

Zurich Insurance Malaysia Berhad: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Zurich Insurance Malaysia Berhad: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Zurich Insurance Malaysia Berhad"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Zurich Insurance Malaysia Berhad' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Zurich Insurance Malaysia Berhad'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Zurich Insurance Malaysia Berhad (Zurich Insurance Malaysia), a subsidiary of Zurich Insurance Company Ltd., is a provider of life insurance products in Malaysia. The company offers a range of life insurance products such as whole life insurance, endowments, term assurance, annuity products medical and health riders, and investment linked plans. The company operates through a network of branches located in Johor, Kedah, Kelantan, Melaka, Negeri Sembilan, Pahang, Perak, Penang, Sabah, Sarawak, Selangor, Terengganu and Wilayah Persekutuan. The company is headquartered in Kuala Lumpur, Malaysia.

The company reported gross earned premiums of MYR770.7 million during fiscal year ended December 2016 (FY2016), a decrease of 3% over FY2015. In FY2016, its net earned premiums was MYR709.6 million, a decrease of 3.1% over FY2015.

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