

Global AC Motor Soft Starter Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/A1B0095AD50CEN.html>

Date: October 2025

Pages: 161

Price: US\$ 3,132.00 (Single User License)

ID: A1B0095AD50CEN

Abstracts

According to our (Global Info Research) latest study, the global AC Motor Soft Starter market size was valued at US\$ 321 million in 2024 and is forecast to a readjusted size of USD 438 million by 2031 with a CAGR of 4.6% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

An AC motor soft starter is a device used to control the starting process of an AC motor. Its main function is to reduce the starting current by gradually increasing the motor voltage, thereby achieving 'soft start'. This helps reduce the impact of the motor on the power supply and mechanical equipment at the moment of startup, and prolongs the service life of the equipment.

This report is a detailed and comprehensive analysis for global AC Motor Soft Starter market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AC Motor Soft Starter market size and forecasts, in consumption value (\$

Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global AC Motor Soft Starter market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global AC Motor Soft Starter market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global AC Motor Soft Starter market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for AC Motor Soft Starter
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global AC Motor Soft Starter market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Schneider Electric, Chint, Eaton, AEG, ABB, Micro-Air, LLC, MICNO, Rockwell Automation, Gozuk, Sinovo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

AC Motor Soft Starter market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Torque Starting

Current Limit Start

Pulse Conflict Jump Start

Market segment by Application

Machinery Industry

Metallurgical Industry

Petrochemical Industry

Construction Industry

Food Industry

Water Treatment Industry

Others

Major players covered

Schneider Electric

Chint

Eaton

AEG

ABB

Micro-Air, LLC

MICNO

Rockwell Automation

Gozuk

Sinovo

PLUSFO

DAYU ELECTRIC

CHEEGON ELECTRIC

ATA

HNDCE

RENLE

Vaidnor

TENGEN

ZIRI Electrical Technology

XIAN XIWEI ELECTRICAL TECHNOLOGY

Zhejiang Xinhang Electrical

PEOPLE ELECTRIC

Anchorwill

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe AC Motor Soft Starter product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of AC Motor Soft Starter, with price, sales quantity, revenue, and global market share of AC Motor Soft Starter from 2020 to 2025.

Chapter 3, the AC Motor Soft Starter competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the AC Motor Soft Starter breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and AC Motor Soft Starter market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of AC Motor Soft Starter.

Chapter 14 and 15, to describe AC Motor Soft Starter sales channel, distributors, customers, research findings and conclusion.

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