

# The Yomiuri Shimbun - Strategic SWOT Analysis Review

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## Abstracts

The Yomiuri Shimbun - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

The Yomiuri Shimbun (Yomiuri) is a publisher of daily newspaper. Yomiuri covers all type of news such as local, national and international, business, political, sports, education, jobs, development and community events and others. It is also available in digital format. Yomiuri also publishes a daily sports newspaper, Sports Hochi; an English-language newspaper in Japan, The Daily Yomiuri; and a weekly news magazine, The Yomiuri Weekly. Yomiuri is circulated in Tokyo, Fukuoka, Osaka and other major cities of Japan. Yomiuri is headquartered in Chiyoda, Tokyo, Japan.

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

The Yomiuri Shimbun - Key Facts  
The Yomiuri Shimbun - Key Employees  
The Yomiuri Shimbun - Major Products and Services  
The Yomiuri Shimbun - History  
The Yomiuri Shimbun - Company Statement  
The Yomiuri Shimbun - Locations And Subsidiaries  
Head Office

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
The Yomiuri Shimbun - Business Description  
The Yomiuri Shimbun - SWOT Analysis  
SWOT Analysis - Overview  
The Yomiuri Shimbun - Strengths  
The Yomiuri Shimbun - Weaknesses  
The Yomiuri Shimbun - Opportunities  
The Yomiuri Shimbun - Threats  
The Yomiuri Shimbun - Key Competitors

### **SECTION 3 – APPENDIX**

Methodology  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

- The Yomiuri Shimbun, Key Facts
- The Yomiuri Shimbun, Key Employees
- The Yomiuri Shimbun, Major Products and Services
- The Yomiuri Shimbun, History
- The Yomiuri Shimbun, Key Competitors

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