

# ZAD Bulstrad Vienna Insurance Group: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's "ZAD Bulstrad Vienna Insurance Group: Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'ZAD Bulstrad Vienna Insurance Group'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'ZAD Bulstrad Vienna Insurance Group' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'ZAD Bulstrad Vienna Insurance Group'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

ZAD Bulstrad Vienna Insurance Group (Bulstrad VIG), a subsidiary of TBI Bulgaria AD, is a general insurance company. The company along with its subsidiaries offers a range of non-life insurance products to individuals and corporate clients. Bulstrad VIG provides insurance products for motor, property, third-party liability, theft, electronic equipment, construction and erection risks, casco, travel and personal accident, transportation, public liability and product liability. It also offers cargo insurance, professional indemnity insurance, employer liability insurance, hotel and restaurant keeper liability insurance, marine insurance, aviation insurance, and agriculture insurance, crop insurance and livestock insurance. Bulstrad VIG is headquartered in Sofia, Bulgaria.

The company reported premiums earned of BGN202.6 million during fiscal year ended December 2016 (FY2016), an increase of 6.5% over FY2015.

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### COMPANIES MENTIONED

ZAD Bulstrad Vienna Insurance Group

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