

# The Yokohama Rubber Co Ltd (5101) - Financial and Strategic SWOT Analysis Review

https://marketpublishers.com/r/Y4C025AEDB3EN.html

Date: September 2019

Pages: 45

Price: US\$ 125.00 (Single User License)

ID: Y4C025AEDB3EN

# **Abstracts**

The Yokohama Rubber Co Ltd (5101) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

# **Highlights**

The Yokohama Rubber Co Ltd (Yokohama) is a tire manufacturer. The company produces, distributes and markets tires for different types of vehicles including passenger cars, buses, aircraft, light trucks and trucks, industrial vehicles, and tires for industrial, forestry, agricultural, construction machinery. Besides tires, it offers wheels, hoses, sealants and adhesives, aerospace products, golf and other industrial products including conveyor belts, antiseismic products, roadway joints and aerospace products. The company has several plants in Japan for its tires and MB segments. Through subsidiaries and sales offices, the company has operations across China, India, Thailand, the US, Canada, Australia, Philippines, Taiwan, and Vietnam. Yokohama is headquartered in Minato-ku, Tokyo, Japan.

The Yokohama Rubber Co Ltd Key Recent Developments

Jan 24,2018: Yokohama Rubber Develops World's Largest Floating Fender, And Contributes To Safer Cargo Loading

Key benefits of buying this profile include:



You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.



Note: Some sections may be missing if data is unavailable for the company



## **Contents**

#### **SECTION 1 - ABOUT THE COMPANY**

The Yokohama Rubber Co Ltd - Key Facts

The Yokohama Rubber Co Ltd - Key Employees

The Yokohama Rubber Co Ltd - Major Products and Services

The Yokohama Rubber Co Ltd - History

The Yokohama Rubber Co Ltd - Company Statement

The Yokohama Rubber Co Ltd - Locations And Subsidiaries

**Head Office** 

Other Locations & Subsidiaries

#### **SECTION 2 – COMPANY ANALYSIS**

Company Overview

The Yokohama Rubber Co Ltd - Business Description

**Business Segment: ATG** 

Overview

Performance

**Key Stats** 

**Business Segment: MB** 

Overview

Performance

**Key Stats** 

**Business Segment: Others** 

Overview

Performance

**Business Segment: Tires** 

Overview

Performance

**Key Stats** 

Geographical Segment: Asia

Performance

Geographical Segment: Japan

Performance

Geographical Segment: North America

Performance

Geographical Segment: Others



Performance

R&D Overview

The Yokohama Rubber Co Ltd - Corporate Strategy

The Yokohama Rubber Co Ltd - SWOT Analysis

SWOT Analysis - Overview

The Yokohama Rubber Co Ltd - Strengths

The Yokohama Rubber Co Ltd - Weaknesses

The Yokohama Rubber Co Ltd - Opportunities

The Yokohama Rubber Co Ltd - Threats

The Yokohama Rubber Co Ltd - Key Competitors

#### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

#### **SECTION 4 – COMPANY'S RECENT DEVELOPMENTS**

Jan 24, 2018: Yokohama Rubber Develops World's Largest Floating Fender, And Contributes To Safer Cargo Loading

#### **SECTION 5 – APPENDIX**

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer



# **List Of Tables**

#### LIST OF TABLES

The Yokohama Rubber Co Ltd, Key Facts

The Yokohama Rubber Co Ltd, Key Employees

The Yokohama Rubber Co Ltd, Major Products and Services

The Yokohama Rubber Co Ltd, History

The Yokohama Rubber Co Ltd, Other Locations

The Yokohama Rubber Co Ltd, Subsidiaries

The Yokohama Rubber Co Ltd, Key Competitors

The Yokohama Rubber Co Ltd, Ratios based on current share price

The Yokohama Rubber Co Ltd, Annual Ratios

The Yokohama Rubber Co Ltd, Annual Ratios (Cont...1)

The Yokohama Rubber Co Ltd, Annual Ratios (Cont...2)

The Yokohama Rubber Co Ltd, Interim Ratios

**Currency Codes** 

**Capital Market Ratios** 

**Equity Ratios** 

**Profitability Ratios** 

**Cost Ratios** 

Liquidity Ratios

Leverage Ratios

**Efficiency Ratios** 



# **List Of Figures**

### **LIST OF FIGURES**

The Yokohama Rubber Co Ltd, Performance Chart (2014 - 2018) The Yokohama Rubber Co Ltd, Ratio Charts

#### **COMPANIES MENTIONED**

Toyo Tire & Rubber Co Ltd
The Goodyear Tire & Rubber Co
Sumitomo Rubber Industries Ltd
Michelin SCA
Guizhou Tyre Co., Ltd.
Bridgestone Corporation



#### I would like to order

Product name: The Yokohama Rubber Co Ltd (5101) - Financial and Strategic SWOT Analysis Review

Product link: <a href="https://marketpublishers.com/r/Y4C025AEDB3EN.html">https://marketpublishers.com/r/Y4C025AEDB3EN.html</a>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/Y4C025AEDB3EN.html">https://marketpublishers.com/r/Y4C025AEDB3EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970