

# Global Acoustic Tag Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Acoustic Tag market size was valued at US\$ 144 million in 2025 and is forecast to a readjusted size of US\$ 231 million by 2032 with a CAGR of 6.9% during review period.

In 2025, the global annual production capacity of acoustic tags was approximately 450,000 units, while actual production reached about 360,000 units. The global average market price was approximately US\$420 per unit, and the gross profit margin of major manufacturers ranged from 35% to 55%. Acoustic tags are small electronic devices that emit ultrasonic signals for tracking, monitoring, or identifying objects in underwater environments. They are widely used in marine biology for fish and marine animal tracking, underwater infrastructure monitoring, and environmental studies. By encoding unique identifiers into acoustic signals, these tags allow precise location detection and long-term behavioral monitoring without physical interference.

The supply chain of acoustic tags starts upstream with piezoelectric materials, integrated circuits, micro-batteries, waterproof housings, and marine-grade cabling. Midstream manufacturers design the acoustic transducers, integrate electronics, program unique IDs, encapsulate for underwater durability, and conduct calibration and reliability testing, primarily concentrated in China, Japan, and Europe. Downstream, these tags are deployed in fisheries management, marine biology research, offshore infrastructure monitoring, and environmental conservation projects. End users emphasize signal reliability, transmission distance, battery life, corrosion resistance, and regulatory compliance in marine environments.

The acoustic tag market is driven by growing demand for precise tracking and monitoring in marine biology, fisheries, and underwater infrastructure management.

Increasing adoption of miniaturized electronics, low-power consumption technologies, and waterproof encapsulation has expanded application scenarios. Technological developments focus on enhancing signal range, accuracy, and battery life, while ensuring compliance with environmental regulations. Market growth is further supported by conservation initiatives, offshore construction projects, and government-backed marine research programs. Manufacturers are emphasizing cost-effective, reliable, and environmentally friendly designs to meet evolving user requirements.

This report is a detailed and comprehensive analysis for global Acoustic Tag market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Acoustic Tag market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Acoustic Tag market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Acoustic Tag market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Acoustic Tag market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Acoustic Tag

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Acoustic Tag market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Vemco, Thelma Biotel, Sonotronics, Lotek, Innovasea, Desert Star Systems, Marine Instruments, Satellite, Cefas Technology, Sirtrack, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Acoustic Tag market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Continuous-wave Acoustic Tag

Pulsed-coded Acoustic Tag

### **Market segment by Frequency Band**

Low-frequency 30–80 kHz Tag

High-frequency 180–300 kHz Tag

Ultrasonic >300 kHz Tag

### **Market segment by Application**

Fisheries Management

Marine Biological Research

Marine Infrastructure Monitoring

## Major players covered

Vemco

Thelma Biotel

Sonotronics

Lotek

Innovasea

Desert Star Systems

Marine Instruments

Satellite

Cefas Technology

Sirtrack

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

## **The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Acoustic Tag product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Acoustic Tag, with price, sales quantity,

revenue, and global market share of Acoustic Tag from 2021 to 2026.

Chapter 3, the Acoustic Tag competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Acoustic Tag breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Acoustic Tag market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Acoustic Tag.

Chapter 14 and 15, to describe Acoustic Tag sales channel, distributors, customers, research findings and conclusion.

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