

# Zur Shamir Holdings Ltd.: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Zur Shamir Holdings Ltd.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Zur Shamir Holdings Ltd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Zur Shamir Holdings Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Zur Shamir Holdings Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Zur Shamir Holdings Ltd. (ZSHL) is a financial services provider. The company along with its subsidiaries operates in consumer credit, real estate and insurance market. It provides a wide range of insurance products such as general insurance, vehicle insurance, travel insurance, health insurance, liability insurance and business insurance. ZSHL is also focused on the ownership and acquisition of office properties located in Israel, Belgium, Poland and Canada. In addition, the company offers small business loans and loans for the purchase of vehicles. ZSHL is headquartered in Petach Tikva, Israel.

The company reported total premiums earned of ILS2,117.6 million in FY2016, representing an increase of 19.4% over FY2015.

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### COMPANIES MENTIONED

Zur Shamir Holdings Ltd.

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