and 'platform capabilities' to reduce the unit cost of data production and increase iteration speed; while data service companies are increasing unit price and customer stickiness by introducing expert participation, human feedback workflows, and more stringent quality control systems. Recent capital and cooperation trends surrounding data service companies also reflect the continued upward trend in long-term market demand for high-quality training data.

This report is a detailed and comprehensive analysis for global AI Basic Data Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI Basic Data Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global AI Basic Data Services market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global AI Basic Data Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global AI Basic Data Services market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for AI Basic Data Services
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Basic Data Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TransPerfect, Scale AI, Shaip, TELUS Digital, iMerit, CloudFactory, Samasource, Alegion, Innodata, TaskUs, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

AI Basic Data Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Dataset

Data Collection

Data Labeling

Other

Market segment by Data Type

Image

Video

Text

Speech

Market segment by Data Source

Real Device Data

Synthetic Data

Market segment by Application

Smart Security

Smart Home

Smart Finance

Smart Healthcare

New Retail

Embodied Intelligence

Intelligent Driving

Market segment by players, this report covers

TransPerfect

Scale AI

Shaip

TELUS Digital

iMerit

CloudFactory

Samasource

Alegion

Innodata

TaskUs

Centific

Cogito Tech

LXT

Defined.ai

Toloka AI

OneForma

Hive AI

Surge AI

Invisible Technologies

Snorkel AI

Labelbox

SuperAnnotate

Encord

V7

Dataloop(Dell)

Gretel

Mostly AI

Speechocean

Datatang

DataBaker

Data100

Appen

Kingline

Baidu Crowdsourcing

Longmao Data

Fellisen

MindFlow

NavInfo

iFLYTEK

Lionbridge

Market segment by regions, regional analysis covers

Global AI Basic Data Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe AI Basic Data Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Basic Data Services, with revenue, gross margin, and global market share of AI Basic Data Services from 2021 to 2026.

Chapter 3, the AI Basic Data Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI Basic Data Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Basic Data Services.

Chapter 13, to describe AI Basic Data Services research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of AI Basic Data Services by Type

1.3.1 Overview: Global AI Basic Data Services Market Size by Type: 2021 Versus 2025 Versus 2032

1.3.2 Global AI Basic Data Services Consumption Value Market Share by Type in 2025

1.3.3 Dataset

1.3.4 Data Collection

1.3.5 Data Labeling

1.3.6 Other

1.4 Classification of AI Basic Data Services by Data Type

1.4.1 Overview: Global AI Basic Data Services Market Size by Data Type: 2021 Versus 2025 Versus 2032

1.4.2 Global AI Basic Data Services Consumption Value Market Share by Data Type in 2025

1.4.3 Image

1.4.4 Video

1.4.5 Text

1.4.6 Speech

1.5 Classification of AI Basic Data Services by Data Source

1.5.1 Overview: Global AI Basic Data Services Market Size by Data Source: 2021 Versus 2025 Versus 2032

1.5.2 Global AI Basic Data Services Consumption Value Market Share by Data Source in 2025

1.5.3 Real Device Data

1.5.4 Synthetic Data

1.6 Global AI Basic Data Services Market by Application

1.6.1 Overview: Global AI Basic Data Services Market Size by Application: 2021 Versus 2025 Versus 2032

1.6.2 Smart Security

1.6.3 Smart Home

1.6.4 Smart Finance

1.6.5 Smart Healthcare

1.6.6 New Retail

- 1.6.7 Embodied Intelligence
- 1.6.8 Intelligent Driving
- 1.7 Global AI Basic Data Services Market Size & Forecast
- 1.8 Global AI Basic Data Services Market Size and Forecast by Region
 - 1.8.1 Global AI Basic Data Services Market Size by Region: 2021 VS 2025 VS 2032
 - 1.8.2 Global AI Basic Data Services Market Size by Region, (2021-2032)
 - 1.8.3 North America AI Basic Data Services Market Size and Prospect (2021-2032)
 - 1.8.4 Europe AI Basic Data Services Market Size and Prospect (2021-2032)
 - 1.8.5 Asia-Pacific AI Basic Data Services Market Size and Prospect (2021-2032)
 - 1.8.6 South America AI Basic Data Services Market Size and Prospect (2021-2032)
 - 1.8.7 Middle East & Africa AI Basic Data Services Market Size and Prospect (2021-2032)

2 COMPANY PROFILES

- 2.1 TransPerfect
 - 2.1.1 TransPerfect Details
 - 2.1.2 TransPerfect Major Business
 - 2.1.3 TransPerfect AI Basic Data Services Product and Solutions
 - 2.1.4 TransPerfect AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.1.5 TransPerfect Recent Developments and Future Plans
- 2.2 Scale AI
 - 2.2.1 Scale AI Details
 - 2.2.2 Scale AI Major Business
 - 2.2.3 Scale AI AI Basic Data Services Product and Solutions
 - 2.2.4 Scale AI AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.2.5 Scale AI Recent Developments and Future Plans
- 2.3 Shaip
 - 2.3.1 Shaip Details
 - 2.3.2 Shaip Major Business
 - 2.3.3 Shaip AI Basic Data Services Product and Solutions
 - 2.3.4 Shaip AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 Shaip Recent Developments and Future Plans
- 2.4 TELUS Digital
 - 2.4.1 TELUS Digital Details
 - 2.4.2 TELUS Digital Major Business

- 2.4.3 TELUS Digital AI Basic Data Services Product and Solutions
- 2.4.4 TELUS Digital AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
- 2.4.5 TELUS Digital Recent Developments and Future Plans
- 2.5 iMerit
 - 2.5.1 iMerit Details
 - 2.5.2 iMerit Major Business
 - 2.5.3 iMerit AI Basic Data Services Product and Solutions
 - 2.5.4 iMerit AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 iMerit Recent Developments and Future Plans
- 2.6 CloudFactory
 - 2.6.1 CloudFactory Details
 - 2.6.2 CloudFactory Major Business
 - 2.6.3 CloudFactory AI Basic Data Services Product and Solutions
 - 2.6.4 CloudFactory AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 CloudFactory Recent Developments and Future Plans
- 2.7 Samasource
 - 2.7.1 Samasource Details
 - 2.7.2 Samasource Major Business
 - 2.7.3 Samasource AI Basic Data Services Product and Solutions
 - 2.7.4 Samasource AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 Samasource Recent Developments and Future Plans
- 2.8 Alegion
 - 2.8.1 Alegion Details
 - 2.8.2 Alegion Major Business
 - 2.8.3 Alegion AI Basic Data Services Product and Solutions
 - 2.8.4 Alegion AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 Alegion Recent Developments and Future Plans
- 2.9 Innodata
 - 2.9.1 Innodata Details
 - 2.9.2 Innodata Major Business
 - 2.9.3 Innodata AI Basic Data Services Product and Solutions
 - 2.9.4 Innodata AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 Innodata Recent Developments and Future Plans

2.10 TaskUs

2.10.1 TaskUs Details

2.10.2 TaskUs Major Business

2.10.3 TaskUs AI Basic Data Services Product and Solutions

2.10.4 TaskUs AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 TaskUs Recent Developments and Future Plans

2.11 Centific

2.11.1 Centific Details

2.11.2 Centific Major Business

2.11.3 Centific AI Basic Data Services Product and Solutions

2.11.4 Centific AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Centific Recent Developments and Future Plans

2.12 Cogito Tech

2.12.1 Cogito Tech Details

2.12.2 Cogito Tech Major Business

2.12.3 Cogito Tech AI Basic Data Services Product and Solutions

2.12.4 Cogito Tech AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Cogito Tech Recent Developments and Future Plans

2.13 LXT

2.13.1 LXT Details

2.13.2 LXT Major Business

2.13.3 LXT AI Basic Data Services Product and Solutions

2.13.4 LXT AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 LXT Recent Developments and Future Plans

2.14 Defined.ai

2.14.1 Defined.ai Details

2.14.2 Defined.ai Major Business

2.14.3 Defined.ai AI Basic Data Services Product and Solutions

2.14.4 Defined.ai AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 Defined.ai Recent Developments and Future Plans

2.15 Toloka AI

2.15.1 Toloka AI Details

2.15.2 Toloka AI Major Business

2.15.3 Toloka AI AI Basic Data Services Product and Solutions

2.15.4 Toloka AI AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)

2.15.5 Toloka AI Recent Developments and Future Plans

2.16 OneForma

2.16.1 OneForma Details

2.16.2 OneForma Major Business

2.16.3 OneForma AI Basic Data Services Product and Solutions

2.16.4 OneForma AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)

2.16.5 OneForma Recent Developments and Future Plans

2.17 Hive AI

2.17.1 Hive AI Details

2.17.2 Hive AI Major Business

2.17.3 Hive AI AI Basic Data Services Product and Solutions

2.17.4 Hive AI AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)

2.17.5 Hive AI Recent Developments and Future Plans

2.18 Surge AI

2.18.1 Surge AI Details

2.18.2 Surge AI Major Business

2.18.3 Surge AI AI Basic Data Services Product and Solutions

2.18.4 Surge AI AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)

2.18.5 Surge AI Recent Developments and Future Plans

2.19 Invisible Technologies

2.19.1 Invisible Technologies Details

2.19.2 Invisible Technologies Major Business

2.19.3 Invisible Technologies AI Basic Data Services Product and Solutions

2.19.4 Invisible Technologies AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)

2.19.5 Invisible Technologies Recent Developments and Future Plans

2.20 Snorkel AI

2.20.1 Snorkel AI Details

2.20.2 Snorkel AI Major Business

2.20.3 Snorkel AI AI Basic Data Services Product and Solutions

2.20.4 Snorkel AI AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)

2.20.5 Snorkel AI Recent Developments and Future Plans

2.21 Labelbox

- 2.21.1 Labelbox Details
- 2.21.2 Labelbox Major Business
- 2.21.3 Labelbox AI Basic Data Services Product and Solutions
- 2.21.4 Labelbox AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
- 2.21.5 Labelbox Recent Developments and Future Plans
- 2.22 SuperAnnotate
 - 2.22.1 SuperAnnotate Details
 - 2.22.2 SuperAnnotate Major Business
 - 2.22.3 SuperAnnotate AI Basic Data Services Product and Solutions
 - 2.22.4 SuperAnnotate AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.22.5 SuperAnnotate Recent Developments and Future Plans
- 2.23 Encord
 - 2.23.1 Encord Details
 - 2.23.2 Encord Major Business
 - 2.23.3 Encord AI Basic Data Services Product and Solutions
 - 2.23.4 Encord AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.23.5 Encord Recent Developments and Future Plans
- 2.24 V7
 - 2.24.1 V7 Details
 - 2.24.2 V7 Major Business
 - 2.24.3 V7 AI Basic Data Services Product and Solutions
 - 2.24.4 V7 AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.24.5 V7 Recent Developments and Future Plans
- 2.25 Dataloop(Dell)
 - 2.25.1 Dataloop(Dell) Details
 - 2.25.2 Dataloop(Dell) Major Business
 - 2.25.3 Dataloop(Dell) AI Basic Data Services Product and Solutions
 - 2.25.4 Dataloop(Dell) AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.25.5 Dataloop(Dell) Recent Developments and Future Plans
- 2.26 Gretel
 - 2.26.1 Gretel Details
 - 2.26.2 Gretel Major Business
 - 2.26.3 Gretel AI Basic Data Services Product and Solutions
 - 2.26.4 Gretel AI Basic Data Services Revenue, Gross Margin and Market Share

(2021-2026)

2.26.5 Gretel Recent Developments and Future Plans

2.27 Mostly AI

2.27.1 Mostly AI Details

2.27.2 Mostly AI Major Business

2.27.3 Mostly AI AI Basic Data Services Product and Solutions

2.27.4 Mostly AI AI Basic Data Services Revenue, Gross Margin and Market Share

(2021-2026)

2.27.5 Mostly AI Recent Developments and Future Plans

2.28 Speechocean

2.28.1 Speechocean Details

2.28.2 Speechocean Major Business

2.28.3 Speechocean AI Basic Data Services Product and Solutions

2.28.4 Speechocean AI Basic Data Services Revenue, Gross Margin and Market

Share (2021-2026)

2.28.5 Speechocean Recent Developments and Future Plans

2.29 Datatang

2.29.1 Datatang Details

2.29.2 Datatang Major Business

2.29.3 Datatang AI Basic Data Services Product and Solutions

2.29.4 Datatang AI Basic Data Services Revenue, Gross Margin and Market Share

(2021-2026)

2.29.5 Datatang Recent Developments and Future Plans

2.30 DataBaker

2.30.1 DataBaker Details

2.30.2 DataBaker Major Business

2.30.3 DataBaker AI Basic Data Services Product and Solutions

2.30.4 DataBaker AI Basic Data Services Revenue, Gross Margin and Market Share

(2021-2026)

2.30.5 DataBaker Recent Developments and Future Plans

2.31 Data100

2.31.1 Data100 Details

2.31.2 Data100 Major Business

2.31.3 Data100 AI Basic Data Services Product and Solutions

2.31.4 Data100 AI Basic Data Services Revenue, Gross Margin and Market Share

(2021-2026)

2.31.5 Data100 Recent Developments and Future Plans

2.32 Appen

2.32.1 Appen Details

- 2.32.2 Appen Major Business
- 2.32.3 Appen AI Basic Data Services Product and Solutions
- 2.32.4 Appen AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
- 2.32.5 Appen Recent Developments and Future Plans
- 2.33 Kingline
 - 2.33.1 Kingline Details
 - 2.33.2 Kingline Major Business
 - 2.33.3 Kingline AI Basic Data Services Product and Solutions
 - 2.33.4 Kingline AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.33.5 Kingline Recent Developments and Future Plans
- 2.34 Baidu Crowdsourcing
 - 2.34.1 Baidu Crowdsourcing Details
 - 2.34.2 Baidu Crowdsourcing Major Business
 - 2.34.3 Baidu Crowdsourcing AI Basic Data Services Product and Solutions
 - 2.34.4 Baidu Crowdsourcing AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.34.5 Baidu Crowdsourcing Recent Developments and Future Plans
- 2.35 Longmao Data
 - 2.35.1 Longmao Data Details
 - 2.35.2 Longmao Data Major Business
 - 2.35.3 Longmao Data AI Basic Data Services Product and Solutions
 - 2.35.4 Longmao Data AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.35.5 Longmao Data Recent Developments and Future Plans
- 2.36 Fellisen
 - 2.36.1 Fellisen Details
 - 2.36.2 Fellisen Major Business
 - 2.36.3 Fellisen AI Basic Data Services Product and Solutions
 - 2.36.4 Fellisen AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.36.5 Fellisen Recent Developments and Future Plans
- 2.37 MindFlow
 - 2.37.1 MindFlow Details
 - 2.37.2 MindFlow Major Business
 - 2.37.3 MindFlow AI Basic Data Services Product and Solutions
 - 2.37.4 MindFlow AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)

- 2.37.5 MindFlow Recent Developments and Future Plans
- 2.38 NavInfo
 - 2.38.1 NavInfo Details
 - 2.38.2 NavInfo Major Business
 - 2.38.3 NavInfo AI Basic Data Services Product and Solutions
 - 2.38.4 NavInfo AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.38.5 NavInfo Recent Developments and Future Plans
- 2.39 iFLYTEK
 - 2.39.1 iFLYTEK Details
 - 2.39.2 iFLYTEK Major Business
 - 2.39.3 iFLYTEK AI Basic Data Services Product and Solutions
 - 2.39.4 iFLYTEK AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.39.5 iFLYTEK Recent Developments and Future Plans
- 2.40 Lionbridge
 - 2.40.1 Lionbridge Details
 - 2.40.2 Lionbridge Major Business
 - 2.40.3 Lionbridge AI Basic Data Services Product and Solutions
 - 2.40.4 Lionbridge AI Basic Data Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.40.5 Lionbridge Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global AI Basic Data Services Revenue and Share by Players (2021-2026)
- 3.2 Market Share Analysis (2025)
 - 3.2.1 Market Share of AI Basic Data Services by Company Revenue
 - 3.2.2 Top 3 AI Basic Data Services Players Market Share in 2025
 - 3.2.3 Top 6 AI Basic Data Services Players Market Share in 2025
- 3.3 AI Basic Data Services Market: Overall Company Footprint Analysis
 - 3.3.1 AI Basic Data Services Market: Region Footprint
 - 3.3.2 AI Basic Data Services Market: Company Product Type Footprint
 - 3.3.3 AI Basic Data Services Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global AI Basic Data Services Consumption Value and Market Share by Type (2021-2026)

4.2 Global AI Basic Data Services Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global AI Basic Data Services Consumption Value Market Share by Application (2021-2026)

5.2 Global AI Basic Data Services Market Forecast by Application (2027-2032)

6 NORTH AMERICA

6.1 North America AI Basic Data Services Consumption Value by Type (2021-2032)

6.2 North America AI Basic Data Services Market Size by Application (2021-2032)

6.3 North America AI Basic Data Services Market Size by Country

6.3.1 North America AI Basic Data Services Consumption Value by Country (2021-2032)

6.3.2 United States AI Basic Data Services Market Size and Forecast (2021-2032)

6.3.3 Canada AI Basic Data Services Market Size and Forecast (2021-2032)

6.3.4 Mexico AI Basic Data Services Market Size and Forecast (2021-2032)

7 EUROPE

7.1 Europe AI Basic Data Services Consumption Value by Type (2021-2032)

7.2 Europe AI Basic Data Services Consumption Value by Application (2021-2032)

7.3 Europe AI Basic Data Services Market Size by Country

7.3.1 Europe AI Basic Data Services Consumption Value by Country (2021-2032)

7.3.2 Germany AI Basic Data Services Market Size and Forecast (2021-2032)

7.3.3 France AI Basic Data Services Market Size and Forecast (2021-2032)

7.3.4 United Kingdom AI Basic Data Services Market Size and Forecast (2021-2032)

7.3.5 Russia AI Basic Data Services Market Size and Forecast (2021-2032)

7.3.6 Italy AI Basic Data Services Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

8.1 Asia-Pacific AI Basic Data Services Consumption Value by Type (2021-2032)

8.2 Asia-Pacific AI Basic Data Services Consumption Value by Application (2021-2032)

8.3 Asia-Pacific AI Basic Data Services Market Size by Region

8.3.1 Asia-Pacific AI Basic Data Services Consumption Value by Region (2021-2032)

- 8.3.2 China AI Basic Data Services Market Size and Forecast (2021-2032)
- 8.3.3 Japan AI Basic Data Services Market Size and Forecast (2021-2032)
- 8.3.4 South Korea AI Basic Data Services Market Size and Forecast (2021-2032)
- 8.3.5 India AI Basic Data Services Market Size and Forecast (2021-2032)
- 8.3.6 Southeast Asia AI Basic Data Services Market Size and Forecast (2021-2032)
- 8.3.7 Australia AI Basic Data Services Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

- 9.1 South America AI Basic Data Services Consumption Value by Type (2021-2032)
- 9.2 South America AI Basic Data Services Consumption Value by Application (2021-2032)
- 9.3 South America AI Basic Data Services Market Size by Country
 - 9.3.1 South America AI Basic Data Services Consumption Value by Country (2021-2032)
 - 9.3.2 Brazil AI Basic Data Services Market Size and Forecast (2021-2032)
 - 9.3.3 Argentina AI Basic Data Services Market Size and Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa AI Basic Data Services Consumption Value by Type (2021-2032)
- 10.2 Middle East & Africa AI Basic Data Services Consumption Value by Application (2021-2032)
- 10.3 Middle East & Africa AI Basic Data Services Market Size by Country
 - 10.3.1 Middle East & Africa AI Basic Data Services Consumption Value by Country (2021-2032)
 - 10.3.2 Turkey AI Basic Data Services Market Size and Forecast (2021-2032)
 - 10.3.3 Saudi Arabia AI Basic Data Services Market Size and Forecast (2021-2032)
 - 10.3.4 UAE AI Basic Data Services Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

- 11.1 AI Basic Data Services Market Drivers
- 11.2 AI Basic Data Services Market Restraints
- 11.3 AI Basic Data Services Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 AI Basic Data Services Industry Chain

12.2 AI Basic Data Services Upstream Analysis

12.3 AI Basic Data Services Midstream Analysis

12.4 AI Basic Data Services Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global AI Basic Data Services Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global AI Basic Data Services Consumption Value by Data Type, (USD Million), 2021 & 2025 & 2032

Table 3. Global AI Basic Data Services Consumption Value by Data Source, (USD Million), 2021 & 2025 & 2032

Table 4. Global AI Basic Data Services Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Global AI Basic Data Services Consumption Value by Region (2021-2026) & (USD Million)

Table 6. Global AI Basic Data Services Consumption Value by Region (2027-2032) & (USD Million)

Table 7. TransPerfect Company Information, Head Office, and Major Competitors

Table 8. TransPerfect Major Business

Table 9. TransPerfect AI Basic Data Services Product and Solutions

Table 10. TransPerfect AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 11. TransPerfect Recent Developments and Future Plans

Table 12. Scale AI Company Information, Head Office, and Major Competitors

Table 13. Scale AI Major Business

Table 14. Scale AI AI Basic Data Services Product and Solutions

Table 15. Scale AI AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 16. Scale AI Recent Developments and Future Plans

Table 17. Shaip Company Information, Head Office, and Major Competitors

Table 18. Shaip Major Business

Table 19. Shaip AI Basic Data Services Product and Solutions

Table 20. Shaip AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 21. TELUS Digital Company Information, Head Office, and Major Competitors

Table 22. TELUS Digital Major Business

Table 23. TELUS Digital AI Basic Data Services Product and Solutions

Table 24. TELUS Digital AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 25. TELUS Digital Recent Developments and Future Plans

- Table 26. iMerit Company Information, Head Office, and Major Competitors
- Table 27. iMerit Major Business
- Table 28. iMerit AI Basic Data Services Product and Solutions
- Table 29. iMerit AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 30. iMerit Recent Developments and Future Plans
- Table 31. CloudFactory Company Information, Head Office, and Major Competitors
- Table 32. CloudFactory Major Business
- Table 33. CloudFactory AI Basic Data Services Product and Solutions
- Table 34. CloudFactory AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 35. CloudFactory Recent Developments and Future Plans
- Table 36. Samasource Company Information, Head Office, and Major Competitors
- Table 37. Samasource Major Business
- Table 38. Samasource AI Basic Data Services Product and Solutions
- Table 39. Samasource AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 40. Samasource Recent Developments and Future Plans
- Table 41. Alegion Company Information, Head Office, and Major Competitors
- Table 42. Alegion Major Business
- Table 43. Alegion AI Basic Data Services Product and Solutions
- Table 44. Alegion AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 45. Alegion Recent Developments and Future Plans
- Table 46. Innodata Company Information, Head Office, and Major Competitors
- Table 47. Innodata Major Business
- Table 48. Innodata AI Basic Data Services Product and Solutions
- Table 49. Innodata AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 50. Innodata Recent Developments and Future Plans
- Table 51. TaskUs Company Information, Head Office, and Major Competitors
- Table 52. TaskUs Major Business
- Table 53. TaskUs AI Basic Data Services Product and Solutions
- Table 54. TaskUs AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 55. TaskUs Recent Developments and Future Plans
- Table 56. Centific Company Information, Head Office, and Major Competitors
- Table 57. Centific Major Business
- Table 58. Centific AI Basic Data Services Product and Solutions

Table 59. Centific AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 60. Centific Recent Developments and Future Plans

Table 61. Cogito Tech Company Information, Head Office, and Major Competitors

Table 62. Cogito Tech Major Business

Table 63. Cogito Tech AI Basic Data Services Product and Solutions

Table 64. Cogito Tech AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 65. Cogito Tech Recent Developments and Future Plans

Table 66. LXT Company Information, Head Office, and Major Competitors

Table 67. LXT Major Business

Table 68. LXT AI Basic Data Services Product and Solutions

Table 69. LXT AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 70. LXT Recent Developments and Future Plans

Table 71. Defined.ai Company Information, Head Office, and Major Competitors

Table 72. Defined.ai Major Business

Table 73. Defined.ai AI Basic Data Services Product and Solutions

Table 74. Defined.ai AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 75. Defined.ai Recent Developments and Future Plans

Table 76. Toloka AI Company Information, Head Office, and Major Competitors

Table 77. Toloka AI Major Business

Table 78. Toloka AI AI Basic Data Services Product and Solutions

Table 79. Toloka AI AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 80. Toloka AI Recent Developments and Future Plans

Table 81. OneForma Company Information, Head Office, and Major Competitors

Table 82. OneForma Major Business

Table 83. OneForma AI Basic Data Services Product and Solutions

Table 84. OneForma AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. OneForma Recent Developments and Future Plans

Table 86. Hive AI Company Information, Head Office, and Major Competitors

Table 87. Hive AI Major Business

Table 88. Hive AI AI Basic Data Services Product and Solutions

Table 89. Hive AI AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 90. Hive AI Recent Developments and Future Plans

- Table 91. Surge AI Company Information, Head Office, and Major Competitors
- Table 92. Surge AI Major Business
- Table 93. Surge AI AI Basic Data Services Product and Solutions
- Table 94. Surge AI AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 95. Surge AI Recent Developments and Future Plans
- Table 96. Invisible Technologies Company Information, Head Office, and Major Competitors
- Table 97. Invisible Technologies Major Business
- Table 98. Invisible Technologies AI Basic Data Services Product and Solutions
- Table 99. Invisible Technologies AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 100. Invisible Technologies Recent Developments and Future Plans
- Table 101. Snorkel AI Company Information, Head Office, and Major Competitors
- Table 102. Snorkel AI Major Business
- Table 103. Snorkel AI AI Basic Data Services Product and Solutions
- Table 104. Snorkel AI AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 105. Snorkel AI Recent Developments and Future Plans
- Table 106. Labelbox Company Information, Head Office, and Major Competitors
- Table 107. Labelbox Major Business
- Table 108. Labelbox AI Basic Data Services Product and Solutions
- Table 109. Labelbox AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 110. Labelbox Recent Developments and Future Plans
- Table 111. SuperAnnotate Company Information, Head Office, and Major Competitors
- Table 112. SuperAnnotate Major Business
- Table 113. SuperAnnotate AI Basic Data Services Product and Solutions
- Table 114. SuperAnnotate AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. SuperAnnotate Recent Developments and Future Plans
- Table 116. Encord Company Information, Head Office, and Major Competitors
- Table 117. Encord Major Business
- Table 118. Encord AI Basic Data Services Product and Solutions
- Table 119. Encord AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 120. Encord Recent Developments and Future Plans
- Table 121. V7 Company Information, Head Office, and Major Competitors
- Table 122. V7 Major Business

Table 123. V7 AI Basic Data Services Product and Solutions

Table 124. V7 AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 125. V7 Recent Developments and Future Plans

Table 126. Dataloop(Dell) Company Information, Head Office, and Major Competitors

Table 127. Dataloop(Dell) Major Business

Table 128. Dataloop(Dell) AI Basic Data Services Product and Solutions

Table 129. Dataloop(Dell) AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 130. Dataloop(Dell) Recent Developments and Future Plans

Table 131. Gretel Company Information, Head Office, and Major Competitors

Table 132. Gretel Major Business

Table 133. Gretel AI Basic Data Services Product and Solutions

Table 134. Gretel AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 135. Gretel Recent Developments and Future Plans

Table 136. Mostly AI Company Information, Head Office, and Major Competitors

Table 137. Mostly AI Major Business

Table 138. Mostly AI AI Basic Data Services Product and Solutions

Table 139. Mostly AI AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 140. Mostly AI Recent Developments and Future Plans

Table 141. Speechocean Company Information, Head Office, and Major Competitors

Table 142. Speechocean Major Business

Table 143. Speechocean AI Basic Data Services Product and Solutions

Table 144. Speechocean AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Speechocean Recent Developments and Future Plans

Table 146. Datatang Company Information, Head Office, and Major Competitors

Table 147. Datatang Major Business

Table 148. Datatang AI Basic Data Services Product and Solutions

Table 149. Datatang AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 150. Datatang Recent Developments and Future Plans

Table 151. DataBaker Company Information, Head Office, and Major Competitors

Table 152. DataBaker Major Business

Table 153. DataBaker AI Basic Data Services Product and Solutions

Table 154. DataBaker AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

- Table 155. DataBaker Recent Developments and Future Plans
- Table 156. Data100 Company Information, Head Office, and Major Competitors
- Table 157. Data100 Major Business
- Table 158. Data100 AI Basic Data Services Product and Solutions
- Table 159. Data100 AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 160. Data100 Recent Developments and Future Plans
- Table 161. Appen Company Information, Head Office, and Major Competitors
- Table 162. Appen Major Business
- Table 163. Appen AI Basic Data Services Product and Solutions
- Table 164. Appen AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 165. Appen Recent Developments and Future Plans
- Table 166. Kingline Company Information, Head Office, and Major Competitors
- Table 167. Kingline Major Business
- Table 168. Kingline AI Basic Data Services Product and Solutions
- Table 169. Kingline AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 170. Kingline Recent Developments and Future Plans
- Table 171. Baidu Crowdsourcing Company Information, Head Office, and Major Competitors
- Table 172. Baidu Crowdsourcing Major Business
- Table 173. Baidu Crowdsourcing AI Basic Data Services Product and Solutions
- Table 174. Baidu Crowdsourcing AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 175. Baidu Crowdsourcing Recent Developments and Future Plans
- Table 176. Longmao Data Company Information, Head Office, and Major Competitors
- Table 177. Longmao Data Major Business
- Table 178. Longmao Data AI Basic Data Services Product and Solutions
- Table 179. Longmao Data AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 180. Longmao Data Recent Developments and Future Plans
- Table 181. Fellisen Company Information, Head Office, and Major Competitors
- Table 182. Fellisen Major Business
- Table 183. Fellisen AI Basic Data Services Product and Solutions
- Table 184. Fellisen AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 185. Fellisen Recent Developments and Future Plans
- Table 186. MindFlow Company Information, Head Office, and Major Competitors

- Table 187. MindFlow Major Business
- Table 188. MindFlow AI Basic Data Services Product and Solutions
- Table 189. MindFlow AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 190. MindFlow Recent Developments and Future Plans
- Table 191. NavInfo Company Information, Head Office, and Major Competitors
- Table 192. NavInfo Major Business
- Table 193. NavInfo AI Basic Data Services Product and Solutions
- Table 194. NavInfo AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 195. NavInfo Recent Developments and Future Plans
- Table 196. iFLYTEK Company Information, Head Office, and Major Competitors
- Table 197. iFLYTEK Major Business
- Table 198. iFLYTEK AI Basic Data Services Product and Solutions
- Table 199. iFLYTEK AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 200. iFLYTEK Recent Developments and Future Plans
- Table 201. Lionbridge Company Information, Head Office, and Major Competitors
- Table 202. Lionbridge Major Business
- Table 203. Lionbridge AI Basic Data Services Product and Solutions
- Table 204. Lionbridge AI Basic Data Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 205. Lionbridge Recent Developments and Future Plans
- Table 206. Global AI Basic Data Services Revenue (USD Million) by Players (2021-2026)
- Table 207. Global AI Basic Data Services Revenue Share by Players (2021-2026)
- Table 208. Breakdown of AI Basic Data Services by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 209. Market Position of Players in AI Basic Data Services, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 210. Head Office of Key AI Basic Data Services Players
- Table 211. AI Basic Data Services Market: Company Product Type Footprint
- Table 212. AI Basic Data Services Market: Company Product Application Footprint
- Table 213. AI Basic Data Services New Market Entrants and Barriers to Market Entry
- Table 214. AI Basic Data Services Mergers, Acquisition, Agreements, and Collaborations
- Table 215. Global AI Basic Data Services Consumption Value (USD Million) by Type (2021-2026)
- Table 216. Global AI Basic Data Services Consumption Value Share by Type

(2021-2026)

Table 217. Global AI Basic Data Services Consumption Value Forecast by Type

(2027-2032)

Table 218. Global AI Basic Data Services Consumption Value by Application

(2021-2026)

Table 219. Global AI Basic Data Services Consumption Value Forecast by Application

(2027-2032)

Table 220. North America AI Basic Data Services Consumption Value by Type

(2021-2026) & (USD Million)

Table 221. North America AI Basic Data Services Consumption Value by Type

(2027-2032) & (USD Million)

Table 222. North America AI Basic Data Services Consumption Value by Application

(2021-2026) & (USD Million)

Table 223. North America AI Basic Data Services Consumption Value by Application

(2027-2032) & (USD Million)

Table 224. North America AI Basic Data Services Consumption Value by Country

(2021-2026) & (USD Million)

Table 225. North America AI Basic Data Services Consumption Value by Country

(2027-2032) & (USD Million)

Table 226. Europe AI Basic Data Services Consumption Value by Type (2021-2026) &

(USD Million)

Table 227. Europe AI Basic Data Services Consumption Value by Type (2027-2032) &

(USD Million)

Table 228. Europe AI Basic Data Services Consumption Value by Application

(2021-2026) & (USD Million)

Table 229. Europe AI Basic Data Services Consumption Value by Application

(2027-2032) & (USD Million)

Table 230. Europe AI Basic Data Services Consumption Value by Country (2021-2026)

& (USD Million)

Table 231. Europe AI Basic Data Services Consumption Value by Country (2027-2032)

& (USD Million)

Table 232. Asia-Pacific AI Basic Data Services Consumption Value by Type

(2021-2026) & (USD Million)

Table 233. Asia-Pacific AI Basic Data Services Consumption Value by Type

(2027-2032) & (USD Million)

Table 234. Asia-Pacific AI Basic Data Services Consumption Value by Application

(2021-2026) & (USD Million)

Table 235. Asia-Pacific AI Basic Data Services Consumption Value by Application

(2027-2032) & (USD Million)

Table 236. Asia-Pacific AI Basic Data Services Consumption Value by Region (2021-2026) & (USD Million)

Table 237. Asia-Pacific AI Basic Data Services Consumption Value by Region (2027-2032) & (USD Million)

Table 238. South America AI Basic Data Services Consumption Value by Type (2021-2026) & (USD Million)

Table 239. South America AI Basic Data Services Consumption Value by Type (2027-2032) & (USD Million)

Table 240. South America AI Basic Data Services Consumption Value by Application (2021-2026) & (USD Million)

Table 241. South America AI Basic Data Services Consumption Value by Application (2027-2032) & (USD Million)

Table 242. South America AI Basic Data Services Consumption Value by Country (2021-2026) & (USD Million)

Table 243. South America AI Basic Data Services Consumption Value by Country (2027-2032) & (USD Million)

Table 244. Middle East & Africa AI Basic Data Services Consumption Value by Type (2021-2026) & (USD Million)

Table 245. Middle East & Africa AI Basic Data Services Consumption Value by Type (2027-2032) & (USD Million)

Table 246. Middle East & Africa AI Basic Data Services Consumption Value by Application (2021-2026) & (USD Million)

Table 247. Middle East & Africa AI Basic Data Services Consumption Value by Application (2027-2032) & (USD Million)

Table 248. Middle East & Africa AI Basic Data Services Consumption Value by Country (2021-2026) & (USD Million)

Table 249. Middle East & Africa AI Basic Data Services Consumption Value by Country (2027-2032) & (USD Million)

Table 250. Global Key Players of AI Basic Data Services Upstream (Raw Materials)

Table 251. Global AI Basic Data Services Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. AI Basic Data Services Picture

Figure 2. Global AI Basic Data Services Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global AI Basic Data Services Consumption Value Market Share by Type in 2025

Figure 4. Dataset

Figure 5. Data Collection

Figure 6. Data Labeling

Figure 7. Other

Figure 8. Global AI Basic Data Services Consumption Value by Data Type, (USD Million), 2021 & 2025 & 2032

Figure 9. Global AI Basic Data Services Consumption Value Market Share by Data Type in 2025

Figure 10. Image

Figure 11. Video

Figure 12. Text

Figure 13. Speech

Figure 14. Global AI Basic Data Services Consumption Value by Data Source, (USD Million), 2021 & 2025 & 2032

Figure 15. Global AI Basic Data Services Consumption Value Market Share by Data Source in 2025

Figure 16. Real Device Data

Figure 17. Synthetic Data

Figure 18. Global AI Basic Data Services Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 19. AI Basic Data Services Consumption Value Market Share by Application in 2025

Figure 20. Smart Security Picture

Figure 21. Smart Home Picture

Figure 22. Smart Finance Picture

Figure 23. Smart Healthcare Picture

Figure 24. New Retail Picture

Figure 25. Embodied Intelligence Picture

Figure 26. Intelligent Driving Picture

Figure 27. Global AI Basic Data Services Consumption Value, (USD Million): 2021 &

2025 & 2032

Figure 28. Global AI Basic Data Services Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 29. Global Market AI Basic Data Services Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)

Figure 30. Global AI Basic Data Services Consumption Value Market Share by Region (2021-2032)

Figure 31. Global AI Basic Data Services Consumption Value Market Share by Region in 2025

Figure 32. North America AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 33. Europe AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 34. Asia-Pacific AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 35. South America AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 36. Middle East & Africa AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 37. Company Three Recent Developments and Future Plans

Figure 38. Global AI Basic Data Services Revenue Share by Players in 2025

Figure 39. AI Basic Data Services Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 40. Market Share of AI Basic Data Services by Player Revenue in 2025

Figure 41. Top 3 AI Basic Data Services Players Market Share in 2025

Figure 42. Top 6 AI Basic Data Services Players Market Share in 2025

Figure 43. Global AI Basic Data Services Consumption Value Share by Type (2021-2026)

Figure 44. Global AI Basic Data Services Market Share Forecast by Type (2027-2032)

Figure 45. Global AI Basic Data Services Consumption Value Share by Application (2021-2026)

Figure 46. Global AI Basic Data Services Market Share Forecast by Application (2027-2032)

Figure 47. North America AI Basic Data Services Consumption Value Market Share by Type (2021-2032)

Figure 48. North America AI Basic Data Services Consumption Value Market Share by Application (2021-2032)

Figure 49. North America AI Basic Data Services Consumption Value Market Share by Country (2021-2032)

Figure 50. United States AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 51. Canada AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 52. Mexico AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 53. Europe AI Basic Data Services Consumption Value Market Share by Type (2021-2032)

Figure 54. Europe AI Basic Data Services Consumption Value Market Share by Application (2021-2032)

Figure 55. Europe AI Basic Data Services Consumption Value Market Share by Country (2021-2032)

Figure 56. Germany AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 57. France AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 58. United Kingdom AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 59. Russia AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 60. Italy AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 61. Asia-Pacific AI Basic Data Services Consumption Value Market Share by Type (2021-2032)

Figure 62. Asia-Pacific AI Basic Data Services Consumption Value Market Share by Application (2021-2032)

Figure 63. Asia-Pacific AI Basic Data Services Consumption Value Market Share by Region (2021-2032)

Figure 64. China AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 65. Japan AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 66. South Korea AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 67. India AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 68. Southeast Asia AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 69. Australia AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 70. South America AI Basic Data Services Consumption Value Market Share by Type (2021-2032)

Figure 71. South America AI Basic Data Services Consumption Value Market Share by Application (2021-2032)

Figure 72. South America AI Basic Data Services Consumption Value Market Share by Country (2021-2032)

Figure 73. Brazil AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 74. Argentina AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 75. Middle East & Africa AI Basic Data Services Consumption Value Market Share by Type (2021-2032)

Figure 76. Middle East & Africa AI Basic Data Services Consumption Value Market Share by Application (2021-2032)

Figure 77. Middle East & Africa AI Basic Data Services Consumption Value Market Share by Country (2021-2032)

Figure 78. Turkey AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 79. Saudi Arabia AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 80. UAE AI Basic Data Services Consumption Value (2021-2032) & (USD Million)

Figure 81. AI Basic Data Services Market Drivers

Figure 82. AI Basic Data Services Market Restraints

Figure 83. AI Basic Data Services Market Trends

Figure 84. Porters Five Forces Analysis

Figure 85. AI Basic Data Services Industrial Chain

Figure 86. Methodology

Figure 87. Research Process and Data Source

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