

# Zelan Berhad (ZELAN): Company Profile and SWOT Analysis

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### Abstracts

#### SYNOPSIS

Timetric's 'Zelan Berhad (ZELAN): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Zelan Berhad"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### SCOPE

Examines and identifies key information and issues about 'Zelan Berhad' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Zelan Berhad'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Zelan Berhad (Zelan) is an investment holding company. It offers engineering, construction, property development, and investment services in diverse markets. The company's major activities include the design and construction of airports, hangars, highways and interchanges, commercial and industrial buildings, power plants, engineering and infrastructure works, and steel structures. Zelan's property development business provides property development services to the commercial and residential markets. Its major markets include power, civil engineering, residential, commercial, industrial and water treatment, among others. The company has operations across Malaysia, Saudi Arabia, Singapore, the UAE, India, and Indonesia. Zelan is headquartered in Kuala Lumpur, Malaysia.



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