

# Global 55 Inch TV Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global 55 Inch TV market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

A 55-inch TV refers to the diagonal measurement of the TV screen, which is approximately 55 inches or 139.7 centimeters. It is a popular size for TVs and is suitable for medium-sized viewing areas such as living rooms or home theaters.

This report is a detailed and comprehensive analysis for global 55 Inch TV market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global 55 Inch TV market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global 55 Inch TV market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global 55 Inch TV market size and forecasts, by Type and by Application, in

consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global 55 Inch TV market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for 55 Inch TV

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global 55 Inch TV market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Skyworth Group, Konka Group, Hisense, SONY, LG, Xiaomi, Huawei, Philips, Haier, Samsung, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

55 Inch TV market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Smart TV

Non Smart TV

Market segment by Application

Online Sales

## Offline Sales

### Major players covered

Skyworth Group

Konka Group

Hisense

SONY

LG

Xiaomi

Huawei

Philips

Haier

Samsung

MAXHUB

Lenovo

SAST

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East)

& Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe 55 Inch TV product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of 55 Inch TV, with price, sales quantity, revenue, and global market share of 55 Inch TV from 2020 to 2025.

Chapter 3, the 55 Inch TV competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the 55 Inch TV breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and 55 Inch TV market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of 55 Inch TV.

Chapter 14 and 15, to describe 55 Inch TV sales channel, distributors, customers, research findings and conclusion.

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