

Yext Inc (YEXT) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/YB8A82CBEB6EN.html>

Date: June 2021

Pages: 42

Price: US\$ 125.00 (Single User License)

ID: YB8A82CBEB6EN

Abstracts

Yext Inc (YEXT) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Yext Inc (Yext) is a provider of cloud-based knowledge engine platform that allows businesses to improve brand engagement, drive foot traffic and increase sales. The company's technology enables businesses to develop structured digital knowledge that support their business requirements. Its solutions find application in diverse industries including automotive, financial services, hospitality, retail, government, food services, healthcare, and small business. The company also offers solutions for data cleansing, menu management, global data management, listing management, local pages and google my business management. Yext markets its solutions through direct sales channel to its customers, including third-party resellers and through a self-service purchase process. The company has business presence across North America and Europe with offices in Berlin, Chicago, Dallas, Geneva, London, Paris, San Francisco, Munich, Milan, Miami, Denver, Amsterdam Atlanta, Shanghai and Tokyo. Yext is headquartered in New York, the US.

Yext Inc Key Recent Developments

Jun 03,2021: Yext appoints Joe Jorczak as head of industry for service and support

May 27,2021: Yext reports Q1 fiscal 2022 results

Feb 25,2021: Yext CEO to Participate in 2021 Morgan Stanley Technology, Media and

Telecom Virtual Conference

Feb 18,2021: Yext, Inc. to Report Fourth Quarter and Fiscal Year 2021 Financial Results on March 3, 2021, and Announces Virtual Investor Day

Nov 19,2020: Yext to Report Third Quarter FY 2021 Financial Results on December 3, 2020

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage,

financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Yext Inc - Key Facts
Yext Inc - Key Employees
Yext Inc - Key Employee Biographies
Yext Inc - Major Products and Services
Yext Inc - History
Yext Inc - Company Statement
Yext Inc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Yext Inc - Business Description
Geographical Segment: International
Performance
Geographical Segment: North America
Performance
R&D Overview
Yext Inc - Corporate Strategy
Yext Inc - SWOT Analysis
SWOT Analysis - Overview
Yext Inc - Strengths
Yext Inc - Weaknesses
Yext Inc - Opportunities
Yext Inc - Threats
Yext Inc - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Jun 03, 2021: Yext appoints Joe Jorczak as head of industry for service and support

May 27, 2021: Yext reports Q1 fiscal 2022 results

Feb 25, 2021: Yext CEO to Participate in 2021 Morgan Stanley Technology, Media and Telecom Virtual Conference

Feb 18, 2021: Yext, Inc. to Report Fourth Quarter and Fiscal Year 2021 Financial Results on March 3, 2021, and Announces Virtual Investor Day

Nov 19, 2020: Yext to Report Third Quarter FY 2021 Financial Results on December 3, 2020

SECTION 5 – APPENDIX

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

Yext Inc, Key Facts
Yext Inc, Key Employees
Yext Inc, Key Employee Biographies
Yext Inc, Major Products and Services
Yext Inc, History
Yext Inc, Other Locations
Yext Inc, Subsidiaries
Yext Inc, Key Competitors
Yext Inc, Ratios based on current share price
Yext Inc, Annual Ratios
Yext Inc, Annual Ratios (Cont...1)
Yext Inc, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Yext Inc, Performance Chart (2017 - 2021)

Yext Inc, Ratio Charts

I would like to order

Product name: Yext Inc (YEXT) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/YB8A82CBEB6EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/YB8A82CBEB6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970