

Zebra Technologies Corp (ZBRA) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/Z74B0ECCB63EN.html>

Date: March 2021

Pages: 46

Price: US\$ 125.00 (Single User License)

ID: Z74B0ECCB63EN

Abstracts

Zebra Technologies Corp (ZBRA) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Zebra Technologies Corp (Zebra Technologies) is a technology company that offers mobile computing products, barcode printers and information solutions. The company's product portfolio includes mobile computers, barcode scanners, RFID readers, and specialty printers for barcode labelling and personal identification, self-adhesive labels and other consumables. It serves manufacturers, retailers, government, healthcare institutions, warehouse and distribution, e-commerce fulfilment, energy and utilities, transportation and logistics companies. Zebra Technologies also offers maintenance, technical support, repair, managed and professional services, including cloud-based subscriptions. The company has business presence across the Americas, Europe, the Middle East, Africa and Asia-Pacific. Zebra Technologies is headquartered in Lincolnshire, Illinois, the US.

Zebra Technologies Corp Key Recent Developments

Feb 13,2020: Zebra Technologies announces fourth-quarter and full-year 2019 results

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Zebra Technologies Corp - Key Facts
Zebra Technologies Corp - Key Employees
Zebra Technologies Corp - Key Employee Biographies
Zebra Technologies Corp - Major Products and Services
Zebra Technologies Corp - History
Zebra Technologies Corp - Company Statement
Zebra Technologies Corp - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Zebra Technologies Corp - Business Description
Business Segment: Asset Intelligence and Tracking (AIT)
Overview
Performance
Business Segment: Enterprise Visibility and Mobility (EVM)
Overview
Performance
Geographical Segment: Asia-Pacific
Performance
Geographical Segment: EMEA
Performance
Geographical Segment: Latin America
Performance
Geographical Segment: North America
Performance
R&D Overview
Zebra Technologies Corp - Corporate Strategy
Zebra Technologies Corp - SWOT Analysis
SWOT Analysis - Overview
Zebra Technologies Corp - Strengths
Zebra Technologies Corp - Weaknesses
Zebra Technologies Corp - Opportunities

Zebra Technologies Corp - Threats
Zebra Technologies Corp - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Feb 13, 2020: Zebra Technologies announces fourth-quarter and full-year 2019 results

SECTION 5 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

Zebra Technologies Corp, Key Facts
Zebra Technologies Corp, Key Employees
Zebra Technologies Corp, Key Employee Biographies
Zebra Technologies Corp, Major Products and Services
Zebra Technologies Corp, History
Zebra Technologies Corp, Other Locations
Zebra Technologies Corp, Subsidiaries
Zebra Technologies Corp, Key Competitors
Zebra Technologies Corp, Ratios based on current share price
Zebra Technologies Corp, Annual Ratios
Zebra Technologies Corp, Annual Ratios (Cont...1)
Zebra Technologies Corp, Annual Ratios (Cont...2)
Zebra Technologies Corp, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Zebra Technologies Corp, Performance Chart (2016 - 2020)

Zebra Technologies Corp, Ratio Charts

I would like to order

Product name: Zebra Technologies Corp (ZBRA) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/Z74B0ECCB63EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/Z74B0ECCB63EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970