

Yingli Green Energy Holding Company Limited - Strategic SWOT Analysis Review

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Abstracts

Yingli Green Energy Holding Company Limited - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Yingli Green Energy Holding Company Limited (Yingli Solar) is a manufacturer of solar panels. Its offerings consist of the entire photovoltaic (PV) value chain, including crystalline polysilicon ingots and wafers, PV cells and PV modules to the manufacture and installation of PV systems. The company markets its products under the Yingli and Yingli Solar brands. Yingli Solar sells products to distributors, wholesalers, power plant developers, operators and PV system integrators, installers, property developers and other resellers in Americas, Asia, and other regions. It has production facilities in China. Yingli Solar is headquartered in Baoding, Hebei, China.

Yingli Green Energy Holding Company Limited Key Recent Developments

Apr 27,2021: Yingli Solar and Sun City signed a strategic cooperation agreement

Aug 09,2020: Yingli Solar reaches strategic cooperation with a number of important partners

Jun 10,2020: Yingli has officially entered the judicial restructuring process

Mar 11,2020: Yingli Secured 260 MW Order with Debt Restructuring Going Forward

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the

company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

Yingli Green Energy Holding Company Limited - Key Facts
Yingli Green Energy Holding Company Limited - Key Employees
Yingli Green Energy Holding Company Limited - Key Employee Biographies
Yingli Green Energy Holding Company Limited - Major Products and Services
Yingli Green Energy Holding Company Limited - History
Yingli Green Energy Holding Company Limited - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Yingli Green Energy Holding Company Limited - Business Description
R&D Overview
Yingli Green Energy Holding Company Limited - SWOT Analysis
SWOT Analysis - Overview
Yingli Green Energy Holding Company Limited - Strengths
Yingli Green Energy Holding Company Limited - Weaknesses
Yingli Green Energy Holding Company Limited - Opportunities
Yingli Green Energy Holding Company Limited - Threats
Yingli Green Energy Holding Company Limited - Key Competitors

SECTION 3 – COMPANY’S POWER FINANCIAL DEALS AND ALLIANCES

Yingli Green Energy Holding Company Limited, Power, Deals By Year, 2015 to YTD 2021
Yingli Green Energy Holding Company Limited, Power, Deals By Type, 2015 to YTD 2021
Yingli Green Energy Holding Company Limited, Recent Deals Summary

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Apr 27, 2021: Yingli Solar and Sun City signed a strategic cooperation agreement
Aug 09, 2020: Yingli Solar reaches strategic cooperation with a number of important partners

Jun 10, 2020: Yingli has officially entered the judicial restructuring process

Mar 11, 2020: Yingli Secured 260 MW Order with Debt Restructuring Going Forward

SECTION 5 – APPENDIX

Methodology

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

Yingli Green Energy Holding Company Limited, Key Facts
Yingli Green Energy Holding Company Limited, Key Employees
Yingli Green Energy Holding Company Limited, Key Employee Biographies
Yingli Green Energy Holding Company Limited, Major Products and Services
Yingli Green Energy Holding Company Limited, History
Yingli Green Energy Holding Company Limited, Other Locations
Yingli Green Energy Holding Company Limited, Subsidiaries
Yingli Green Energy Holding Company Limited, Key Competitors
Yingli Green Energy Holding Company Limited, Power, Deals By Year, 2015 to YTD
2021
Yingli Green Energy Holding Company Limited, Power, Deals By Type, 2015 to YTD
2021
Yingli Green Energy Holding Company Limited, Recent Deals Summary

List Of Figures

LIST OF FIGURES

Yingli Green Energy Holding Company Limited, Power, Deals By Year, 2015 to YTD 2021

Yingli Green Energy Holding Company Limited, Power, Deals by Type, 2015 to YTD 2021

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