

# WS Packaging Group, Inc.: Company Profile and SWOT Analysis

<https://marketpublishers.com/r/W369F3823E8EN.html>

Date: October 2017

Pages: 23

Price: US\$ 125.00 (Single User License)

ID: W369F3823E8EN

## Abstracts

### SYNOPSIS

Timetric's 'WS Packaging Group, Inc.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'WS Packaging Group, Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'WS Packaging Group, Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'WS Packaging Group, Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

WS Packaging Group, Inc. (WS Packaging) is a printing and label converting company based in the US. It provides an array of printing and flexible packaging products across the US and Mexico. The company's product portfolio includes pressure sensitive labels, POP/POS, game and sweepstake printed products, decals, folded cartons, printed tape and overwrap response marketing items for direct mail applications. It offers tags, coupons, shrink sleeves, kids' premiums and programs, thermal transfer labels, ribbons and printers, patented products, custom application equipment and technical support, security tags, and RFID labels and systems. Its products find application food and beverage, household, personal care, over-the-counter (OTC) health market, medical, wine and spirits, promotional, industrial, game and sweepstakes, and tobacco markets. It operates manufacturing facilities across the US and Mexico. WS Packaging is headquartered in Green Bay, Wisconsin, the US.

## Contents

### **1 WS PACKAGING GROUP, INC. - BUSINESS ANALYSIS**

- 1.1 WS Packaging Group, Inc. - Company Overview
- 1.2 WS Packaging Group, Inc. - Business Description
- 1.3 WS Packaging Group, Inc. - Major Products and Services

### **2 WS PACKAGING GROUP, INC. - MERGERS & ACQUISITIONS AND PARTNERSHIPS**

- 2.1 WS Packaging Group, Inc. - M&A and Partnerships Strategy

### **3 WS PACKAGING GROUP, INC. - RECENT DEVELOPMENTS**

### **4 WS PACKAGING GROUP, INC. - SWOT ANALYSIS**

- 4.1 WS Packaging Group, Inc. - SWOT Analysis - Overview
- 4.2 WS Packaging Group, Inc. - Strengths
- 4.3 WS Packaging Group, Inc. - Weaknesses
- 4.4 WS Packaging Group, Inc. - Opportunities
- 4.5 WS Packaging Group, Inc. - Threats

### **5 WS PACKAGING GROUP, INC. - HISTORY**

### **6 WS PACKAGING GROUP, INC. - KEY EMPLOYEES**

### **7 WS PACKAGING GROUP, INC. - LOCATIONS AND SUBSIDIARIES**

- 7.1 WS Packaging Group, Inc. - Head Office
- 7.2 WS Packaging Group, Inc. - Other Locations and Subsidiaries

### **8 APPENDIX**

- 8.1 Methodology
- 8.2 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: WS Packaging Group, Inc. - Major Products and Services

Table 2: WS Packaging Group, Inc. - History

Table 3: WS Packaging Group, Inc. - Key Employees

Table 4: WS Packaging Group, Inc. - Locations

### COMPANIES MENTIONED

WS Packaging Group, Inc.

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