

Global AI-Based Transcription and Captioning Services Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our latest research, the global AI-Based Transcription and Captioning Services market size will reach USD million in 2031, growing at a CAGR of %over the analysis period.

AI-Based Transcription and Captioning Services utilize artificial intelligence (AI) technologies, such as automatic speech recognition (ASR) and natural language processing (NLP), to transcribe audio and video content into text and generate captions or subtitles automatically. These services leverage machine learning algorithms to analyze spoken language, identify speech patterns, and convert audio signals into written text with high accuracy.

These services are widely used across industries for a variety of applications, including media production, education, business communication, accessibility compliance, legal documentation, and healthcare documentation. By automating the transcription and captioning process, AI-based services help organizations improve productivity, accessibility, and efficiency while reducing costs and manual effort associated with traditional transcription methods.

This report is a detailed and comprehensive analysis for global AI-Based Transcription and Captioning Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI-Based Transcription and Captioning Services market size and forecasts, in consumption value (\$ Million), 2020-2031

Global AI-Based Transcription and Captioning Services market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global AI-Based Transcription and Captioning Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global AI-Based Transcription and Captioning Services market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for AI-Based Transcription and Captioning Services
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global AI-Based Transcription and Captioning Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IBM, Verbit, OpenAI Whisper, AI-Media, Rev, Speechmatics, Aptek, NHK, ENCO Systems, Digital Nirvana, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

AI-Based Transcription and Captioning Services market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-Based

On-Premises

Market segment by Application

Media and Entertainment

Online Education and Training

Meetings and Conferences

Others

Market segment by players, this report covers

IBM

Verbit

OpenAI Whisper

AI-Media

Rev

Speechmatics

Apptek

NHK

ENCO Systems

Digital Nirvana

Sonix

Telestream

VoiceBox

Trint

Happy Scribe

Descript

Limecraft

Acadecraft

TranscribeFiles

Maestra AI

Ava Live Captions

Auris AI

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe AI-Based Transcription and Captioning Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI-Based Transcription and Captioning Services, with revenue, gross margin, and global market share of AI-Based Transcription and

Captioning Services from 2020 to 2025.

Chapter 3, the AI-Based Transcription and Captioning Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and AI-Based Transcription and Captioning Services market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI-Based Transcription and Captioning Services.

Chapter 13, to describe AI-Based Transcription and Captioning Services research findings and conclusion.

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